









NEWS: THE LLOYD'S SAGA

# Mix of greed and catastrophe ended in grief

### Lloyd's struggle for its future enters the final chapter this week. Names have been sent details of the recovery plan and five traumatic years may be about to result in one of the biggest corporate turnarounds

The story of how Lloyd's of London ran up losses of more than £3bn, reported in the past five years, covers most human failings: greed, recklessness, incompetence, anger and malice are all there in good measure.

Pain and grief, too, have been inflicted on many of Lloyd's 34,000 Names - the individuals whose assets have traditionally supported the insurance market. Future social historians will look back on the impoverishment of British middle-class families drawn, knowingly or unwittingly, into the Lloyd's nightmare.

At the root of the problems is the unique structure of the 300-year-old insurance market. Since its establishment in Edward Lloyd's City of London coffee house in the 17th-century, Lloyd's has encouraged entrepreneurs and gentlemanly buccannery prepared to take big risks.

In any insurance business, rewards can be great; if there are no policy claims, the insurance premium is pocketed for little effort. But when claims exceed expectations, losses mount. At Lloyd's the volatility is greater still because the market has specialised largely in insuring the biggest risks. And Names trade with unlimited liability - meaning that they are vulnerable to their last collar stud.

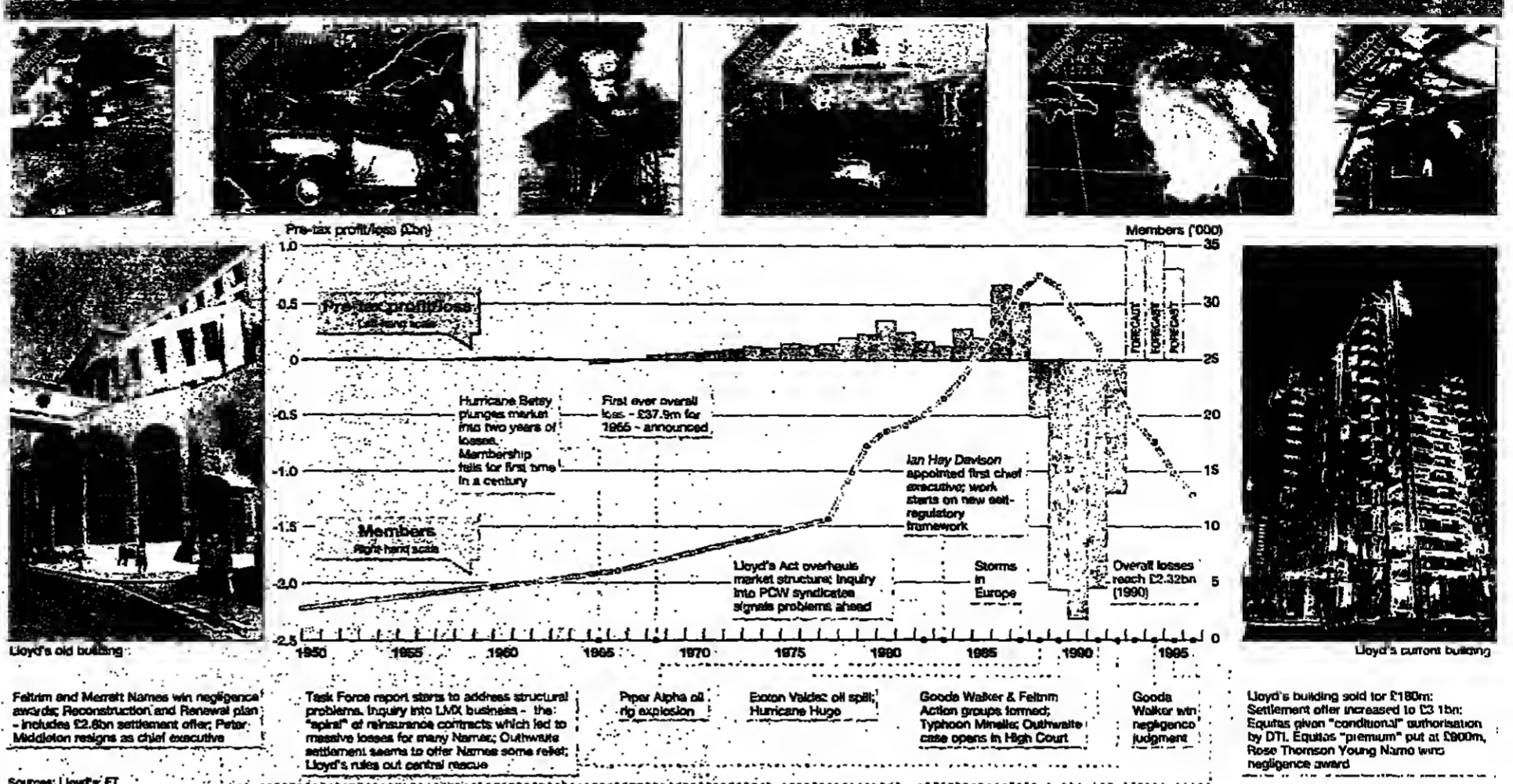
By Ralph Atkins

## Complex deal wins over most of the losers

Lloyd's recovery plan, called Reconstruction and Renewal, is one of the most complex deals ever negotiated in commercial history. But the effort involved has not been without reward.

which cannot be closed because of the uncertainties. Second, Lloyd's has tailored the plan, and its financing, to win support from the broadest range of Names possible. That search for consensus has resulted in a plan which, in the words of one closely involved in the negotiations, "has at least 178 different faces".

### Rise and fall of the insurance market



ism is needed in close accounts annually. This is achieved by "reinsuring" one year's account into the next - the so-called "reinsurance to close". Lloyd's reports three years in arrears but even then it is often uncertain what liabilities might still be incurred.

That makes it difficult to judge the correct price for the reinsurance to close. As a result, Lloyd's became a lottery. Names who were unlucky enough to join syndicates at the time when underwriters realised that massive increases were needed in their reserves found themselves facing unexpected demands for cash.

The deep suspicion of many Names is that knowledge of the asbestos problem was concealed, allowing insiders to escape big losses and leaving the flood of Names who fattened the market in the 1980s to bear the brunt.

allowed greed to overtake reason. Court actions against Lloyd's central organisation has not generally succeeded but damning judgments against the agencies that ran syndicates and handled Names' affairs point to serious oversights. Professional standards were allowed to slip.

angry Names formed themselves into action groups to mount legal claims for compensation. They also began to refuse to pay bills. A number of legal challenges were made to the market's right to collect debts and the impact built until pressure on Lloyd's finances became acute. All the evidence suggests that Lloyd's has come perilously close

to being declared insolvent. When Mr David Rowland, its chairman, unveiled the market's recovery plan in May last year, he said the alternatives were "stark". Most at Lloyd's now accept that if the plan is not approved by Names this August, it will almost certainly have to cease trading.

Ralph Atkins

By Richard Waters in New York

## Anger in the states poses biggest threat

When Mr Philip Feigin, the top Colorado securities regulator, visits the home of Lloyd's of London tomorrow he will be carrying a warning.

the well-being of individual Names. "Some people [in the US] simply aren't going to cooperate with the plan," said Mr Roderick McDonald, a US Name who supports the Lloyd's proposal. "They want to bring the institution down."

## The fortunate and the unfortunate tell their stories



**PETER VIGGERS:** Conservative MP for Gosport since February 1974 and former Lloyd's council member. "I was a banker in 1972 when a colleague of mine said: 'Why don't you get involved?'. When I was a minister earning £35,000 a year it was extremely helpful to have a cheque from Lloyd's."



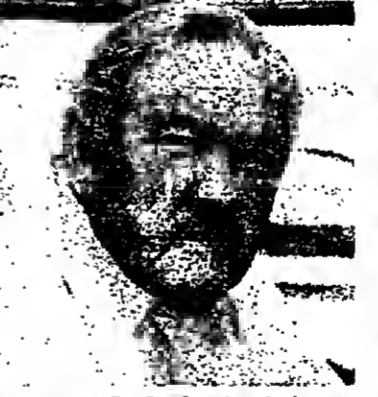
**THE DOWAGER LADY DELVES BROUGHTON:** chairs the High Premium Group, representing Names each underwriting more than £1m of business. "We all knew Lloyd's was high-risk; we did not know just how high. It is definitely not suited to those who depend on Lloyd's profits for school fees or their daily bread. I worked hard in choosing my syndicates. I have made mistakes and some very large losses. But I am fortunate in being able to pay up and carry on trading."



**TOM BENYON:** former Conservative MP, director of the Society of Names, representing loss-making Names. "My wife and I suffered horrendous losses on the Warflow syndicates. We couldn't believe that the cavalier attitude of our agents was an isolated example. They weren't. Three years later it became clear how bad the problems were and I helped found a number of Names action groups."



**MARIE-LOUISE BURROWS:** chairs the Lime Street Names Action Group, whose members' average losses have exceeded £1m each. Began underwriting in 1982. "In 1986 my husband, who joined Lloyd's after me, got a bill for £74,000 for one of his syndicates. We thought: 'Gosh, what if we had both been on that syndicate?'"



**TONY WILSON:** deputy chairman, Writ's Response Group, which has sought to defend Names against legal moves by Lloyd's to collect debts. "In the middle of 1991 when I received many cash calls for losses in the 1989 year, I realised I had made a big mistake joining Lloyd's. Now I have no money. I have paid nearly £600,000 and technically still owe them a further £900,000."









COMPANIES & MARKETS

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Trumpf boosts German machinery sector

By Peter Marsh in Stuttgart

Trumpf, Europe's largest machine tool company, has injected a note of optimism into Europe's depressed machinery sector by announcing a large rise in profits for the company's financial year ending next weekend.

Mr Berthold Leibinger, president and majority shareholder in the privately owned company, said pre-tax profits in the year ending June 30 would be "more than" 18 per cent higher than last year's DM55.8m.

He also announced Trumpf would start a manufacturing venture in Singapore by the end of this year, and warned his fellow German industrialists they would have to "learn to fight" against some of the rigidities in the country's social system if Germany's business fortunes were to revive.

Mr Leibinger, in an interview with the FT, was speaking against a background of gloom in the German machinery industry, which has been hit by a weakening German economy in the first six months of this year.

The VDW, the German machine tool association, has recently cut its growth forecast for 1996, prompting the European machine tool sector to reduce its growth projections for the year - which companies had been hoping would provide a second year of strong rebound after a bleak period in the early 1990s.

Germany's machine tool industry has combined sales of about DM12bn, making it the largest in Europe.

Mr Leibinger said sales by Trumpf in the current financial year were likely to be about DM930m, 18 per cent up on the previous year's DM784m.

Mr Leibinger joined Trumpf in 1960 as an apprentice and later took over the main stake in the company, which is based near Stuttgart. He sits on the advisory boards of Deutsche Bank and BMW, the car company.

He said his company's recent growth had occurred partly because it had been "lucky" to be selling systems that suited growing international requirements for flexibility and accuracy in production equipment.

About 80 per cent of Trumpf's revenues come from punching and cutting machines based on lasers as opposed to conventional metal cutting equipment.

Unlike its main competitors Trumpf makes its own lasers rather than buying them from outside suppliers.

Trumpf gains 60 per cent of its sales from outside Germany. It earns 8 per cent of its revenues from east Asia and hopes to increase this proportion through a new manufacturing operation in Singapore, in which it will have the majority stake, in a joint venture with Excel, a Singapore machinery company.

Eurotunnel may face resignation calls

By Andrew Jack in Paris

Shareholders in Eurotunnel, the troubled Anglo-French operator of the Channel tunnel rail link, are considering calling for the resignation of several of its directors at the annual general meeting on Thursday.

They may push for a vote of no confidence as one way of demonstrating their strength and expressing concern over the restructuring of Eurotunnel's debt which the group is negotiating with its bankers.

Leaders of the three main shareholder groups will meet tomorrow to set out a strategy ahead of an AGM which is likely to prove animated, and at which they will control a substantial number of votes. They are also preparing detailed questions to put to the board.

They are keen to make clear the importance of their strength as one signal to Eurotunnel's creditor banks that they will not accept a restructuring which dilutes their investment too far.

week to switch the venue for its AGM to the Palais de Congrès in Paris in view of the large number of people expected to attend.

The meeting is likely to be well attended as most of the group's shareholders are based in France, and it is the first AGM to be held since Eurotunnel suspended payment of interest to its banks last autumn and began discussions about a restructuring plan.

The group is expected to announce details of how the talks are progressing at the AGM.

Separately, Mr Robert Bedinter and Lord Wakeham, the two "mandataires ad hoc" appointed earlier this year to assist the company in its discussions with creditors and shareholders are expected to submit a confidential report to the Paris commercial court by the end of this month.

In the past few weeks, there has been a huge volume of correspondence between individual investors and the leading Eurotunnel shareholder groups, in an unprecedented example of proxy solicitation in France.

The greatest amount of support has come as a result of a concerted campaign by Investor, a French fortnightly newspaper for investors, which published blank proxy forms which it encouraged readers to complete by giving their voting powers to Ms Sophie Hélias, a shareholder activist.

She has more than 16,000 proxies representing more than 40m votes. More will come from the association of Eurotunnel shareholders controlled by Mr Christian Cambier.

The AGM will give shareholders some indication of how

much power they can muster, and act as a rehearsal for the extraordinary general meeting which Eurotunnel will need to convene to approve its restructuring plan with its banks once it is finalised.

The AGM comes a day before that of Crédit Foncier de France, the specialist property leading group which has reported losses of FF10.8bn (\$2bn) for 1995.

Shareholders plan to vote against approval of the accounts and call for an alternative rescue plan to the one proposed by the management.

Shareholders are demanding greater democracy, says Andrew Hill

A rattle grows louder at Italy's boardroom doors

Nobody goes to Italian shareholder meetings for fun. Until a few years ago hardly anybody except the board even went for business, apart from a handful of professional distasteful. They used to demand payment or threaten to prolong meetings with footling inquiries about balance sheet details, until Italian courts started handing down jail sentences for extortion.

Italian company directors are beginning to feel the heat again, and this time from more respectable quarters. The country's fund managers and small shareholders have begun a loosely co-ordinated action to release more transparent information, and to end discrimination against minority investors.

"It's funny that 12 years after mutual funds started operating in Italy, the fact that fund managers attend shareholders' meetings is news," says Mr Carlo Maria Mascheroni, chief executive of the Azimut fund management group. "It should be a normal situation: if I invest in a company, I ought to try to defend my investment."

This week some of Italy's largest quoted groups hold their annual meetings. In Turin on Wednesday Mr Cesare Romiti will preside over the first shareholder assembly since taking over from Mr Gianluigi Agnelli as chairman of Fiat, the automotive and industrial group. On Saturday in Trieste Mr Antonio Bernheim, the French chairman of Assicurazioni Generali, one of Europe's largest insurers, will probably for the only time this year, invite questions about the group's strategy.

A sterner confrontation is likely to take place the same day in Milan, at the shareholder meeting of Gemina, the Italian investment company controlled by Fiat, Generali, Mediobanca, the establishment merchant bank, and other big names of Italian business.

Those shareholders who will be silent at Saturday's meeting, probably as much from embarrassment as anything else. Last autumn the same core investors considered Gemina a suitable vehicle for a merger

with Ferruzzi Finanziaria (Ferfin), the holding company which controls the Montedison industrial group. Analysts' criticism, gaping losses and a judicial inquiry into alleged falsification of accounts at Gemina and its subsidiaries put paid to the plan. Gemina's board resigned earlier this year and the group has since announced a consolidated loss of L632bn (\$407m), more than twice the previous year's figure.

The new directors will have to explain on Saturday why they were unable to include Gemina Capital Markets, Gemina's wholly-owned finance company, in the consolidated results. Even the internal auditors decided to withhold their signature on the accounts at least until the assembly.

The fact that it takes a corporate crisis on this scale to prompt such a reaction is an indication of how far Italy has to go before executives can boast about advances in corporate governance. But avoiding a repeat of the Gemina crisis, and its obvious repercussions on the reputation of the Italian stock exchange, is only one element of the fund managers' campaign.

Many of their battles are being fought on less well-known terrain. For example they are complaining about the lack of information, and the poor price, offered by Unicem, an Agnelli-controlled quoted cement group, for the shares it does not already own in Cementaria di Barletta, an obscure quoted subsidiary.

Fund managers say they also want to end Italian companies' habit of issuing non-voting savings shares to raise cash, which excludes investors from active participation, and shake the dominance of holding companies, such as those used by the Agnelli and De Benedetti families to control, respectively, Fiat and Olivetti, the computer group.

They already claim to have won small victories in persuading companies to publish more detailed comparative information. And new companies coming to the market, including all the recently privatised groups, are beginning to boast about special statutes which encour-



age shareholder democracy, such as reserving seats on the board for small investors' representatives.

To make further progress they probably need the help of ConsoB, the Italian financial markets regulator, the soon-to-be-privatised stock exchange, or even the government. But it will still be an uphill task. Those companies in the orbit of Mediobanca are linked by a protective system of cross-shareholdings, which they are not willing to or capable of unwinding, claiming that it helps promote longer-term growth. In addition, self-made entrepreneurs are reluctant to give up the holding company system on which their fortunes were built.

"The holding company structure is obsolete; it's not popular with the financial markets and there's no doubt we wouldn't do it like that today. But you have to be pragmatic: these things exist," says one prominent Italian industrialist.

So why should these large Italian companies even care about minority shareholders' complaints? Fund managers say the main reason is that without a ready

pool of institutional investors and savers, the cost of capital will remain prohibitively high for Italian companies that need to compete internationally. Instead of traditional bank financing, all groups are having to consider risk capital. "If they want our money, they have to look at the rules, which are transparency and fairness," says Mr Massimo Fortuzzi of Finanza & Futuro, the financial services group owned by Deutsche Bank.

Analysts say the success of recent public offerings by medium-sized companies, which come from outside the existing network of alliances and holding companies, shows that investors' attitude is changing. Carnegie Italia's recent study of medium-sized companies says: "The Italian market is now efficient enough to direct capital towards the wealth creators and away from firms that squander capital and ignore shareholders' interests."

The message to old-style corporate Italy is clear: it will take more effort to get this generation of *disturbatori* to shut up; but in the long run it might actually earn you money.

Visa to launch cross-border corporate cards

By Motoko Rich

Visa International, the payment card association, is planning to launch cross-border corporate credit cards to take market share from rival American Express.

The move follows Visa's decision last month to drop a proposed ban on European member banks issuing competing cards such as American Express.

Earlier this month, American Express responded by announcing an international expansion programme and said it would begin issuing cards through banks. Until now, American Express has primarily issued its own cards, mostly charge cards, through an internal distribution network.

It is understood the European region of Visa plans to issue the cross-border products to help multinational companies consolidate their corporate spending. Currently Visa's member banks can issue corporate credit cards, but only to residents in the country of issue.

The cross-border product will allow a company's head office to obtain credit cards for all its executives, no matter where they live and work. Visa said this would help companies monitor spending and cut costs through bank deals.

The cards, which are likely to be launched this autumn, would still be issued by member banks. American Express dominates the corporate card market.

with two-thirds of the Fortune 500 companies and 80 of the Times's top 100 companies using its cards. However, Visa commands 54 per cent of the total global payment market in terms of transaction volumes, while American Express has only 10 per cent. Mastercard, another payment rival, has a 31 per cent share.

Visa will also today begin a pilot with The Royal Bank of Scotland of its electronic travellers cheques - pre-paid disposable ATM cards which can be used to carry money to holiday destinations. American Express commanded 52 per cent of the world travellers' cheque market last year, while Visa had 25 per cent.

Visa is also trying to persuade its member banks that agreeing to issue American Express cards would jeopardise their business. Mr Hans van der Walde, president of the European Union region of Visa, said: "The banks should be worried about American Express because they would be letting a Trojan Horse in-house and giving it access to their best customers."

He said American Express could use the links with banks to create other financial services, such as deposit accounts and investment products. American Express said: "We see ourselves as partners with the banks, helping them to increase their profitability. We see the banks competing with each other, rather than with American Express."

INSIDE

Sun Life

The offer for shares in Sun Life and Provincial Holdings, the UK and Ireland arm of France-based insurer UAP, has been oversubscribed by two to three times. Shares, which began trading today, have been valued at 235p. Page 18

Compagnie d'Investissements de Paris

Banque Nationale de Paris, the French banking group, must decide today whether to accept an offer of FF305 a share from SBC Warburg, the investment bank, for its majority stake in Compagnie d'Investissements de Paris, an investment company. Page 18

Fund Management

Germany, Belgium, Switzerland and Denmark to some extent require pension assets to be invested in government bonds to reduce risk. But a study by the European Federation for Retirement Provision, a lobbying group, suggests the urge to protect people from the folly of their own actions can have strange effects. Page 20

Faces

The flotation of Mediaset, Silvio Berlusconi's television and advertising business, has marked the return to the limelight of Rainer Messera, director-general of Imi, the Italian banking group which is co-ordinating the flotation. It is six months since Messera ended a 12-month "sabbatical" as budget minister in Lamberto Dini's government. Page 20

Global Investor

The first-quarter rise in Japan's gross domestic product and the strength of US non-farm payroll figures have revived the debate over whether global interest rates are on the turn. Page 21

STATISTICS

Table with 2 columns: Metric and Value. Includes items like Base lending rates, Bourses & World Indices, FTSE-100, FT Guide to currencies, Foreign exchanges, London recent issues, London share services, Managed fund services, Money markets, New int bond issues, World stock mkt indices.

COMPANIES IN THIS ISSUE

Table with 2 columns: Company Name and Page Number. Lists companies like Asda, BATM, BHP, BNP, BPS Inds, BTR, British Aerospace, British Biotech, Bula Resources, Cableuropa, Chargeurs, Citiven, Enel, Eri, Eurotunnel, GEC, Halm, Hambrecht & Quist, Imi, Impala, Ina, Lockheed Martin.

BTR to face pressure over dividend and sale plans

By Ross Tloman in London

BTR's senior management will today face tough questions from analysts about the speed and scale of its disposal programme amid mounting concern that the diversified industrial group may be obliged to cut its dividend.

At luncheon meetings with analysts today and tomorrow, Ms Kathleen O'Donovan, BTR finance director, will be pressed to explain how the group will address the widening gap between its shrinking cash flow and the £600m (\$918m) annual dividend bill.

Mr Ian Strachan, who took over as chief executive in January, has already signalled his plan to sell BTR's plastics manufacturing operations in Taiwan.

It is now believed in the City that the businesses, which are small players in notoriously tough markets, may prove dif-

icult to divest. The disposal could raise about £290m, analysts estimate.

BZW, broker to BTR, has already forecast that the 1997 dividend may be pegged at 15.5p, but some analysts are predicting a cut.

The City believes Mr Strachan might need to accelerate BTR's restructuring programme radically. AEN Amro, the broker, says BTR could raise up to £1.6bn by selling its US aggregate businesses, other polymer producers, and a range of peripheral subsidiaries. Such a programme would reduce BTR's £10bn of annual sales by some £4bn.

To clear the path for the sale of Taiwanese companies BTR bought the 38 per cent minority in BTR Nylon, its Australian subsidiary, for \$2m last December. Ten years ago, BTR Nylon acquired a controlling interest in the China General

Plastics Group, set up by entrepreneur Mr James Chao.

China General has three main operating subsidiaries. BTR has 41 per cent of the China General Plastics at Taichung which makes PVC, 51 per cent of Asia Polymers Corporation at Kaohsiung making low-density polyethylene, and 51 per cent of Taita Chemical Company, which makes styrene-based plastics. BTR runs all three.

BTR must find a buyer willing to reach a deal with its partner, and enter head-to-head competition with Formosa Plastics, which dominates plastics production in Taiwan.

Although Formosa could be a buyer, it has generally preferred to set up its own green-field sites.

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COMPANIES AND FINANCE

# Sun Life offer over two times subscribed

By Martin MacConnell

The offer for shares in Sun Life and Provincial Holdings, the UK and Ireland arm of France-based insurer UAP, has been two to three times subscribed. Shares, which began trading today, have been valued at 285p and the company is capitalised at £1.5bn. Excluding privatisations, it is believed to be the eighth largest flotation in the history of the London market.

The offer of 234m shares has a total value of £536.4m - although this could rise to £556m if over-allotment options

are exercised before July 19. This means UAP retains a majority shareholding of 60.2 per cent - which could drop to 54.2 per cent if the options are exercised in full.

Mr Michael Hart, chief executive of Sun Life and Provincial, said: "We are delighted by the level of demand for shares both from institutions and private investors. Demand was such that we have been unable to meet all investors' requirements in full."

Some 143.4m new shares have been issued by Sun Life and Provincial, and 80.6m existing shares are being

sold by UAP. Sixty institutions - 55 of them UK-based - bought 80 per cent of the shares. After 20,000 prospectus applications, 11,000 retail investors applied for a stake - 14m shares worth £33m have been allocated to retail investors.

Priority retail applicants, mainly employees of the Sun Life and Provincial Group, will receive their requests for shares in full - as will investors who wanted to invest between £1,000 and £5,000. Analysts expect dividend growth of about 10 per cent in 1996.

# Robert Walters listing

By Geoff Dyer

The boom in the temporary labour market has encouraged Robert Walters, the recruitment company, to seek a stock market listing next month with an expected value of up to \$20m.

The company, which was founded by Mr Robert Walters in 1985 and which specialises in financial services recruitment, intends to raise about \$10m from selling shares.

Mr Walters, who is chief executive, intends to sell shares worth \$5m, reducing his stake from 60 per cent to some 40 per cent.

Lloyds Development Capital, which has a 15 per cent stake, and the group's other executive directors, who together also own 15 per cent of the equity, will be selling shares worth about \$2m.

The company intends to raise about \$2m from issuing new shares which will be used to expand the overseas operations either in Singapore or Hong Kong.

The funds raised will also be invested in expanding its facilities management business, where it handles the pay-roll and administration for large contracts of temporary workers.

Mr Walters said the flotation was necessary because "if we do not expand we run the risk of being stuck as a middle-sized business and we cannot move back to become a boutique". Flotation would also enhance the company's profile.

In 1995 it made pre-tax profits of £2.11m (£1.63m) on turnover of £24.1m (£19.1m).

Guinness Mahon is underwriting the flotation, which is expected to take place in mid-July, and Collins Stewart are brokers.



Analysts believe the Sunworld buy is vital for Thomas Cook

# Legal problems delay Thomas Cook deal

By Scheherazade Daneshkhu  
Leisure Industries Correspondent

Legal technicalities are believed to be behind the delayed acquisition of Sunworld by Thomas Cook, the high street travel agent.

The £38m deal which was to have been announced last week, is now expected to be finalised this week, possibly tomorrow.

Sunworld, which is privately owned by GVI, the Spanish group, has grown to become the UK's fifth largest tour operator in five years, after Thomson, Airtours, First Choice and Cosmos-Avro. These five tour operators account for 60 per cent of overseas summer holidays and last year sold 7.5m holidays.

Although Thomas Cook has been critical in the past of ver-

tical integration, whereby tour operators and travel agents share ownership, analysts believe the acquisition is vital for Thomas Cook if it is to compete with Thomson and Airtours, which own respectively Lunn Poly and Going Places, the high street travel agents.

Thomas Cook, which last year reported pre-tax profits of £20.2m after a £20.2m write-down of its 11 per cent shareholding in First Choice, does not provide a breakdown for its two core businesses.

But analysts say its financial services arm is far more profitable than its travel retailing division.

The strategic link with First Choice forged in 1993 when Thomas Cook took a 21 per cent stake, never fulfilled its potential and has been unravelling.

# Lotus expects deal in weeks

By John Griffiths

A deal with at least one "substantial" new investor in Lotus, the Norfolk-based sports car and engineering concern, will be signed within the next few weeks, according to Mr Neeraj Kapur, the group's finance director and effectively its chief executive.

To help secure funds, Mr Kapur and colleagues have had to assure potential investors that Lotus is adequately ring-fenced from sister companies controlled by Mr Massimo Articola. The Italian entrepreneur bought Lotus three years ago from General Motors but Lotus's future was thrown into doubt when his Italy-based Bugatti "supercar" company was put in receivership last year.

Lotus declined to identify incoming investors but it is expected that any agreement will include constraints on the freedom of Mr Articola to sell Lotus.

Despite rising profits, Lotus needs new investment to expand its engineering consultancy to large carmakers, Mr Kapur said. The company is also considering a stock market float in the next few years.

Pre-tax profits of Lotus Group International, Lotus's parent, rose to £4.95m on turnover of \$67.2m in the year to December from \$9.5m on sales of \$47m for the 18-month period to December 1994. The accounts, filed recently at Companies House, were unqualified by Price Waterhouse, the company's auditor.

Engineering consultancy was the main reason for the rapid rise in Lotus's operating profits. Car manufacture was also profitable, contrary to speculation in the industry. Car sales and servicing made operating profits of £1.2m last year, despite production of only 843 cars.

Deliveries of the Elise, a lightweight sports car, have begun and Lotus will produce 400 this year and 800 in 1997, Mr Kapur said.

Some 400 of the 250,000-plus Spirit V8 model launched at the start of the year will be made this year, with output expected to remain around that level in 1997.

With big carmakers seeking to out-source more of their engineering development and component systems, Lotus is keen to set up another engineering centre with a new investment partner.

It already has planning permission for a 56-acre site to complement its site at Hebbles, Norfolk, which employs 1,000 in engineering and carmaking operations.

# BNP to decide on sale of CIP

By Andrew Jack In Paris

Banque Nationale de Paris, the French banking group, must decide today whether to accept an offer from SBC-Warburg, the UK-based investment bank, for its majority stake in Compagnie d'Investissements de Paris.

The offer, at FF205 a share, is worth substantially more than BNP's own offer to buy out minority shareholders made last month by exchanging one of its own shares for each of CIP's.

BNP, which holds about 84

per cent of CIP, has come under pressure for the second year running by non-French shareholders trying to improve the return on their investment in the company.

The bank pre-empted the criticisms made by Warburg in a series of resolutions lodged ahead of the CIP annual general meeting, by announcing the proposed buy-out of the minority investors.

The counter-bid from Warburg, which holds about 3 per cent of CIP's shares, came after it unsuccessfully attempted to appeal to the French stock

market authorities to block the BNP offer.

It argued that the price was not sufficiently high and that shareholders should have the right to a payment in cash rather than in shares.

Warburg is believed to have been frustrated by the nature of its contacts with BNP's management when it attempted to discuss the terms of the CIP bid.

It decided against launching a rival offer for all the CIP shares because French stock market regulations do not allow it to place a minimum

acceptance level on its bid. As a result, it launched a bid for BNP's 64 per cent holding, while pledging to buy out all the other CIP shareholders if the other CIP shareholders if BNP accepts its offer. The Warburg bid places additional pressure on BNP to justify its lower price ahead of the closing date at the end of this month.

Warburg estimates that the net asset value of CIP is FF245 a share, and is considering extending the deadline for its own counter-bid made to BNP. BNP refused to comment on the deal.

# Spanish cable TV market in disarray

By David White In Madrid

A battle over Spain's potentially lucrative cable television market has degenerated into confusion as a result of a decision by a Madrid judge.

Telefonica, the partly state-owned telecommunications company, and its majority-owned subsidiary Cablevision have been ordered to suspend activities in the sector, which is still in its early stages.

The judge's decision, in response to a case brought by

rival group Cableuropa, adds to problems raised in the European Commission over the Telefonica venture. Its principal partner in the venture is the Spanish associate of France's Canal Plus pay-television group, with the aim of bringing in local shareholders in cable TV operating companies around Spain.

Telefonica and Cablevision said they would appeal against the suspension order, arguing it could hamper the development of the cable business.

Cableuropa, in which the main shareholders are Banco Santander, Banco Central Hispanoamericano and the state-controlled electrical utility Endesa, has also set up in several Spanish cities there was evidence that Telefonica and Cablevision had infringed the law on unfair competition. He ordered them to "abstain from any employment use or, as the case may be, cease any employment of assets that is already being made of assets related to the

concession of the public telephone service in order to use them for other purposes and, in particular, for provision of cable television services".

Telefonica said the move threatened to hold back cable plans, with "serious consequences" for users and suppliers.

If upheld, the suspension would lead to "inconceivable delays" in the development of modern telecommunications services including multimedia projects.

# Banks burnt in copper meltdown

The copper market has over the past two weeks provided a fresh demonstration of the dangers of options trading - both to the stability of markets and to the investment banks which deal in derivatives.

Rumours about Sumitomo's trading house's announcement of a \$1.8m loss on copper trading were the primary cause of the collapse in prices, which closed on Friday at \$1,890 a tonne, its lowest closing level this year.

However, the banks which sell options have accentuated the market's volatility, and have themselves suffered losses as a result.

The irony is that the activity which results in such frenzied markets is itself far from speculative. The bulk of derivatives dealing in copper arise from the rather conservative policy of producers of the metal, such as Phelps Dodge.

Producers have typically hedged themselves against a decline in copper prices by purchasing put options, which give the holder the right to sell copper at a set price.

Put options are like insurance policies which, for a modest premium, provide protection should the market fall below that danger level and threaten profitability.

The main providers of these insurance policies are investment banks such as Bankers

Trust, Goldman Sachs, J.P. Morgan, Lehman Brothers and Merrill Lynch. Using complicated mathematical techniques, these derivatives dealers price put options and sell them to corporate clients.

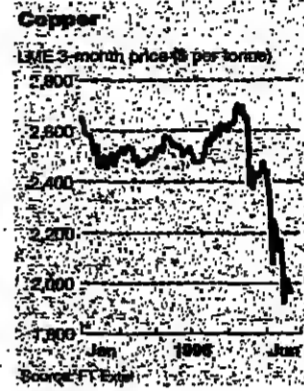
Before the current turmoil, copper producers had typically bought put options which would pay off only if the price dropped to between \$2,000 and \$2,200. Copper (three-month futures) traded in a range of \$2,400 to \$2,700 between January and May this year. But in early June, the market fell below \$2,300.

As the price dropped towards and past the level at which the put options could be exercised, so the likelihood increased that investment banks would face claims from clients.

To protect themselves, the banks used a technique known as "delta hedging". They sold futures, establishing short positions which gained as the price fell. If the market continued to drop, any payments to clients would be offset by profits on the futures positions.

That is the theory. But the investment banks defeated their own purpose. As the copper price moved down past the critical \$2,200 level, risk models dictated that the derivatives dealers sell contracts for about 500,000 tonnes for every \$100 drop in the price.

By selling as the copper price fell, the investment banks made market moves yet more



held short futures positions over and above those related to options trading, and profited.

Second, volatile markets, although dangerous for option sellers, often make for price discrepancies which traders can exploit. In recent weeks, for instance, the copper price on Comex has been at a premium over the London Metal Exchange: an opportunity for arbitrage dealers to sell in Comex and buy on the London market, and pocket the difference.

Third, the leading derivatives houses subject their portfolios to "stress testing" - running through worst-case scenarios, such as a repeat of the 1987 stockmarket collapse. Through these experiments, investment banks take account of the risk of gaps in the market and limit their business accordingly.

Nevertheless, it is understood that some investment banks have suffered losses in the order of \$10m each in the copper markets. This setback comes only three years after the last copper meltdown.

Commodity derivatives experts expect several investment banks to scale back their copper options business as a result. Those that do retreat will be victims of their own success, burnt by the market volatility they have themselves fuelled.

Nicholas Denton

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# Israeli company set for £40m Aim tag

By Christopher Price

BATM, a manufacturer of data communications equipment, is aiming for a valuation of about £40m when it joins the Alternative Investment Market next month.

It will also be the third Israeli high-tech company to join Aim this year, amid a growing trend of overseas groups to come to the UK market for smaller companies.

BATM was started in 1992 and unusually for a high-tech company with a large research and development arm has been profitable from its first year of trading.

Pre-tax profits rose from £1.15m to £2.82m (£1.84m) in the year to December 31 1995. Turnover increased 56 per cent to \$7.62m. Net cash amounted to \$1.15m, while shareholders' funds stood at \$4.9m.

Mr Zvi Marom, chief executive, said the company had

chosen Aim over the Nasdaq market in the US because of the more "realistic" rating attached by UK investors.

"We are a small company and we did not want to spend management time having to constantly meet with US analysts and investors in order to justify a fancy share rating. Multiples are flatter for the ego but bad for the company."

BATM intends to use the £2m it is raising from the placing to invest in a new production facility in California and to acquire interests in other datacom companies.

● Cirqual, a maker of aluminium and thermoplastic extrusions, intends to float on Aim and to raise £2m-£5.5m - to reduce gearing and facilitate acquisitions - via a placing.

The company will be valued between £18m and £22m. In the six months to February 29 pre-tax profits were £1.23m on turnover of £9.19m.

# Cinven pays £28m for Routledge

By Jane Martinson

Cinven, the venture capital company, has bought Routledge from Thomson Corporation for £28m.

The amount falls some way short of the £52m it was thought the Canada-based publishing and travel group had wanted for the British academic publishing company.

Routledge, which owns the Arden Shakespeare series as well as exclusive UK rights to Carl Jung and Bertrand Russell, had sales of more than \$90m in the year to December, most of which derived from the UK. It is operating companies in London and New York.

Some £18m of the consideration will be equity funded by Cinven, which manages some £1bn on behalf of its clients, which include British Coal Pension Schemes and Railways Pension Schemes. Bank of Scotland will provide the debt facilities.

# Bula plans Russian link up in Siberia

By Jane Martinson

Bula Resources, the Dublin-based oil exploration and production company, is set to announce a joint venture with a Russian partner to develop oil fields in western Siberia.

Bula hopes the move, which it aims to announce officially in the next few weeks, will draw a line under the problems it has experienced in its two-year venture in the region.

Mr Jim Stanley, chairman, said a preliminary agreement for a joint venture had been signed with Aki-Otyr, a joint stock company with four oilfield licences in western Siberia.

The deal still needs permission from the regulator in Russia, which is set to take a further six weeks. Bula claims the Aki-Otyr fields contain 260m barrels of oil reserves.

The new deal, in which both sides take a 50 per cent stake

in a holding company which will own the oilfield licences, represented a move away from "the nightmare of the first deal," said Mr Stanley.

Earlier this month the company severed its two-year-old links with the Russian Transcontinental Financial-Industrial Corporation because it felt that the relationship was affecting its right to 51 per cent of Aki-Otyr. Aki-Otyr had disputed the ownership claim of the Russian Corporation.

As part of a complicated package to extricate itself from the connection with the Russian Corporation Bula is set to pay the Corporation \$2.1m (£1.37m) over an 18-month period for its disputed share of Aki-Otyr.

However, in return, the Corporation has agreed its stake in Bula - some 71.9m shares. The proceeds of this share sale, which Bula expects to exceed the settlement sum, will go to Bula.

# WEEKEND SHARE WATCH

The negotiations are over improvements made to Brent Cross where a £60m redevelopment is taking place, with Taylor Woodrow understood to be claiming it is owed £11.6m.

● United Utilities: The Sunday Telegraph said United Utilities, owner of the Norweb regional electricity company and Northwest Water, is talking to Utilicorp, a US utility with which it has a gas joint venture, about creating a nationwide energy company in the UK.

Utilicorp is in the middle of a contest to merge with Kansas City Power & Light, but is also keen to expand its UK presence. The company, which has gas joint ventures with Eastern and Swab, has spoken to its UK partners

about "enhancing our relationships," but it recently denied that any merger talks were under way.

● The Investors Compensation Scheme, which is seeking to recover more than £20m from the West Bromwich Building Society, confirmed a report in the Sunday Telegraph that it is asking the judge that it is asking the judge to move its case against the society to January 13. This slot had been allocated to the ICS in its action against Cheltenham & Gloucester Building Society which was settled out of court last week.

The ICS has paid about £20m in compensation to borrowers who were saddled with mortgage debts because of the home income plans they took out from 13 building societies.

# Priory Hospitals in £88m MBO deal

By Lisa Wood

Priory Hospitals, the private acute psychiatric care, has been bought in an £88m management buy-out led by Dr Ian Reynolds, the former managing director.

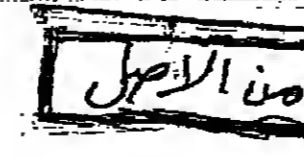
The acquisition, from Community Psychiatric Centers of America, was financed by a mixture of equity and loan debt involving the private equity division of Mercury Asset Management and Royal Bank of Scotland.

Priory claims a 55 per cent share of the private sector psychiatric care market. It employs more than 1,200

people and operates 12 hospitals, three day centres and two residential schools. It also has joint ventures with the NHS. An area of its work that it is seeking to develop further.

Dr Reynolds, who will become managing director of the group, formerly worked for the NHS as chief executive of Nottingham Health Commission before joining Priory last year.

The new company structure will include equity participation and board representation for the consultant psychiatrists with equity ownership also to be offered to some other employees.





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CONSEQUENT UPON MERGER

1. MERGER

THE CHASE MANHATTAN BANK, N.A., a national banking association established in the United States of America, wishes to inform members of the public that it is scheduled to be merged with CHEMICAL BANK, a banking organisation established in the State of New York, United States of America, on 14th July 1996 ("Merger Date"). Chemical Bank, the surviving entity, will be renamed THE CHASE MANHATTAN BANK.

2. SURRENDER OF LICENCE

The Labuan Branch of The Chase Manhattan Bank, N.A. is currently the holder of Offshore Banking Licence No. 950041C ("Offshore Banking Licence") issued pursuant to Section 6 of the Offshore Banking Act, 1990 and entitling it to carry on offshore banking business in the Federal Territory of Labuan, Malaysia.

Consequent upon the merger, the Labuan Branch of The Chase Manhattan Bank, N.A. will become the Labuan Branch of The Chase Manhattan Bank, and all offshore banking business carried out by The Chase Manhattan Bank, N.A. in the Federal Territory of Labuan, Malaysia, will be transferred to and vested in The Chase Manhattan Bank.

Pursuant to the requirements of the Labuan Offshore Financial Services Authority, Malaysia ("LOFSA"), The Chase Manhattan Bank, N.A. will be surrendering the Offshore Banking Licence to LOFSA on the first working day after the Merger Date, that is, on 15th July 1996.

3. RE-ISSUE OF LICENCE

Upon surrender of the Offshore Banking Licence to LOFSA, a new Offshore Banking Licence bearing No. 960054C will be issued by LOFSA in the name of THE CHASE MANHATTAN BANK, Labuan Branch, which licence shall entitle the Labuan Branch of The Chase Manhattan Bank to carry on offshore banking business in the Federal Territory of Labuan, Malaysia with effect from 15th July 1996.

This advertisement is taken out pursuant to Section 9 of the Offshore Banking Act, 1990 (Act 443), Malaysia.

Chargeurs  
Demerger approved by Shareholders

On June 19, 1996, the Annual General Meeting of Chargeurs, chaired by Jérôme Seydoux, approved the financial statements for the 1995 fiscal year. It agreed to distribute a dividend of FF 14, plus a FF 7 tax credit, payable in cash on June 20, 1996.

The Extraordinary General Meeting held after the Annual General Meeting approved the proposed demerger into two companies: Chargeurs International for industrial activities and Pathé for entertainment activities.

Key dates of the demerger operation:

June 21, 1996, approval of the demerger by the Extraordinary General Meetings of Chargeurs International and Pathé.

Dissolution of Chargeurs, without liquidation of the company. Delisting of Chargeurs shares from the Official List of the Paris Bourse at the close of trading on June 21, 1996.

June 24, 1996, Chargeurs International and Pathé shares quoted for the first time on the Monthly Settlement Market of the Paris Bourse.

FINANCE

FACES

Masera steps  
back into  
the limelight

The flotation of Mediaset, Silvio Berlusconi's television and advertising business, has marked the return to the limelight of Rainer Masera, director-general of Imi, the Italian banking group, writes Andrew Hill. It is just six months since Masera ended his 12-month "sabbatical" as budget minister in Lamberto Dini's technocratic government.

Imi and Morgan Stanley are global co-ordinators of the flotation, which is expected to raise some £7,000bn-£8,300bn (\$4.5bn-\$5.3bn). Masera was Imi's man on the podium for last week's Milan launch of the Mediaset investment roadshow - a position taken up to now by his deputy, Vittorio Serafino, who stood in for Masera while he was budget minister.

Masera, 52, hasn't joined the international leg of the roadshow, which this week moves from London to the US. But he should be back again in Milan for the first day of Mediaset trading on July 15.

His absence may be because Masera is kept busy by other deals on Imi's plate, notably the disposal of the treasury's shares in Ina, the insurer, in Imi itself, and in Eni, the partially privatised oil, gas and chemicals group. Imi is joint global co-ordinator in all three deals: the Ina disposal was carried out last week, the Imi placing should take place next month and the Eni public offer during the autumn.

It is probably just coincidence that the treasury scheduled those three privatisations ahead of the planned sale of shares in Stet, the telecoms group, and Enel, the electricity producer - jointly co-ordinated by Imi's rival, Mediobanca, the Milan merchant bank.

But a word in the treasury's ear from a former minister can't have done any harm.

Bob Diamond: an  
American in London

The Americanisation of the City of London continues apace. In the latest example of a US executive taking a top position at a London-based bank, Bob Diamond has moved from CS First Boston in New York to become head of global markets at Barclays de Zoete Wedd.

The appointment is due partly to the ambition of the Barclays Bank division to build its dollar bond business. Acquiring Diamond is the answer to rival's National Westminster Bank's purchase of Greenwich Capital, a leading US government bond broker.

Diamond, who earned at least \$3m last year at CSFB as head of fixed income, may well stand to earn more in the grander position he will occupy at BZW. It is likely therefore to be the richest package earned by any Barclays executive, but a BZW executive says hiring Diamond, and the former colleagues who are expected to follow him, is more cost-effective than paying \$500m for Greenwich.

While the appointment says something about BZW's ambitions in the US market, it also underlines the demand for American and Americanised investment banking talent among European banks. For instance, the global markets division of another leading European house, Deutsche Morgan Grenfell, is dominated by Edson Mitchell and his former colleagues from Merrill Lynch.

The attraction is mutual. For US executives, the European banks are increasingly attractive places to work. They are well capitalised and serious about their investment banking ambitions. The traditional reluctance to pay Wall Street salaries is

disappearing. And, despite the cultural differences, the European houses may be easier to manage in some ways.

Diamond left CSFB after a row over bonuses broke out at the firm. The bonus pool for 1995 was deep, but mortgage-backed bond traders, and the rest of the fixed income department, each felt they deserved and had been promised a larger share. Diamond either mismanaged expectations, according to his detractors, or was a convenient scapegoat.

After CSFB, navigating BZW will be a piece of cake.

Newton's dynamic  
duo move on

Investment managers William Meadon and Peter Harrison seem to have decided that it is safer to move through the City of London as a pair, writes Jonathan Guthrie. The two trained together at Schroders, left after five years for Newton, and after another five years and a spell of gardening leave are due to join Flemings in September.

Meadon, 36, played an important role at Newton. He headed the specialist equity desks, with £4.5bn (\$6.88bn) in assets, and managed the \$50m Newton Higher Income Fund, which gave him a high profile in retail fund management circles.

His recruitment to Flemings raises some awkward questions. While the move by Harrison, 31, from Newton's balanced desk to the ranks of Flemings' UK equity managers looks like a step up - from an employer with just £10bn in assets to one with £50bn - for Meadon, who will no longer head a desk, it represents a sideways move at best.

John Ellwood, Newton's corporate affairs director, rejects any suggestion that the pair's departure was prompted by weak 1995 performance and a reorganisation following a merger with Capital House, the Royal Bank of

Scotland subsidiary, in 1994. He says: "It's always sad to see bright young men go, but there are no stars at Newton... They have made a career move based on money."

According to Pete Seabrook, chief investment officer of Flemings Investment Management, Meadon and Harrison were attracted to the newly-created posts because his operation has grown rapidly and performed strongly over five years: "They wouldn't have come if that hadn't been the case," he comments.

Newton has promoted Toby Thompson, UK specialist investment manager, to the post vacated by Meadon. Connie Fung, the ex-Capital House sales and marketing manager, has meanwhile been recruited from Invesco. She will re-establish Newton's presence in Hong Kong, from which it has been absent since 1994.

Lagos flies in as  
Serfin seeks a partner

Adolfo Lagos, chief executive officer of Mexico's third largest bank, Serfin, was in the UK last week, writes Stephen Fidler. Surprised by the FT at his London hotel, Lagos said he was in town to talk to Serfin's correspondent banks and to the Bank of England. However, with Serfin looking for a foreign partner and linked in the Mexican and US press with Hongkong and Shanghai Bank, his visit could have had another purpose.

Lagos, who took over Serfin in March, declined to say whether talks with Hongkong and Shanghai were going ahead. "I'd rather make no comment. There has been a lot of speculation that hasn't been beneficial for anybody."

He acknowledged, however, that the bank was looking for a partner to take a 15 to 20 per cent stake. As one of the three largest Mexican banks, Serfin - along with Banamex and Bancomer - cannot be taken over by foreigners. Since US banks usually insisted on controlling their foreign affiliates, Lagos said it was more likely that the partner would come from outside the US. JP Morgan is helping Serfin find the partner.

This is just one part of a plan to ensure the bank, with its 600 branches, emerges out of its difficulties. JP Morgan has also come up with 18-month bridging loan and ING Barings a five-year credit facility, together totalling \$710m. Serfin is expected to complete the sale of 49 per cent of its insurance subsidiary in the third quarter; it wants to raise \$200m-\$250m in subordinated debt by the year end, and has already sold a second package of \$2.6bn of dnd loans to the government. On top of that, its main shareholders, which include Monterrey's powerful Sada family and the Vitro glass company, are chipping in a further \$140m of equity.

Until recruited by the Sada family this year - an appointment that would have been approved by Mexico's bank regulators - Lagos had worked for 23 years for Bancomer, Serfin's bigger and stronger rival. He said he found the culture of the two banks very different, adding only that Serfin was not in great shape at the time of privatisation five years ago. It was then that the Sadas unsuccessfully first tried to hire him, but it has taken several years and Serfin's recent travails to complete the move.



Rainer Masera: kicking off the Mediaset roadshow, just six months after ending his year's 'sabbatical' as budget minister, while three other big flotations sit on his desk

Restrictionist governments may  
fail to see folly of their ways

Norma Cohen calls for an improved understanding of risk so regulations eliminate only the 'truly drunken drivers' of the international investment community

Some activities, such as driving while intoxicated, are considered so dangerous that governments forbid their citizens from engaging in them. The urge to protect people from the folly of their own actions, however, sometimes has strange effects. Take the rules which some European governments set for the investment of pension assets.

Germany, Belgium, Switzerland and Denmark all, to a greater or lesser degree, require pension assets to be invested in their own government bonds, taking the view that this will ensure that when Aunt Agatha finally retires, the money will be there.

But a study from the European Federation for Retirement Provision, a pensions lobbying group, suggests that many governments have a fundamental misunderstanding of investment risk. The requirement to buy bonds has not only increased the costs of providing pensions but has made portfolios riskier, rather than safer.

Of course, portfolio diversification, both by assets and currency, has long been the man-

tra of investors in the US and UK and there are ample academic studies to support their action.

But the study for the first time quantifies the cost of investment restrictions. It also examines the risk-adjusted rates of return on various European Union pension portfolios and concludes that when the volatility of government bonds is taken into account, too much risk is being taken for too little return.

Consider Belgium, where current rules require that at least 15 per cent of pension assets be invested in government bonds. In the period between 1989 and 1994, equities produced real returns of 4.59 per cent a year while fixed income produced 2.31 a cent.

In Germany, the gap was even more evident. Pension funds achieved a 3.63 percentage point a year better performance on German equities compared with bonds during 1984-1993.

To be fair, it is not simply government restrictions which are keeping pension fund managers from investing in equities. The fixed interest culture

FUND  
MANAGEMENT

is particularly strong in Germany where, despite privately held financial assets of some DM4,000bn, only 5.4 per cent of the population are shareholders, against 35 per cent in Sweden, 21 per cent in the UK and 16 per cent in France.

"Germans spend more money on bananas than they do on equities," Mr Norbert Walter, chief economist at Deutsche Bank, told a recent pensions conference. There are signs of a slight shift in Germany where 25 per cent of pension assets are held in so-called special funds where they are invested in equities and international bonds, against 16 per cent in 1995.

But what private investors choose to do with their own assets is up to them. One would expect professional investors to know better. It is foolish to pretend that investing in government bonds is risk-free. In addition to an element of counterparty risk, there is duration risk - that bonds do not mature in time to provide cash to pay liabilities - interest rate risk and yield-curve risk - that short term rates rise higher than long-term rates.

The insistence on maintaining investments in relatively low-yielding assets while ignoring the risks translates into higher pension costs. The

EFRP calculates that an individual whose pension assets underperform his peer group by 1 per cent a year over a 35-year working life will have a pension which is 30 per cent lower in value.

The EFRP examined the average investment portfolios in various EU member states and found that Ireland, with no investment restrictions and a heavy bias towards equities, had the highest real returns in 1984-1993 of 10.25 per cent. The UK was close behind with 10.23 per cent. For these two countries, the cost of providing supplementary pension equal to 35 per cent of final salary for a worker with a 40-year employment history is 5 per cent of annual salary a year.

In the Netherlands, where, despite the absence of investment restrictions, portfolios are still fairly heavily invested in bonds, that cost rises to 10 per cent of each worker's pay.

In Germany, the investment profile and its real returns of 7.15 per cent require contributions equal to 13 per cent of each worker's pay. And in Switzerland and Denmark, where real returns are 4.4 per cent and 6.33 per cent a year, contributions equal to 19 per cent of pay are required.

Thus, there is a new kind of risk which governments must take into account when setting guidelines for pension funds: the risk that there will not be enough money to pay pensions when the day of reckoning arrives. Alternatively, there is the political risk that employers and/or employees will refuse to stump up.

But perhaps it is reasonable to accept lower rates of return because these are justified by the lower risks inherent in the portfolios? Not necessarily so, say the EFRP, which calculated risk-adjusted rates of return on various asset classes.

Ironically, UK government gilts, an asset class which had been disappearing from portfolios of UK pension fund managers between 1984 and 1993, offered about the best return/risk premium of any fixed interest investment on the continent. During those years Germany's domestic bonds had a return/risk ratio about two-thirds that of the UK.

Overall, on a risk-adjusted basis, the UK, the Netherlands, Belgium and Germany all had fairly similar rates of return. Yet real returns varied widely. Spanish pension funds, which are free to invest in any asset class they wish, put all 4 per cent of their assets into fixed interest and scored the lowest return/risk ratio of any EU pension portfolio. Spain was the only EU country whose pension funds would have had higher risk adjusted rates of return by investing in international bonds rather than their own, despite the comparatively high yields the latter offered.

It is easy to conclude that governments make bad investors but professionals also make poor choices even when left to their own devices. The biggest need is for better understanding of risk so government regulations eliminate only the truly drunken drivers in the investment community.

Country	PENSION FUND REAL RETURNS 1984-93		
	Average return	Inflation	Excess
Ireland	14.04	3.79	10.25
UK	15.43	5.25	10.23
Belgium	11.20	2.98	8.22
The Netherlands	9.53	1.88	7.65
Germany	9.38	2.23	7.15
Denmark	9.99	3.66	6.33
Switzerland	7.60	3.20	4.40

Source: European Federation for Retirement Provision

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Global Investor / Philip Coggan

'Safety first' may herald change

The phenomenal first quarter rise in Japan's gross domestic product, together with the recent strength of the US non-farm payroll figure, has revived the debate over whether global interest rates are on the turn. After many years in which one leading economy or another has spluttered, there is the prospect, later this year or early next, that the industrialised countries could be growing in unison.

(as measured by three month special drawing right deposits) have dropped in nine and risen in five. In the years when rates were falling the FT S&P World Index rose by an average of 16.34 per cent, against a gain of just 7.16 per cent when rates were on the up.

survey in September." In the US, some are expecting the Federal Reserve to raise rates in early July. One potential constraint is the electoral timetable and President Clinton has made warning noises against higher rates.

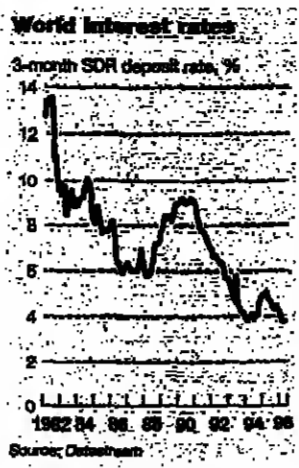


Table with columns: US, Japan, Germany, France, Italy. Rows: Cash, Week, Month, Year, Bonds 3-5 year, Bonds 7-10 year, Repurchase.

COMPANY RESULTS DUE

Proton set to benefit from stronger currency

Perusahaan Otomobil Nasional (Proton), the Malaysian carmaker, is expected to report next week a way out of similar predicaments.

approval to raise its car prices earlier this month, was an indication of how the lower yen had reduced Proton's production costs.

Asda, the UK's fastest growing food retailer, is expected to report a rise of almost 20 per cent in annual pre-tax profits on Thursday, up from £267.2m to about £300m (£485m).

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British Biotech, the UK's biggest biotechnology company, releases its full year results on Thursday. The announcement is unlikely to affect the company's share price because biotechnology company valuations depend on the progress of drugs in clinical trials - good news increases the chances of the drug being a big seller - rather than the level of losses incurred in research.

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INTERNATIONAL EQUITIES By Antonia Sharpe

Ina highlights convertible mileage

The launch last week of the Italian government's \$2.1bn offering of convertible bonds into Ina, the insurance company, has crowned 1996 as the year of the convertible bond.

year, a good insight into the global interest for Italian equities without cannibalising that demand.

About 60 per cent of the dollar-denominated tranche of the Ina offering was sold to convertibles bond investors; the proportion of the lire-denominated tranche was a much lower 25 per cent.

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Ireland: Ireland's largest newspaper publishing Group. Increased contribution from publishing operations. Share of national newspapers' advertising revenue increased.

FT/S&P ACTUARIES WORLD INDICES

Table with columns: US, Japan, Germany, France, Italy, UK, etc. Rows: Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, USA, etc.

Market capitalisation has increased six-fold from IR£200 million to over IR£1.2 billion and our assets under management have increased six-fold from IR£200 million to some IR£1.2 billion.

Table with columns: 1995, 1994. Rows: Turnover, Operating Profit, Profit before Taxation, Earnings per Share, Dividends per Share, Shareholders' Funds.

Dr. M.F. O'Rielly

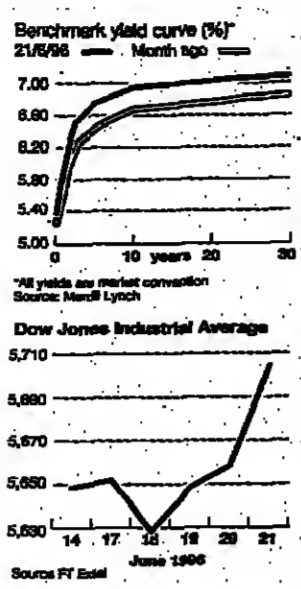
INDEPENDENT NEWSPAPERS, PLC
Full financial statements for the year ended 29 December 1995 will be delivered to the Registrar of Companies and carry an unqualified Audit Report. Copies of the Report may be obtained from The Secretary, Independent Newspapers, PLC, 1-2 Upper Hatch Street, Dublin 2.

Handwritten signature in Arabic script.

MARKETS: This Week

NEW YORK By Richard Tomkins

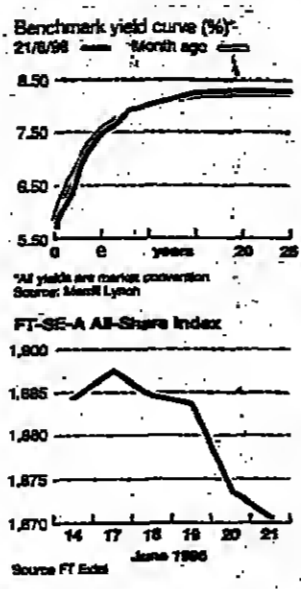
US stock indices posted some of their best gains in nearly three weeks late on Friday, but the trading was related to the "triple-witching" expiration of certain options and futures, so it gave little guidance to underlying trends.



In fact, stocks and bonds will probably be searching for direction this week in the run-up to the meeting of the Federal Reserve Open Market Committee on July 2 and 3 - not least because of the paucity of economic data due out over the next few days.

LONDON By Philip Coggan

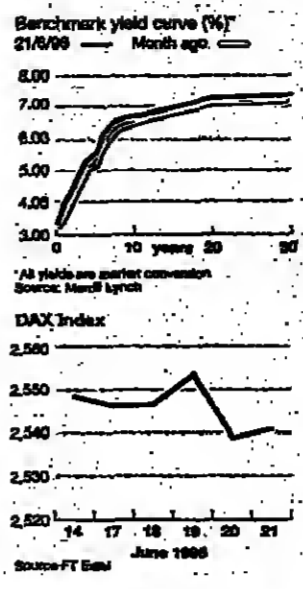
Rival summer attractions took much of the interest away from the UK markets last week, and with the start of Wimbledon today, it may take some exciting news to spark trading activity.



The main interest this week will be in figures on April and May trade and the first-quarter current account. Mr John Shepperd, chief economist of Yamachi International (Europe), is looking for "a modest deterioration in these numbers".

FRANKFURT By Wolfgang Munchen

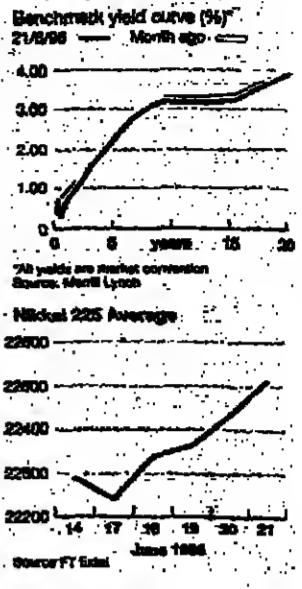
The rise in the headline M3 rate in May of 10.5 per cent has put paid to any lingering hopes of a fall in German short-term interest rates for the time being, as the Bundesbank looks increasingly at risk of missing its M3 target range of 4 per cent to 7 per cent.



Most German economists agree that the security repurchase (repo) rate will remain stuck at 3.30 per cent for the time being, but they disagree on whether the next movement in the repo will be upwards or downwards.

TOKYO By Bruno Biais

Investors will be focusing on whether the Tokyo stock market will be able to remain above the psychological barrier of 22,500 reached last week. During the past 10 years, trading has been most concentrated around 22,000 to 23,000, creating a strong technical resistance for the Nikkei index.



One reason for investors to be optimistic about the market's course is the return of foreign investors, who have been absent over the past few weeks after the rally at the start of the year. According to the Nihon Keizai Shimbun, the leading business daily, trading by overseas investors accounted for about 30 per cent of total volume on Friday.

COMMODITIES By Kenneth Gooding

Gold's behaviour puzzles

The annual Financial Times Gold Conference opens in Venice today and not for the first time some delegates will be scratching their heads about the behaviour of the precious metal's price.

Metal Exchange has raised the initial margin on copper to an unprecedented \$600 a tonne compared with the usual \$200. The London Clearing House has taken in an extra \$3.5bn and some other metals have been sold to provide this cash.

between demand for physical gold and conventional supply - mine production and scrap. The Gold Fields Minerals Services consultancy organisation in its recent annual review, estimated the gap was 630 tonnes. GFMS suspects it was filled by record hedging of future mine production and sales by central banks - both topics to receive attention at the FT Conference.

OTHER MARKETS Compiled by Michael Morgan

PARIS

The demerger of Chargeurs, the French communications and textiles group, into two separately quoted businesses takes effect today. Pathé will take on the communications and media interests, including a 17 per cent stake in BSkyB and a 20 per cent stake in the CanalSatellite broadcasting network.

HONG KONG

Futures activity is expected to dominate what is set to be another quiet week, writes Louise Lucas. A combination of summer holidays, a lack of fundamentals to drive market direction and a wait-and-see attitude towards US data is expected to suppress turnover and dampen performance.

MILAN

A fairly downbeat assessment of the short-term outlook for Italian equities has been emerging from fund managers. While last week's supplement-

BONDS

European convergence plays were very much intact last week, with Italian, Spanish, and Swedish bonds all gaining further ground over core markets, writes Richard Lapper. Italy led the charge, with the yield spread of its 10-year bonds over German bunds,

MARKETS

dropping to only 287 basis points, a fall of a quarter of a percentage point on the week. Spanish spreads fell by 25 basis points to 233. Italian money market contracts also gained ground, with the September three-month euribor contract settling on Friday at 92.07, a rise of 0.36 on the week.

CROSS BORDER M&A DEALS table with columns: BIDDER/INVESTOR, TARGET, SECTOR, VALUE, COMMENT. Includes deals like IAT Group (Chile) and Petrosun (Malaysia).

CURRENCIES By Philip Gawth

Foreign exchanges set for quiet trading ahead of G7

Foreign exchanges look set for a quiet week ahead of the G7 meeting in Lyon, where exchange rates will feature on the agenda for discussion. Mr Robert Rubin, the US Treasury Secretary, said on Friday that a paper would be released at the summit on foreign exchange markets and other international reforms designed to make the world economy more resistant to shocks like the Mexican peso crisis in December 1994.

Whether the paper has the potential to affect exchange rates is difficult to predict. Following a mid-month bout of nerves, the dollar finished last week in firmer shape and may well be poised to try to break through Y110. The Bundesbank continues to make the right noises about a stronger dollar, but its rally against the D-Mark still lags behind its performance against the yen.

Last time the dollar was around Y110, it was in early 1994, it was above DM170, compared with DM153.50 now. Arguably the main focus from a dollar perspective at present is when the Federal Reserve will decide to tighten monetary policy. There will be little fresh US data this week, and the market is likely to focus its attention on the employment report next Friday, which will provide the

background for the next FOMC meeting on July 2-3. Although raising rates is likely to have a less dramatic effect than in 1994, it is still the sort of policy decision that can prompt sharp exchange rate movements. With the main exchange rates at levels of which most governments approve, the G7 is unlikely to have much to say - beyond re-affirming that rates have moved more into line with fair value.

A host of Japanese data releases this week is expected to quell fears of an early rise in official rates following the extremely strong first-quarter GDP figure last week. Despite this, economists at IBI International in London believe the economy's recovery is looking "more and more sustainable". They are predicting that the Bank of Japan will raise interest rates after the September tankan report.

FT GUIDE TO WORLD CURRENCIES

Large table of exchange rates for various currencies against the US Dollar, including columns for currency codes and rates.

SIGMA SECURITIES S.A. - MEMBER OF THE ATHENS STOCK EXCHANGE. Includes contact info and a table of Athens Stock Exchange data for June 14th - June 21st 1996.

INTERNATIONAL DEPOSITORY RECEIPTS REPRESENTING SHARES PAR VALUE \$2.50 COMMON STOCK. J.P. Morgan and Co. Incorporated.

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U.S. \$19,000,000 Republic of Ecuador Internet Equalization Bonds due 2004.



WORLD STOCK MARKETS

Main table of world stock markets including sections for EUROPE, ASIA, OCEANIA, AMERICA, and AFRICA. Each section lists various stock indices and individual company shares with their respective prices and changes.

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INDICES

Table of various stock indices including Japan, Australia, Hong Kong, and others, showing their values and percentage changes.

US INDICES

Table of US stock indices including Dow Jones, S & P 500, and NASDAQ, with their current values and daily changes.

AUSTRALIA (Jun 21 / Aust)

Table of Australian stock indices and company shares, including the All Ordinaries index and various listed companies.

SOUTH AFRICA (Jun 21 / Rand)

Table of South African stock indices and company shares, including the All Share index and various listed companies.

NEW ZEALAND (Jun 21 / NZ\$)

Table of New Zealand stock indices and company shares, including the All Share index and various listed companies.

TAIWAN (Jun 21 / TW\$)

Table of Taiwanese stock indices and company shares, including the All Share index and various listed companies.

INDEX FUTURES

Table of index futures contracts for various markets, including futures on the S&P 500 and other major indices.

US S&P 500

Table showing the performance of the S&P 500 index, including its price, volume, and open interest.

TRADING ACTIVITY

Table detailing trading activity for various stock markets, including volume and price changes.

NORTH AMERICA

Table of stock prices and changes for major companies in North America.

TOKYO - MOST ACTIVE STOCKS

Table of the most actively traded stocks in the Tokyo market, listing company names and their price movements.

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# IRELAND

## Old certainties die in economic transformation

Increased prosperity as a result of EU membership has been accompanied by dramatic social and political change, says John Murray Brown

In Ireland, it used to be said that there are three things that will never change - the Church, the Flanna Fáil party and the Gaelic Athletic Association.

Today, only the hurlers and Gaelic footballers seem assured of a stable future, as Ireland's political and social landscape is revolutionised.

As the coalition of Mr John Bruton prepares to take on the six-month presidency of the European Union, Ireland is barely recognisable as the country that voted overwhelmingly to join the European Economic Community in 1972.

No longer culturally insulated, Ireland feels itself to be firmly part of the European mainstream. Tastes have changed, along with experiences and expectations, as conservative political mores and a largely rural culture give way to an urban, pluralist and individualistic society.

To anyone returning after some years away, the transformation is stark. Dublin - like other leading European cities - is now cosmopolitan, exciting and increasingly expensive. Much to the chagrin of some of the city tourism chiefs, it has recently been dubbed the "stag night capital of Europe".

The feel-good factor is unmistakable. Car sales are at record levels, as are house prices. Ireland now has one of the highest levels of home ownership in the world - one reason why it is imperative for politicians to keep interest rates down.

At an official level, too, there is a palpable self-confidence. "European membership has added to rather than diminished our sovereignty," says Mr Michael Mulcahy, a Flanna Fáil senator.

Mr Roman Fanning, professor of modern history at University College Dublin (UCD), concurs: "The experience has been psychologically liberating for us, whereas for Britain it has been restricting."

Ireland no longer sits on the periphery with its hands out for the Brussels largesse. Investors are starting to look at the country for perhaps the first time. Mr David McWilliams, an economist with UBS, the Swiss Bank in London, estimates that in 1996 the Irish economy will grow at over three times the European average, making it comparable with the Asian Tigers.

"On the inflation front, Ireland's record has been and should remain vastly superior to that of the Pacific Rim. Thus, at a time when the rest of Europe is faltering, Ireland offers the investor emerging markets style growth with western European inflation," he says.

Notwithstanding the investment banker's natural propensity to hyperbole, Ireland's economic record gives the lie to those who feared that the so-called peripheral member states would remain a constant drain on Union resources.

Fuelled by a surge in the labour supply, Ireland has been the fastest growing economy of the European Union for the past four years. Gross national product increased by more than 7 per cent in 1995, according to the latest annual report of the Central Bank of Ireland.

Indeed, on debt, the budget deficit, and inflation, Ireland is currently one of only three countries - together with Luxembourg and Germany - that meet the Maastricht conditions for monetary union, according to the European Commission's latest report.

The combination of a tight fiscal and monetary policy and real wage moderation has ensured that Ireland will be in a strong position to participate. The current account is in record surplus, underlining competitive gains, despite the appreciation of the currency against that of its highest trading partners.

Irish industrial policy, centred on targeting high-technology sectors and driven by a 10 per cent tax regime for manufacturing companies, has helped to fuel a 25 per cent increase in jobs since 1985, against the trend of greater joblessness in the rest of Europe. In 1995, Ireland created 45,000 new jobs.

Under the watchful eye of the National Treasury Management, a privatised agency entrusted with handling the country's £30bn debt, service costs have been reduced in every year since 1991. With the strong growth in Gross Domestic Product, the debt/GDP ratio fell by 5 percentage points - from 84.1 per cent at the end of 1994 to an estimated 79.1 per cent at the end of 1995. According to Commission officials, Ireland is "approaching" the 60 per cent ratio outlined by the Maastricht treaty.

This rising prosperity has been accompanied by marked changes in social behaviour. Birth rates have fallen by a third in western Europe in the past decade. In Ireland the rate has halved.

The number of children born out of marriage - a phenomenon that was rarely heard of in Ireland - is also increasing, reflecting the diminishing influence of the Roman Catholic Church, whose role was, until the 1970s, enshrined in the Irish Constitution. In a referendum in November, voters gave their approval, albeit narrowly, to the introduction of legislation making divorce possible, marking a further erosion of the Church's hold over public opinion.

While in Germany and elsewhere in Europe, officials are worried about a demographic profile that will place the burden of supporting an increasing number of older people on a smaller workforce, in Ireland larger numbers, and in particular more women, are being drawn into the workforce, bringing female activity rates closer to European norms.

Twenty years ago, emigration was commonplace: up to a third of each generation left Ireland for a "better" life.

Today, there is a reverse trend, as graduates come home, bringing with them new skills. Of those with a third-level education, 80 per cent have worked abroad. For the population as a whole, around 10-15 per cent have lived overseas.

Mr John Fitzgerald, an economist at Dublin's Economic and Social Research Institute, believes the real change lies in improvements to education, dating from the late 1960s when secondary education became free. "We were just 20 years later than the rest of Europe," he says.

Today, Ireland has one of the youngest and best educated populations in Europe. More than 50 per cent of school leavers go on to third-level education. One of the most striking statistics is that the highest rates of participation in third-level education are in Kerry and Mayo, two of the most rural and isolated counties.

All of this has had an equally turbulent effect on the complexion of Irish politics, with the smaller and newer parties - Labour on the left and the Progressive Democrats on the right - shaping much of the political debate.

A younger electorate is chal-

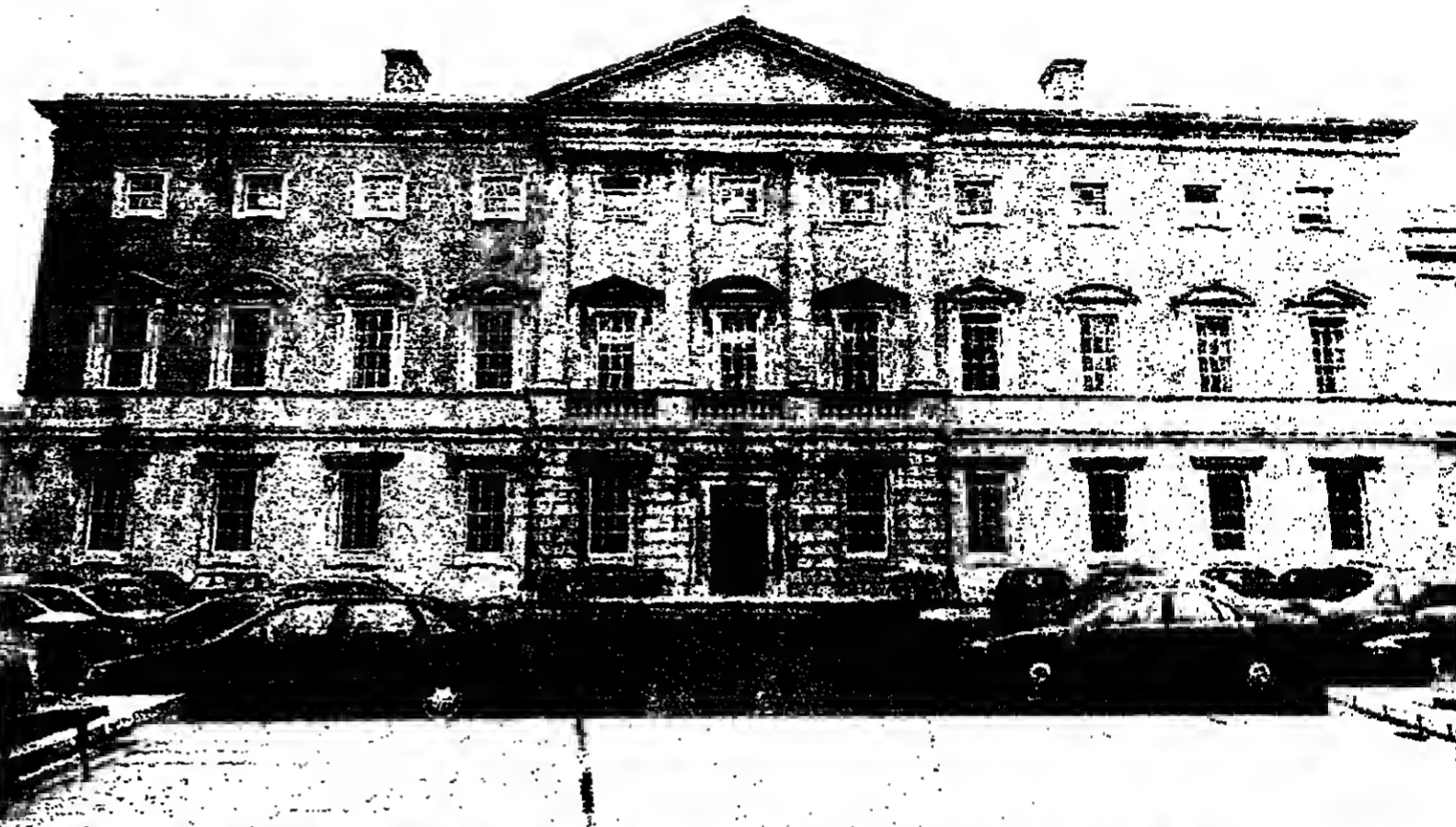
**The vote to legalise divorce marked a further erosion of the Church's hold over public opinion**

lenging the sterile divisions between the two main centre right parties, Flanna Fáil and Fine Gael, which have defined Irish political life since the civil war in the 1920s.

The challenges are considerable. Ireland has approached previous EU intergovernmental conferences with the objective of securing financial support but as Mr Dermot Scott pointed out in a recent paper for the Institute for European Affairs, the country is for the first time not entering the current conference - aimed at simplifying and reforming the Union's structures to prepare for the accession of new members - with this expectation.

The key issues to be tackled by the IGC - enlargement, institutional reform, monetary union and the common foreign and security policy - are all vital to Ireland's interests. But Mr Dick Spring, the Irish foreign minister, says membership of the European Union should not be seen as a matter of money alone.

According to opinion polls, there is over 75 per cent sup-



Dublin's Dail, where politicians speak of the liberating effect of EU membership and prepare to meet the Maastricht criteria for economic and monetary union

port for Ireland's entry into a monetary union in the first stage of the single currency.

In principle, Dublin is committed to participating, but official enthusiasm contrasts with the scepticism of some economists. Ireland's options are complicated by the prospect that the UK, its largest trading partner, may choose to stay outside.

"We certainly wouldn't choose to have our own currency, if we were designing an economy now. But if the UK is not inside, we would have no instruments to cope. In the 1992 crisis [when Britain left the Exchange Rate Mechanism] with the stroke of a pen Irish exporters became uncompetitive," says Mr Brendan Walsh, head of economics at UCD.

The debate is also being conducted at a time when Ireland prepares to lose its status as an Objective One region, eligible for Commission support.

The country's income per capita is already estimated at around 86 per cent of the Union average. Unless it redesignates itself as a series of regions, Ireland will soon be ineligible for support. Nevertheless, many economists believe it is misleading to exaggerate "doomsday" predictions about what will happen when the current Community Support Framework runs out in 1999.

Many of the EU projects are based on matching funds being provided by the government. With the government unlikely to be willing to make up in full any EU shortfall, the number of projects able to proceed would be fewer.

EU structural funds, available for areas with less than 75 per cent of the Union average per capita income, are currently running at around £10bn a year, and are an important part of the Irish budget and the

balance of payments.

Goodbody stockbrokers in Dublin calculates that the current account surplus, now at 8 per cent of GNP, would be reduced to 2.5 per cent without the net flows from the EU.

Equally, the exchequer borrowing requirement (EBR), which in 1995 was 2.3 per cent of GNP, would increase without EU support to 7.7 per cent - outside the 3 per cent criterion set by Maastricht for members to join the monetary union.

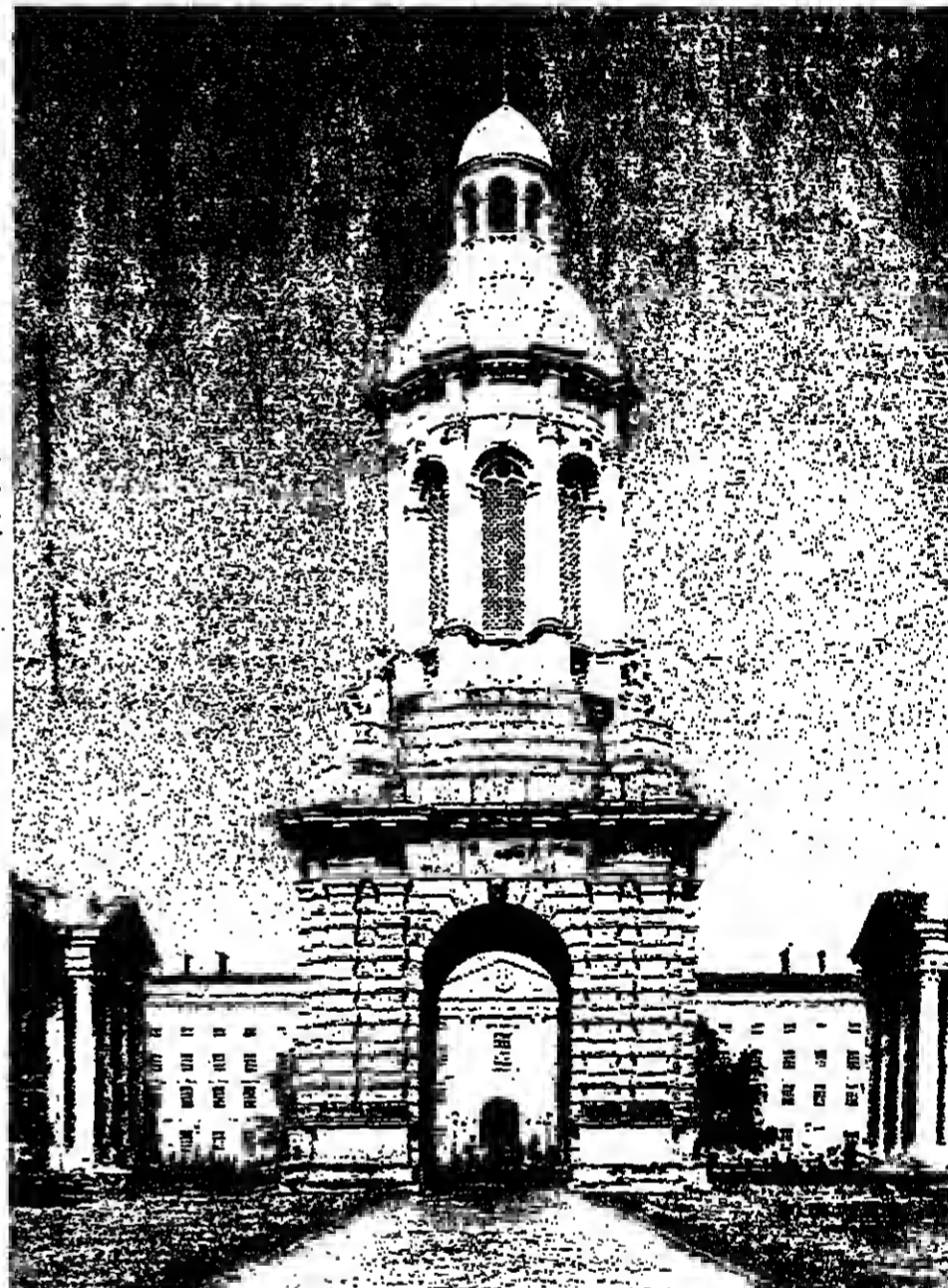
However, it is unemployment that remains the significant light on Ireland's record. Mr Richard Bruton, the minister for enterprise and employment, says the current economic growth has largely bypassed the long-term unemployed. Indeed, the latest figures suggest the long-term unemployment picture is getting worse, not better.

Mr Rosair Quinn, the Irish finance minister, says defeating the scourge of joblessness, which is running at 12.7 per cent of the workforce, will be the real Euro test.

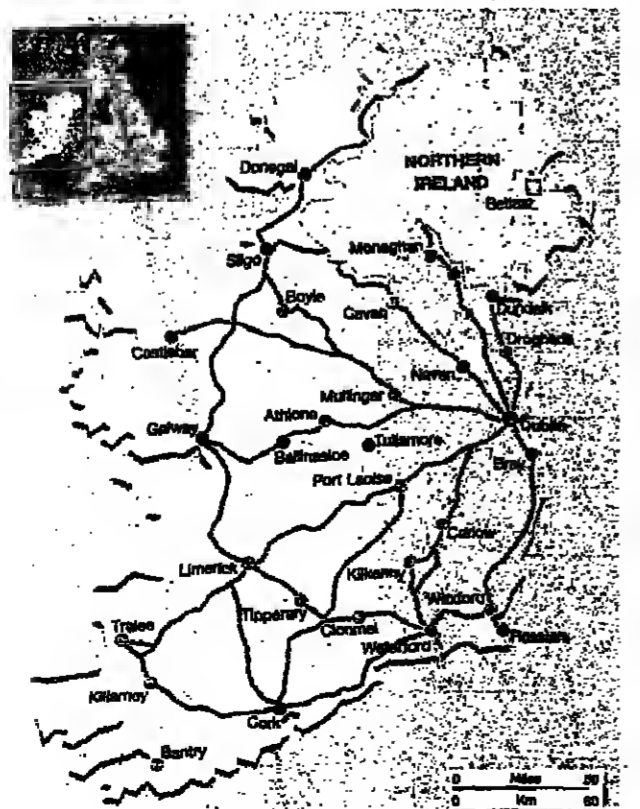
"Conventional market mechanisms will not resolve the problem of the long-term unemployed. But there will have to be different kinds of intervention. The problem is how do you place people into the market economy and not screw up your cost base?" he says.

Professor Walsh says it will be critical for the government to secure moderate wage increases, when it renegotiates the programme for competitiveness and work - a social pact that brings industry, labour and government together in an arrangement that exchanges fiscal concessions for wage moderation.

With a general election due next year, this is a time for the government to hold its nerve. The rewards will be great.



Trinity College, Dublin: today, more than 50 per cent of Irish school leavers go on to third-level education



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## 2 IRELAND

Politics by John Murray Brown

## Pragmatism in pursuit of power

Alliances between the parties could be redrawn in the run-up to next year's election

Principle is giving way to pragmatism, as Ireland's political parties enter the countdown to the next general election, which must be called before the autumn of 1997.

Although no party is likely to rock the boat while Ireland hosts the EU presidency, the first signs of internal strain are already discernible within the three-way coalition led by the Fine Gael party of Mr John Bruton, the prime minister.

As ever in Ireland's personality-driven politics, ideological battle lines are hard to draw. Mr Bertie Ahern's Fianna Fáil party, the main opposition party, and Ireland's largest political organisation, is already eyeing up the small Progressive Democrats led by his Mary Harney.

Although there is little love lost between them, many observers believe that if the current three ruling parties - Fine Gael, Labour and Democratic Left - do not win enough seats to form another government, Fianna Fáil and Labour could again find themselves teaming up.

The situation remains fluid. The recent by-election wins by Fianna Fáil in Donegal East and Dublin West did much to restore party confidence in Mr Ahern's stewardship. A few



John Bruton, prime minister



Dick Spring, Labour leader



Bertie Ahern, Fianna Fáil leader



Prionsias De Rosca, DL leader

months earlier, many pundits had blamed Mr Ahern for Fianna Fáil's poor performance in the Wicklow by-election, which was won by an independent.

Party strategists will be scrutinising the results. Labour will be particularly alarmed at the outcome in Dublin West where a breakaway militant candidate came within a whisker of taking the seat. More intriguingly, for the first time, Fianna Fáil transfers went to Fianna Fáil, the eventual winner.

Although no analyst is suggesting that this foreshadows a re-union of the two civil war parties at national level, the incident is further indication of the erosion of the sterile divi-

sions that have for so long kept these two right-of-centre parties at loggerheads.

Fine Gael may actually find the idea of a union appealing, recognising that the party will ever have enough votes to govern on its own. Ever pragmatic, Fianna Fáil officials point out that if their party cannot win outright it should make up the numbers by a liaison with one of the smaller parties, for the simple reason that it would then have to share out fewer ministerial portfolios.

In the last general election in 1993, it was Labour that emerged as the kingmaker, winning a record 33 seats and 19.3 per cent of the vote. The then recent election to president of Mrs Mary Robinson, Labour's candidate, was a key factor behind the party's success. Ironically, the party campaigned on the promise that it would not get back into bed with Fianna Fáil. As it happened, that was exactly what it did.

The current coalition emerged when the Fianna Fáil-Labour government collapsed in November 1994, over Mr Albert Reynolds's mishandling of an extradition case involving a paedophile Catholic priest.

That still vexes Labour rank and file, and some are adamant that another team-up with Fianna Fáil is not possible. For its part, Fianna Fáil is bitter about the way Labour was seen to engineer not just the fall of the last government but the public humiliation of Mr Reynolds.

Mr Dick Spring's personal standing as leader of the Labour party remains high, and he is widely credited as being the architect of the Northern Ireland policy but that does not appear to translate into votes for his party. As a European style left-of-centre party, Labour was widely held to have scored a victory when voters narrowly supported moves to legalise second marriages in a referendum in November, although there had been cross-party support for the reforms.

In many ways, the shape of the next government will depend on Labour's performance. The party, however, has been through a rough patch recently. Morale was hit by accusations of "sleazebag" when a junior minister was discovered to be using official government-headed notes paper to canvass support for a party function by Mr Ruairi Quinn, the finance minister.

Mr Spring, meanwhile, has faced continuing jibes about his use of the government jet to travel to his Tralee constituency.

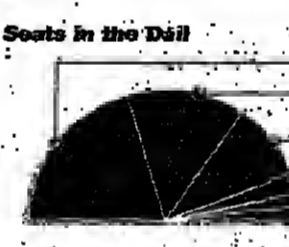
The Labour leader's decision to employ his former gay adviser, Mr Fergus Finlay, to help in the management of the

### The opposition, Fianna Fáil, could again find itself teaming up with Labour

electoral programme was seen as a clear sign of the party's mounting concern about its performance at the polls.

Among Fine Gael supporters, too, there is growing internal dissent. Many backbenchers feel that too much was conceded by the party leadership in order to form an alliance with Labour and the Democratic Left, a party that was born out of the 1970s split in the IRA when some republicans abandoned the armed struggle.

In particular, there is resentment that Labour's ministerial team led by Mr Spring, the deputy prime minister and foreign minister, and his finance minister Mr Quinn (the first Labour politician to have held the finance portfolio) has largely eclipsed the performance of Fine Gael's own front bench.



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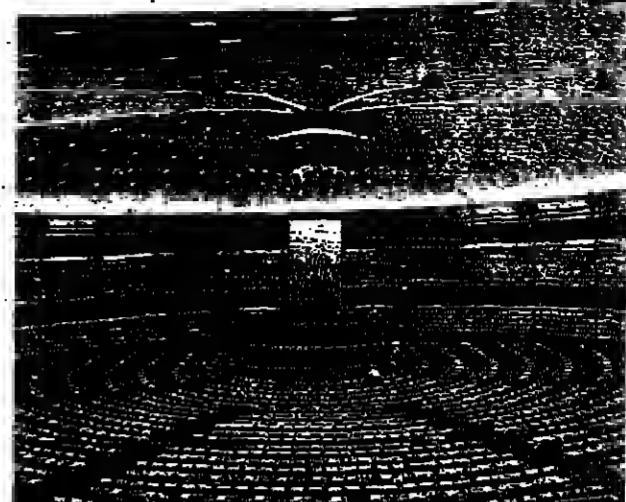
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Foreign policy by Edward Mortimer

## The UK dilemma

The Republic's links with Britain often compromise its role as a 'good' European



The European parliament, where British and Irish attitudes diverge

"An Island behind an island." That description of Ireland's geographical situation still encapsulates its main foreign policy dilemma. It is only through membership of the EU (and before it the EC) that the Republic has obtained a degree of freedom to pursue national economic goals, where its interests differ from those of Britain. But membership could only be achieved in Britain's wake, and Ireland's position in the EU continues to be affected by Britain's attitude.

Until the 1980s, Irish foreign policy was directed mainly at achieving the fullest possible political separation from the UK, just as domestic policy aimed at cultural separation, emphasising the Catholic and Gaelic aspects of Irish identity.

In 1949 Ireland not only became a republic and left the Commonwealth but also refused to join Nato, arguing that it could not become an ally of Britain so long as Britain was occupying a part of Ireland. Yet during that period Ireland remained economically dependent on the UK, which in 1973 still took 61.5 per cent of all Irish exports (against 26 per cent today).

Joining the EC in 1973 enabled Ireland to diversify its economic relations and to attract foreign investment. By joining the ERM in 1978 it also for the first time detached its currency from sterling. As a poor country with a large agricultural sector, it has benefited disproportionately from the common agricultural policy and structural funds. At the same time, it has industrialised rapidly, becoming a much more open economy and a more self-confident, cosmopolitan society.

Since the 1960s, Irish governments have also, in a sharp reversal of earlier policy, worked to soften the north-south division through rapprochement with Britain, marked by successive Anglo-Irish agreements culminating in the 1993 Downing Street Declaration and last year's Framework Document.

The fact that both states are members of the EU has probably made this process easier. But the process itself has developed outside the EU framework. Within the EU, Britain and Ireland are often on opposite sides of an argument. Ireland is a small country that sees itself as vulnerable in a world where states pursue their national interests at each other's expense. It sees a net gain in the pooling of national sovereignty and the strengthening of EU institutions. Also, as a net beneficiary of the EU budget, Ireland has an obvious interest in the preservation of the CAP and the structural funds, and very little interest in the admission of new member states in central and eastern Europe, whose claims on funds might be stronger than its own.

In its white paper on foreign policy, published in March, the government described its attitude to EU enlargement as "open and positive", but went on to insist that "enlargement must take place in the context of the deepening of European integration and the maintenance of the Union's key poli-

cies, notably in the area of agriculture and economic and social cohesion". The British position is almost the exact opposite: enlargement is not only highly desirable in its own right, but also because it will increase the pressure for CAP reform, will be incompatible with a redistributive approach to the budget, and will require a decentralised political structure.

This difference of approach may lead to some awkward moments during Ireland's EU presidency in the second half of this year. In the chair of the intergovernmental conference (IGC) revisiting the Maastricht treaty, Ireland will be pushing an agenda of closer integration, while taking care to safeguard the rights and influence of small member states, for instance their right to continue nominating a member of the Commission. "I am satisfied," said the Taoiseach, Mr John Bruton, last month, "that we will put paid to any suggestion that somehow the presidency of the Union is now beyond the capacity of small states."

Britain, by contrast, will be resisting closer integration but seeking to re-ignite the voting system to reflect the weight of population, and also to strengthen the influence of the larger member states in foreign policy. Only on security policy will there be some common ground between the two countries. Because it is anxious to preserve its neutrality, Ireland supports Britain's determination to keep a clear distinction between the EU and the Western European Union, a defence alliance that calls itself

the "European pillar" of Nato. Even the government's proposal in its white paper to "explore the benefits" of Irish participation in Nato's Partnership for Peace programme - which Russia and several neutral countries have joined - provoked dissent from the Democratic Left, one of the parties in the ruling coalition, as well as an outcry from the opposition Fianna Fáil.

If the EU ever does acquire a defence dimension, or if (as is perhaps more likely) Ireland becomes a net contributor to the EU budget, an Irish Euroscepticism may emerge. For the moment, however, the Irish remain enthusiastic Europeans, held back only on some practical issues by the need to preserve ties with the UK. The most obvious example so far is their inability to join the Schengen treaty abolishing border controls between continental EU members. Since Britain refuses to do this, any Irish decision to join would involve the severance of the passport union between the Republic and the UK, and the erection of frontier posts along the border with the north.

A similar but more acute dilemma will arise if plans for economic and monetary union go ahead in 1999 with Britain exercising its right to opt out. The Irish would dearly like to be founder members of Emu, for both economic and political reasons, but will be loath to create a new barrier between north and south just when burgeoning economic links have become one of the most hopeful elements in the Northern Ireland peace process.

## KEY FACTS

Area	70,000 sq km
Population	4.13m
Head of state	Mary Robinson
Currency	Punt
Average exchange rate	1996 \$1=0.623 £ 1996 \$1=0.635 £

	1995	1996
Total GDP (1990 prices £2m)	34,050	35,919
Real GDP growth (%)	7.2	-4.5
GDP per capita (\$)	17,000	17,800
Components of GDP (1994, %)		
Private consumption	56	N/A
Total investment	14	N/A
Government consumption	16	N/A
Exports	-72	N/A
Imports	-58	N/A
Annual percentage change in:		
Consumer prices (%)	2.5	3.0
Ind. production (%)	20.1	10.0
Unemployment (% of lab force)	12.9	12.5
Reserves minus gold (\$bn)	8.5	N/A
3-month interbank rate (%)	6.3	5.8
Stock mkt growth (% pa)	20.62	15.84
Budget balance (% of GDP)	-1.9	-1.8
Current account balance (\$bn)	4.0	3.4
Exports (\$bn)	42.6	46.9
Imports (\$bn)	-31.7	-34.8
Trade balance (\$bn)	10.9	11.1
Main trading partners (1994, %)		
UK	27.5	26.3
Germany	14.1	7.1
France	9.2	3.8
US	8.4	18.3
Netherlands	5.5	2.8
Italy	3.8	2.2
EU	68.5	56.0

(1) Year to date. (2) EU estimates, unless otherwise stated. (3) End period. (4) Central government. (5) Share of world trade. Source: Economist Intelligence Unit, Dublin.



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FT Surveys

# SPAIN

## Constrained by its future and its past

**Allegiance to a united Europe imposes tight economic targets, while the country's past carries legacies of red tape and patronage, writes David White**

A conservative government takes over from a left-wing government after a general election. All a natural part of a functioning democracy, you might say. And it is, but in Spain it is worth bearing in mind that the last time this happened was in November, 1933.

The narrow victory this spring of Mr José María Aznar's centre-right Popular party completed a missing link in Spain's return to normal political life. The Socialists, under Mr Felipe González, had been installed for more than 13 years, initially against very weak opposition. The centrist party which governed before, in the initial phase of restored constitutional monarchy, instantly self-destructed and disappeared.

As a result of all this, Spain has only now, 20 years after emerging from dictatorship, reached the situation of having both a ruling party and a main opposition party with experience of government under a democratic system.

That other election - in 1933, and of unhappy memory - led to two years of general disintegration, three of civil war and 36 of General Franco. Spaniards, who until the end of this year will still be using coins with Franco's face on them, would like to think they have exorcised that period. But, while Spain has become an immeasurably more open and international society since its "transition", all the perverse effects of those four decades of dictatorship cannot easily be

overcome in 20 years of democracy.

The scandal over the "dirty war" against Basque separatist exiles in France in the 1980s, which contributed to Mr González's electoral downfall, reflects one of those legacies: the fact that, while the Spanish military changed with a new generation of senior officers, the existing security apparatus was largely allowed to survive in the interior ministry, police and paramilitary civil guard. A continuing campaign of bombings and shootings by the Basque Eta group, begun in the late 1960s, can also be seen as a hangover from the past. The process of regional devolution, one of the most profound changes of recent years, still has many loose ends that need tying up.

The workings of business, meanwhile, continue to be hampered by labour laws inherited from the Franco era. The legal red tape and high costs associated with redundancies originated in a system which gave workers job security in exchange for quietness, in a time before industrial restructuring, when unemployment was very low. They sit uneasily with a competitive investment environment and a jobless rate, according to the latest official survey, of 22.7 per cent.

The Instituto Nacional de Industria, a huge state holding

company set up in the 1940s, was finally abolished last year, but only in name. A number of state interests, such as the northern coal mines, appear not only permanently unviable, but also inviolable, even under a conservative administration. The concept of "strategic" economic interests, which in Spain can range from weapons to sugar, has survived. And, judging by the enthusiasm of the country's new leaders for placing their chums in plum jobs, so has the tradition of political patronage.

The Popular party was waiting for its turn in power with almost indecent impatience, feeling cheated by its failure to beat the Socialists three years earlier and embittered by Mr González's refusal to quit amid gathering evidence of high-level corruption. This time its planning was thwarted again, by a close result in the March 3 contest, which left it 20 seats short of a majority in congress, a bigger gap than Mr González had to make up in his last term.

The 43-year-old Mr Aznar, a slight man of austere demeanour, has tried to project an image of relaxed confidence as prime minister, adopting a jolly laugh not heard before to public. But the new government got off to a stumbling start, evidently unmarred by having been forced to strike deals with Catalan, Basque and



Prophet of the centre right: José María Aznar has emerged from the euphoria of his election victory to face tough policy questions. Sergio Paredes/Reuters

Canary Island regionalists before taking office.

Promises of quick, decisive reforms were set back by a nine-week interregnum, during which Mr Rodrigo Rato, the new team's economy supremo, was kept busy persuading the powerful Catalans to lead their support in congress. It took a further month for the government to detail its first economic measures - in effect a mini-budget in two parts, a Pta200bn (\$1.58bn) adjustment in public spending plans for this year, then a wide-ranging package combining deregulation with tax measures to encourage small investors and businesses.

The new government shares its predecessor's determination to try to qualify for the European single currency and is counted in the EU's "first division". More than 80 per cent of voters backed parties that unreservedly favour monetary union. But, because of its budget deficit and inflation levels, Spain is still an outsider in the single currency stakes.

Mr Aznar's team was counting on a surge of confidence and growth which would both create new jobs and drive up tax revenues. But its calculations have gone awry thanks to the downgrading of growth expectations in most of the EU. The most the government now expects from its stimulation measures is a modest recovery in the second half to achieve a 2.3 per cent growth rate for the year, below last year's 3 per cent. Although this would still

put Spain among the EU's faster-growing economies, there is little hope in the short term of making a significant dent in the unemployment rate, which is by far the EU's highest.

At the same time, the budget position leaves little room for generalised tax cuts before at least 1998. The government has stopped talking in specific terms about reducing income tax - after promising to its electoral programme to reduce the top rate from 56 to 40 per

cent - or cutting social security contributions. If growth fails to pick up in the next few months, the government may have to go back to pruning current-year budget expenditure in the autumn to keep the deficit on course. This would coincide with a tough budget bill for next year.

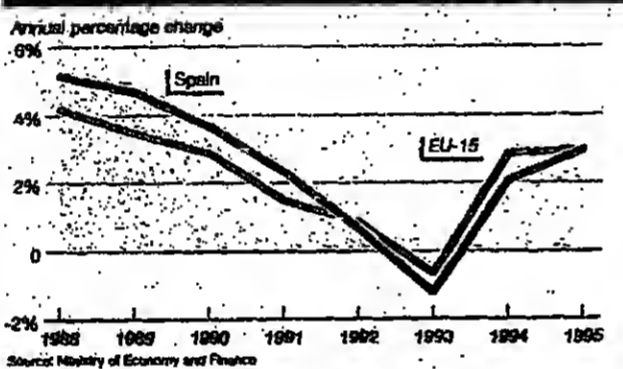
The 1997 budget is the big test Spain cannot fail in its application for the euro club, and at the same time the first big trial of its parliamentary alliance with the Catalan nationalists, enabling both sides to judge whether their agreement on economic policy and regional demands is working out.

The Aznar administration has so far been reluctant to take unpopular measures. The more radical free-marketiers in the Popular party have been effectively sidelined in the share-out of top jobs. Mr Rato, given full powers over economic strategy, is counting on being able to achieve a wide degree of consensus on pay and social policies. But the government's overtures to

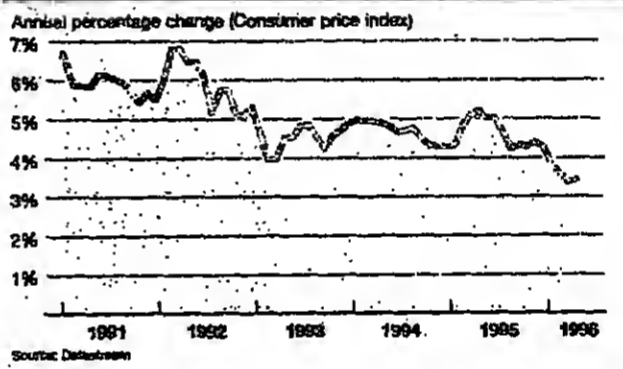
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**2 SPAIN**

**Privatisation:** by Tom Burns

# Confused strategy

The government's approach to sell-offs is unclear and sometimes self-contradictory

The centre-right Popular party claims that it is the first government in Spain to have a coherent privatisation policy. The outgoing Socialists had sold off bits of public companies in a piecemeal fashion but in its investment speech at the beginning of last month, Mr José María Aznar, the prime minister, specifically spoke about a strategy for disposals.

Since then, however, the government has delivered mixed signals. It has broadly adhered to the principle that the private sector is preferable to the public one, but there is confusion over what the disposals policy will eventually look like.

One idea that has recently surfaced is that there should be a clear distinction in any privatisation between the chief executives and senior managers of state-owned companies and the actual owners of the state-owned equity that is to be sold off, in other words the government itself.

Popular party ministers appear to believe that during the Socialist period too much decision-making over privatisation was assumed by the chairman of companies making the disposals and that the government must assert its control.

Quite how this will work in practice has left the markets guessing - it appears that it will still be the chief executives who will be making presentations during roadshows - but one consequence has been the replacement of such highly respected chairmen as Repsol's Mr Oscar Paniou and Telefonía's Mr Casimiro Velázquez by friends of the prime minister and members of his cabinet.

In the circumstances, one of the best ideas to have been put forward has been the creation of a privatisation office. This was mooted last month and was encouraged by market participants because state-owned industrial assets are in some cases controlled by the finance ministry and in others by the industry ministry.

However there is less enthusiasm for such an umbrella

unit because it could be complicated and costly to set up. Officials say that even if there is to be no privatisation office there will be far closer co-ordination than in the past among all parties involved in the privatisation process.

A centralised unit for disposals would be highly useful because the government's priorities over what to sell first and when and how in sell it are very unclear.

Repsol is a case in point, for there is talk that part of the 10 per cent stake that the state owns in the oil, gas and chemicals conglomerate could be sold directly by Sepi, the industry ministry's agency which controls the Repsol equity, to

## Government's priorities over the order and timing of sales are unclear

its two core domestic shareholders, Banco Bilbao Vizcaya (BBV) and La Caixa, the Barcelona-based savings bank.

Sepi last tapped the markets with a Repsol disposal in February and a block sale of its equity in the conglomerate would circumvent the 12 month lock-out period that followed its global offering last February.

Endesa, the extremely profitable electricity generator and distributor which is 66 per cent state-owned, is a strong candidate for further privatisation. But there are arguments over whether Endesa should first consolidate its already dominant position in the domestic electricity sector through further acquisitions or whether, in contrast, it could unbundle some of its assets before approaching the markets.

As at Repsol, Endesa's core shareholders, in this case Banco Santander, Banco Central Hispano (BCH) and Argenta, the state-controlled banking group, could be offered the opportunity by Sepi to raise their shareholding in the company.

The finance ministry's agency, Patrimonio del Estado, sold off 25 per cent of its equity in Argenta in March. Since

that disposal carried a six-month lock-out period, the remaining 25 per cent that Patrimonio owns in the banking group could be offered to the markets in the fourth quarter of the year.

However, the full privatisation of the fourth and final jewel in the state's corporate crown, the telecoms operator Telefonía, which is 20 per cent-owned by Patrimonio following the sale of 12 per cent of the government-held equity last October, is more complicated.

This is in part because of the glut of European telecoms paper, notably the huge IPO planned by Germany's national operator that will be offered to the market over the coming months, and in part because the government is in the midst of deregulating the domestic telecommunications sector and has promised legislation creating a new framework for the industry at the end of the year.

A privatisation office would help to create a strategy for public sector companies which are either not known to the markets because they have yet to start the privatisation process, or which are barely profitable. Co-ordination and in certain cases considerable corporate skills will be required to find industrial buyers for state-owned properties such as the aluminium producer Inesol and the national airlines Iberia.

The big loss-makers, principally the state-owned companies in the coal, shipbuilding and defence industries, present a different set of challenges. Officially the government, fearing problems with the unions, shies away from any suggestion that they should be wound up completely although this has been seriously argued by some senior officials and also by the Popular party's main parliamentary ally, the Catalan nationalist party.

There is nonetheless a certain amount of bullishness that new management, replacing the executives appointed by the socialist party, will go a long way towards stemming losses. These appointments have still to be announced and the consensus is that expectations of a recovery in these industries amount to wishful thinking.

**Telecommunications:** by Tom Burns

# Caution leaves the market on hold

The Popular party is prepared to delay an ambitious timetable for liberalisation

The Popular party government has struck a note of caution and realism as it approaches the inevitably complex liberalisation of the domestic telecommunications sector. The European Union has allowed Spain a moratorium on the introduction of full deregulation and Mr Rafael Arias Salgado, development minister, is prepared to use up the extra time.

The policy is in contrast to the one adopted by the previous Socialist party government and the change suggests a better understanding of the constraints of the domestic economy. By exercising the moratorium option Mr Arias Salgado hopes that Spanish industrial groups will be better prepared to meet the challenge of the open market and to profit from the opportunities that will be ushered in by liberalisation.

The previous government demonstrated less pragmatism. Although it had originally negotiated a five-year transition phase for deregulation until 2003, it ultimately decided to waive it with a surprise announcement two years ago that it intended to meet the EU's 1998 date for full liberalisation.

The decision, which was typical of the Socialist party's European zeal, had clear political overtones. By rejecting the slower route to liberalisation, the previous government was signalling that Spain was a core EU member, on a level with France and Germany, and was not to be grouped with the weaker and peripheral EU economies such as Greece and Portugal, which had also obtained a five-year delay for implementing deregulation.

Mr Felipe González, the former prime minister, called the fast-track deregulation package which he unveiled in 1994 "a leap forward of historic proportions". Mr Arias Salgado, who dislikes hyperbole, used more measured language earlier this month when he

announced the revised schedule and package: "We will go neither faster nor further than the average among our European partners."

The new minister clearly does not feel bound by the previous government's public commitment to the 1998 deregulation date and he appears to be altogether more relaxed about EU deadlines. Mr Arias Salgado stressed that Spain's exemption until 2003 was still written into the EU's liberalisation directive for the telecommunications sector and he said that Spain would use the extension "prudently" and "reasonably".

In fact Spain is by no means an EU laggard over telecoms liberalisation. The national operator Telefonía, although formerly controlled by the government (one of the first decisions of the new administration was to appoint Mr Juan Villalonga - a close friend of prime minister José María Aznar - as chairman of Telefonía) is partially privatised. Specific business niches in the telecoms sector, including mobile telephones and data transmissions, have already been deregulated.

Under the new government's guidelines the timing for full liberalisation, which will include the deregulation of the twin jewels of the industry - basic voice telephony and the cable sector - appears to have altered. Mr Arias Salgado indicated that local cable operators, which will be providing basic telephony to users, are unlikely to be delivering services until after the 1998 deadline.

Otherwise Spain's telecoms package remains essentially the same. The present government, like the previous one, will as far as it is able assist the creation of Spanish tele-

communications groups and will use Retevisión, the state-owned signal transmission company, as the chief vehicle to break the monopoly for basic voice telephony that is exercised by Telefonía.

The licences for cable operators will be awarded after 1998 and it is they who will be using the Retevisión network to provide the local basic telephony service.

The plan is that Retevisión will first create a telephony company and that the govern-

ment will then sell 51 per cent of this company's capital, via a public tender, to a consortium formed primarily by domestic capital.

Mr Arias Salgado expects that the monopoly will in principle exist as early as the beginning of next year, which is when Retevisión will be in a position to offer basic telephony services.

Subsequently the government will reduce, probably through a public offering, state ownership in Retevisión to 20 per cent, which is the government's current ownership of Telefonía.

Eventually it will fully privatise both Retevisión and Telefonía. The previous government had said that the state would have only a token presence in Telefonía by 1998 but Mr Arias Salgado does not want to be drawn over firm timetables for the planned disposals.

One novelty that will be

introduced by the new guidelines is the creation of the Telecommunications Market Commission, a regulatory body to oversee competition.

Under the previous arrangement the deregulation process would have been directly controlled by the administration.

Although the members of the commission will be directly appointed by the government, Mr Arias Salgado's development ministry is at pains to stress that they will be independent and will serve a four-year term. One of the commission's principle tasks will be to award licences to cable operators.

Another novelty is that Mr Arias Salgado has specifically excluded existing Telefonía institutional shareholders from investing in the second operator. This ban had not been spelt out before and it excludes Banco Bilbao Vizcaya, Argenta and La Caixa, which between them control nearly 15 per cent of Telefonía.

The ban effectively means that Retevisión's main financial partners will be the rival banks, Banco Santander and Banco Central Hispano, which lead the consortium that owns Airtel, the second holder of a mobile telephony licence after Telefonía.

The carve-up of the telecoms business is obviously designed to involve as much domestic capital as possible. By delaying liberalisation the new government is clearly determined that home-side companies should be active in the industry.

Ironically the bid to foster domestic business through intervention and protection could be prejudicial to Telefonía, which is Spain's biggest employer. This is because Telefonía has enthusiastically joined the Unisource alliance, formed by the national operators of Holland, Sweden and Switzerland, that aims to provide global telecoms services.

However Telefonía's 25-per cent stake in the Unisource venture is to a great extent dependent on the 1998 deregulation timetable, because the European Commission could block the Spanish operator's participation if it is viewed as continuing to exert monopoly privileges at home.

**Finance and industry:** by Tom Burns

# Two duellists take guard

Banco Santander and BBV are building rival shareholding networks

The traditional partnership between banks and industry in Spain, which for a time began to look obsolete, is more firmly cemented than ever. Recently a more intriguing pattern has set in the big domestic financial houses have split into two camps as they position themselves to finance industry.

Banco Santander has provided the most interesting example of the new trend, partly because it has become the largest of the domestic banks and partly because it had for several years emphasised its preference for banking activities by selling off its industrial assets.

In April Santander surprised the markets by spending \$400m to acquire 3 per cent of Endesa, the dominant and highly profitable electricity generator and distributor, which is 66 per cent state-owned. Analysts say Santander's renewed enthusiasm for industrial investment emerged late in 1995 when it signed a wide-ranging \$600m alliance with British Telecommunications.

If Santander is in one camp then Banco Bilbao Vizcaya, its chief rival in domestic banking, is in another. BBV, which already had a well-established position in the electricity sector through its strong shareholding in Iberdrola, the second-ranked and fully privately-owned utility, increased its stake in Repsol, the energy conglomerate, a month after Santander's move on Endesa.

In contrast to Santander, BBV has always kept several trons in Spain's industrial fire. What BBV is doing now, however, is to increase its industrial presence. Its 7 per cent stake in Repsol, which it has built up from its original 5 per cent, is accompanied by an increasing presence in Telefonía, the national telecoms oper-

ator which is 20 per cent government-owned.

Neither of the two big banking groups lacks allies as they square up to each other with their rival industrial assets. Santander is joined by Banco Central Hispano in both Endesa and Airtel, the operator of the second mobile telephone licence after Telefonía. BBV is joined by La Caixa, a highly liquid institution that is one of Europe's biggest savings banks, in both Repsol and Telefonía.

Like BBV, La Caixa, which is based in Barcelona, has always had industrial assets on its balance sheet. It has traditionally been a significant institutional shareholder in the telecoms operator, and owns 5 per cent of its stock, compared with BBV's 3 per cent.

La Caixa also has a strong connection with Repsol: the two are the dominant shareholders of Gas Natural, which was created by a merger between Catalana de Gas, controlled by La Caixa, and Gas Madrid, a Repsol subsidiary. But La Caixa's decision to join BBV as a leading shareholder in Repsol - it paid \$200m for 3 per cent of the energy group in April and then acquired a further 2 per cent in May - suggested ambitions to finance industry on a national scale.

In the opposing camp, Santander was put on the trail that led to its Endesa stock acquisition by BCH, which in July last year unveiled an ambitious agreement with the electrical utility to swap assets and jointly pursue industrial investments. Unlike BCH, which controls about 1 per cent of Endesa, Santander has a strong balance sheet, which has allowed it to position itself far more strongly than BCH in Endesa's shareholding.

There is an obvious symmetry to the industrial strategies of the two camps. The big investments revolve around what the rival groups perceive to be the most profitable, as well as most capital-intensive.

Continued on facing page

# SPAIN

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The economy: by David White

# EU test sparks cuts

### Monetary union targets have set an unrelenting pace for the new administration

Like an examination pupil fretting over the time left for writing, the new Spanish government has realised it has only 18 months left to pass the test for joining the planned European single currency as a founder member.

Its preparation period has been shortened as the result of a general election it says would have been better held earlier, the loss of several weeks while it negotiated parliamentary support, and a slow start while the new administration settled in.

The economic strategy of Mr José María Aznar's government is marked out in advance by the requirements for joining the front-runners of European monetary union. Like the previous socialist administration, it believes the criteria for monetary rigour and inflation control are a discipline the country badly needs anyway. But the effort will be difficult to justify to the public if Spain fails to make the grade at first try or does not join very soon afterwards.

Mr Rodrigo Rato, economy and finance minister, believes the single currency plan will take shape on time and match along the lines laid down. But most independent analysts believe that the target of reducing the public sector deficit to 3 per cent of gross domestic product in 1997 - a crucial criterion for deciding who qualifies to join the system from the beginning of 1999 - may be too tall an order for Spain, which had a deficit of almost twice that level (5.8 per cent) last year.

The outlook for budget revenues has become tighter this year with sharply reduced growth prospects, partly because of slower growth in EU export markets and partly as a result of low consumer confidence at home.

The revision in forecasts has coincided awkwardly with an unexpected reversal of the inflation trend, which after hitting a 25-year low of 3.4 per cent in the year-on-year rate in

March, edged back up to 3.8 per cent last month, moving further away from the rates achieved by the best of the EU's performers.

The government now expects growth this year of 2.3 per cent, well down on the 3.4 per cent which had initially been forecast by the previous Socialist administration. Investment, especially in capital goods, is expected to remain the main motor, although at a lower rate of increase than last year. Private consumption is forecast to grow at around 2 per cent, little more than in 1995. Some economists suspect even this revised forecast is over-optimistic, although Spanish growth is expected to stay

### Growth forecasts for the year have dropped to 2.3 per cent from 3.4 per cent

ahead of the EU average both this year and next.

Mr Rato accepts that the budget requirement represents "a big challenge" and that the government has "little margin" for action this year. To adjust spending to the target - which requires a 1996 budget deficit figure of no more than 4.4 per cent - it announced Ptas200bn (\$1.5bn) of cuts, principally in public works.

It followed these with a wide-ranging package of measures to stimulate and liberalise the economy, aimed both at reducing inflation pressures - for instance housing costs, by easing building restrictions - and boosting growth by harnessing private savings and providing tax incentives for companies.

The hope is that these will help usher in a recovery from the second half of the year, after a slippage in the year-on-year growth rate to 2 per cent in the first quarter compared with 2.6 per cent in the last quarter of 1995.

Innovations include a new capital gains tax, set at 20 per cent, well below the 56 per cent top marginal rate of income tax. Small and medium-sized companies will be given better

tax conditions at a cost of some Ptas200bn to the government over the next 18 months.

Mr Rato says the mixed-bag package was meant to send a clear message to business and revive confidence. "People had the impression that the economy was slackening, without seeing what the government could do about it," he says. "The measures were well received, by employers and investors, and helped the Madrid stock market push ahead into new territory after breaking through its previous all-time high in mid-April."

Interest rates have meanwhile fallen to their lowest level in recent years, with the independent central bank making a succession of cuts in its benchmark rate, which reached a new low of 7.25 per cent earlier this month. Analysts see scope for further cuts, in spite of the recent resurgence in headline inflation, which they believe will ease off again later in the year. "The government is aiming for a year-on-year rate of no more than 3.5 per cent at the end of the year, compared with 4.3 per cent last year, and Mr Rato predicts inflation of 3.5-3.8 per cent in 1997."

Lower interest rates promise to ease the budget problem, although further cuts in the current year's expenditure plans are not entirely ruled out. The initial Ptas200bn measure, which followed a Ptas300bn cut by the outgoing Socialist administration after its original 1996 budget bill was defeated in parliament, is widely regarded as falling short of the mark. However, no decision on further trimming is expected until the autumn, when the crucial 1997 budget has to be ready.

Mr José Bares, the head of a new budget office set up under the prime minister, caused a stir by announcing that a further Ptas400-500bn of cuts would be needed to put the social security budget on track - an area in which the government accepts that prospects for meeting targets are "more doubtful" - and suggesting that government should close loss-making state companies, possibly freeze public sector wages next year and set lower pension payments, none of which are measures that the current ministerial team is prepared to contemplate.

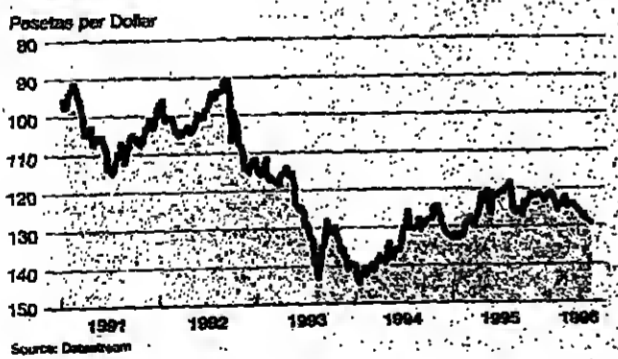
The Institute of Economic Studies, which is close to the CEOE employers' organisation, recently pitched in by calling for a timetable of measures including the government's privatisation plans, the "orderly closure" of large duck companies like the Hunosa coal mines, more deregulation in transport, telecommunications, professional services and energy, and a thorough reform of the tax system as soon as Spain reaches its 3 per cent public deficit target.

"The government does not exclude radical measures," Mr Rato insists. But it is not rushing ahead without first carefully considering the economic and political arguments. It is pinning its hopes on being able to create a consensus in favour of moderate wages and improve the workings of Spain's labour laws, notorious for the high cost to companies of making redundancies. This cost acts as a strong disincentive to new fixed employment, in a country where the jobless rate, according to the latest official three-month survey, stands at 22.7 per cent, more than twice the EU average.

### Balance of payments



### Dollar



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PROFILE Rodrigo Rato, economy and finance minister

# Exponent of yoga and capitalism

In an elegant garden setting on the hillside next to Barcelona's Olympic stadium, Mr Rodrigo Rato, Spain's new economy and finance minister, was about to address a dinner gathering of top international executives. Picking up his notes from the lectern, he found that they were for the speech just delivered by the city's Socialist mayor, Mr Pasqual Maragall.

That happened quite often in parliament and often with rather good results, he said, stepping down to hand the notes back.

This easy-going performance, using good English in speaking to a foreign audience, is a marked contrast with the dry and rather cold image most Spaniards have of Mr Rato. In the run-up to the March general election, it was Mr

Rato who did most of the work of presenting the Popular party's credentials to international investors and bankers, and persuading them that the party represented a credible alternative and a modern style of capitalism.

Once the election was won, by much less than the party had confidently expected, it was Mr Rato, as the leader of its parliamentary group, who handled the protracted negotiations with Catalan nationalists to win over their support for the formation of a PP government. His second daughter was born in Barcelona while the talks were going on.

Although officially only third in the hierarchy of the Aznar administration, the 47-year-old Mr Rato is not only the architect of its economic policies but also probably the most

accomplished parliamentary debater on the conservative benches.

Mr Rato - his full name is Rodrigo de Rato Figaredo and a RRF monogram adorns his shirts - comes from a well-to-do Madrid family, with business activities that until a few years ago included a group of radio stations. His personal shareholding interests were the subject of one of the first nasty clashes with the Socialists earlier this month.

He is a relative latecomer to politics. After a law degree he spent three years in the US, taking a master's in business administration at the University of California in Berkeley, and returning to the family business. His father was a friend of Mr Manuel Fraga, the conservative leader and at the age of 30, Mr Rato joined the



Rato: accomplished debater

party's national executive committee.

A member of congress first for Cádiz province and subsequently for Madrid, he was one of the first friends that Mr José María Aznar made when he entered parliament in 1988, after the elections which brought the Socialists to power. Seven years later, he was one of the group of people who conspired to ensure Mr Aznar was chosen for the party leadership, and not Ms Isabel Tocino, touted at the time as a potential Spanish Thatcher and now encamped in the environment ministry.

Mr Rato's unflappable public persona may have something to do with the practice of yoga - although colleagues say he has less time for it these days.

David White

# Strong funds absent

Continued from facing page

sectors in the years ahead:

- **Electrical utilities:** Santander, with 3 per cent of Endesa, and BCH, with 1 per cent, and an option for a further 2 per cent, are ranged against BBV, which has 11 per cent of Iberdrola, the electrical utility.
- **Oil:** BBV, with 7 per cent of Repsol, and La Caixa, with 5 per cent, are squared off against BCH, which controls nearly 9 per cent of Cepsa, the second-ranked petroleum and gas group. Under its asset

swap agreement with BCH, Endesa has a 5.6 per cent stake in Cepsa.

■ **Telecommunications:** BBV, with 3 per cent of Telefonos, and plans to increase its stake, and La Caixa, with 5 per cent of the telecoms operator, are pitted against the investments that the rival camp will make. Santander and BCH jointly control more than 27 per cent of Airtel, the second mobile telephone operator, and Endesa owns a further 8 per cent of Airtel.

banking group, followed Santander into Endesa earlier this month when it paid \$300m to raise its existing 12 per cent stake in the utility to 3 per cent. However, the banking group, which is 25 per cent government-owned, has a foot in both camps because it is also a large shareholder of Telefonos, alongside BBV and La Caixa.

The increased industrial investment by the banks is in itself a comment on the absence in Spain of strong funds that are willing to pro-

vide capital. Domestic funds remain firmly in orbit around the government's fixed income instruments.

The decision taken by the top domestic banking names to build up their industrial portfolios is, however, a sound investment at a time of falling interest rates and the consequent squeeze on financial margins. In addition to being sure earners, companies such as Telefonos, Repsol and Endesa can provide valuable foreign exchange and corporate finance business opportunities to the banks that buy into their equity.

The emergence of the two camps suggests that industrial investment in Spain will increasingly take the form of partnership agreements and joint strategies among the members of each group. Cable television, for example, which is an incipient investment sector in Spain and one that will make strong demands on capital, brings together the expertise of financial advisers, electricity suppliers, telecoms operators and builders of pipelines.

It is no accident that the duopoly is all too evident in the television business: BBV owns 16 per cent of the pay TV channel Canal Plus and Santander, BCH and Endesa control 14 per cent of Antena 3, the main commercial television network.

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- SPAIN'S INDUSTRIAL POWERHOUSE**  
Much of Spain's production in a number of strategic sectors comes from the Basque Country: machine-tools, the automotive ancillary industry, capital goods and the iron and steel industry. The Basque Country is also home to the Mondragón Corporación Cooperativa (MCC), the world's largest industrial cooperative group, and Iberdrola, Europe's fifth largest power generating company.
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- BROAD-BASED DIVERSIFIED POWER INFRASTRUCTURE**  
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QUALITY MAKES THE DIFFERENCE

**BASQUE COUNTRY**

# 4 SPAIN

Regions: by David White

## A patchwork of identities

### Responsibilities - ranging from finance to education - differ case by case

In less than 20 years Spain has moved from being one of Europe's most centralised countries to one of the most decentralised.

But the devolution process is still incomplete. Tinkering with the powers of regional governments and the means of allocating funds to them has become a discernibly permanent feature of the political scene. It remains uncertain how far the process is going, how quickly, or how evenly.

The regional question leapt to the fore after the March general elections. The delay in forming a government - a record nine weeks - was due to the protracted negotiations of the victorious Popular party had to hold with Catalan, Basque and Canary island parties to gain a parliamentary majority.

New funding arrangements, agreed in outline with the Catalans and now under discussion with leaders of other regions, are set to lead to a system in which rates of income tax may vary from one part of the country to another.

The 17 regions set up between 1979 and 1983, with their own elected parliaments and presidents, now account for a quarter of the country's public spending and public sector employment. At the same time, the "autonomous communities" have built up debts of almost Ptas4,000bn (\$31bn).

The impulse for devolution came from the resurgence of regional-nationalist movements in Catalonia and the Basque country, repressed during the Franco regime.

The Catalans had gained home rule during the pre-civil war republic, and the Basques in 1936 after the conflict had already started. Extending devolution to the rest of the country was an effort to dilute the impact of these strongly-rooted movements and mollify a restive military establishment, alarmed by any threat to national unity. A number of the new regions had never shown any interest in self-government, and in some cases

were artificial creations.

The Basque country and Catalonia came first, along with Galicia in the north-west, which had been on its way to home rule when the civil war intervened, and Andalucía.

Among the other 13, Valencia, the Canaries and Navarre became assimilated with the first group as "fast track" regions, with the other 10 taking a "slow track".

What this means in practice is that the regions' responsibilities differ case by case. Two, Navarre and the Basque country, have special tax arrangements in recognition of ancient privileges. Instead of receiving funds from Madrid they collect taxes themselves and pay part to the central government.

The Basque country and Catalonia, but no others, have their own police. Six, including the Basque-speaking part of Navarre, use and teach their own languages beside Spanish.

Four regions, the first to win autonomy statutes, can call their own elections, but the others hold theirs on the same set date every four years. Seven regions now have powers over both health and education, the services with the biggest budgets and staffs.

This is not the standard structure of a federal state. It is not a case of different units that have come together, but a unified state that, by returning to medieval precedents or resorting to new inventions, has divided itself up - and, moreover, in a non-symmetrical way.

Mr Mariano Rajoy, public administration minister, says the increased tax share does not automatically translate into more money for the regions, since they will receive correspondingly less in the form of other transfers.

The regions, however, are divided about the plan. Some of the poorer ones never accepted the previous tax-allocation scheme, on the grounds that richer regions would be better off. The Catalans argued back that they did not do better at all because of financial ceilings imposed under the system, and in fact received less overall per head than other regions, even though they produced more tax revenue. But the idea of a 30 per cent slice without limits faces strong opposition especially from the Socialist-controlled southern regions of Andalucía and Extremadura.

Many argue it is high time to rationalise the whole system once and for all. The PP's electoral programme put the case for a more uniform structure, making allowance only for the special circumstances that had to do with islands, linguistic differences, or historical rights. But it had to change its tune when the narrow election result forced it to court support from the Catalan nationalists.

It is not just that regions like Catalonia and the Basque country want a greater degree of home rule, but that the dominant regionalist parties in these two regions see autonomy as a dynamic process, and do not want its limits defined.

The pact made in April between the Popular party and Mr Pujol's Convergència i Unió coalition, which provided the means for Mr José María Aznar to be confirmed in parliament as prime minister, set out the main lines of a new regional financing deal.

The current standard system provides funds for regions partly through the allocation of 15 per cent of the income tax raised on their territory and partly through transfers from the central government, with a German-style compensation fund to offset differences in wealth.

The new system, to be phased in over two years while responsibility for schools and universities is devolved to all the regions, will not only double the share of income tax to 30 per cent but also give regional governments leeway to adjust the rates, tax brackets and deductions that apply to part of everybody's tax bill.

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## PROFILE - Jordi Pujol, president of Catalonia

# Both canny and tenacious

In a contest for who ranks as Spain's canniest living politician, Mr Jordi Pujol, the Catalan president, would have only three rivals. One, undoubtedly, would be Mr Felipe González, the 54-year-old former socialist prime minister whom Mr Pujol propped up in government for three years and then abandoned. Mr González staged a remarkable resurrection in the campaign for the March elections, losing more narrowly than anyone expected. Then there is the tireless Mr Manuel Fraga, 73, a monument of brain-power and staying-power; a minister under Franco, he is now a convert to regionalism and president of his home region of Galicia. And there is Mr Xabier Arzalluz, the 60-year-old former Jesuit at the head of the Basque Nationalist party, exponent of a fine balancing act between the rhetoric of Basque nationhood and pure realpolitik. But of this select group it is Mr Pujol who today exerts the greatest power.

next time if his chirpy fitness continues to hold up.

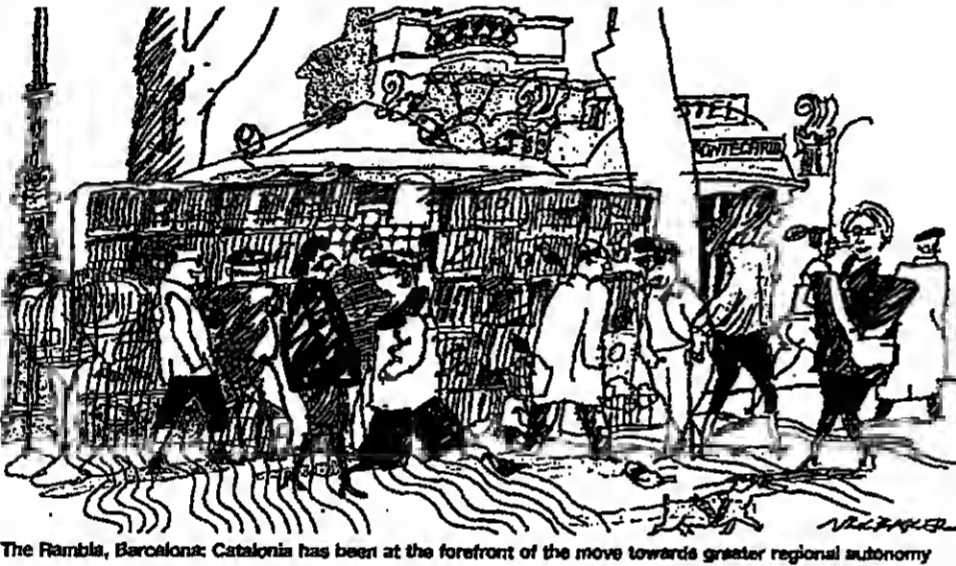
Having lost his outright majority in the Catalan parliament last year, Mr Pujol is able to work an exchange of favours with the PP, with each prepared to support the other's budget plans. But he has insisted on keeping a certain distance from the Madrid government, not accepting ministerial posts and watching closely to ensure the PP fulfils all its promises to the Catalans. "We like to keep a certain freedom of movement and opinion," he says. A polyglot, competent in English, French, Italian and German as well as Catalan and Spanish, he has spent much effort projecting Catalonia's image abroad, ignoring the irritation this sometimes causes in Madrid.

Qualified as a doctor but never having practised, Mr Pujol spent two years in prison under Franco and went on to found his own party, Convergència Democràtica, towards the end of the dictatorship, with a solid middle-class base and a range of support from conservative to centre-left. He was the driving force behind Banca Catalana, a regional bank which collapsed in 1982, after he had sold his shares and left the board. His victory in the first elections to the restored Generalitat in 1980 was something of a surprise, but he has since made the post his own. Mr Josep Tarradellas, the charismatic figure who had held the post in exile and returned to Barcelona in 1977, resented what he saw as Mr Pujol's "unbounded ambition". The criticism that Mr Pujol "believes himself in possession of all the truth when it comes to Catalonia" is shared by many of his enemies. To an extent that no-one else has done in any other Spanish region, he has identified Catalonia with his own diminutive, sprightly figure.



Pujol: a formidable parliamentary wheeler-dealer

David White



The Raval, Barcelona: Catalonia has been at the forefront of the move towards greater regional autonomy

## Unions by Tom Burns

# In search of social dialogue

### Employers and unions are drawing up battle lines over plans to reform welfare spending

Spain's Popular party has spent several months monitoring industrial relations in France and Germany. Mr José María Aznar was keenly interested in how the French government stood up to union pressure and he is closely watching the German government's attempts to whittle down social expenditure.

union criteria. They share broadly the same policies on welfare cuts, deregulation initiatives and privatisations - and they face the same problem of how to sell the package to the unions.

Mr Aznar has started to engage the unions with a considerable amount of caution. He has promised to maintain the purchasing power of pensions, called for what he calls a "social dialogue" on all aspects of labour relations and encouraged meetings between employers and the main unions with the aim of increasing employment.

first budget, which will be unveiled at the beginning of October, that the unions will not like.

"We are shadow boxing at present," said a senior member of Comisiones Obreras (CCOO), the communist-leaning trade union which together with the mainstream socialist Unión General de Trabajadores (UGT) dominates organised labour in Spain. "It will be some time before we really start talking." It is already clear that neither the unions nor the CEOE, the employers' association, believe that there is much to be gained by talking to each other as Mr Aznar would like.

Both sides know that the government will have to involve itself in everything that touches on employment guidelines and welfare benefits. It is because of this that the CEOE and the unions are more concerned about delivering confrontational messages to the public in general and the government in particular. The employers are calling for a

Continued on facing page

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PROFILE **Abel Matutes, foreign minister**

# Unafraid of making head-on tackles

You would not say, at first sight, that Mr Abel Matutes was obviously a former athlete. But the new Spanish foreign minister's packed curriculum vitae includes a spell as a football player. While he was a student he turned out for Español, Barcelona's "other" first-division club, known these days by the more politically-acceptable Catalan spelling of Espanyol. Mr Matutes jokes that his time on the soccer field was the closest he ever got to the left wing.

A stalwart of Spanish conservatism through the various phases that led up to today's Popular party, Mr Matutes built up his own party base in Ibiza, where his family are the island's wealthiest businesspeople. At the beginning of the 1970s, during the Franco regime, he was briefly mayor of Ibiza, an episode that ended in a row with the air ministry over a Matutes hotel built next to the airport runway.

A senator from the first post-Franco elections in 1977

and subsequently a member of congress at the head of the list of candidates for the Balearic Islands, he had backing in business circles for taking over the conservative leadership. Instead he was dispatched by the socialist government in 1986 to be one of Spain's two commissioners in Brussels.

At the European Commission he held a series of jobs - credit and investment, small and medium-sized companies, Latin America and north-south relations, transport and energy - before the Popular party hauled him back to head its European Parliament campaign in 1994, which produced the party's first national-level election victory.

His credentials for becoming foreign minister were obvious, though as a former professor of public finance, with degrees in law and economics and a business background in tourism and banking, he could also have taken an economic post.

Most EU diplomats are con-

tempt to find his familiar face in the Santa Cruz palace, home of the Spanish foreign ministry. One diplomat described him as "a pragmatic, deal-making politician rather than a visionary politician". The diplomat ascribes some of Mr Matutes' more outspoken recent com-

ments to the bravado required of an incoming conservative minister, expecting it will be a passing phase.

One place where Mr Matutes has gained instant notoriety is Gibraltar, when he stated that his "hand would not falter" in closing down Spain's border



Matutes: a pragmatic deal-maker rather than a political visionary

with the British colony if the smuggling issue is not resolved. The last Spanish government to close the border was Franco's. It stayed shut for 18 years until it was reopened in 1985 in the hope of improving relations.

Mr Matutes was also tough on US policy towards Cuba, once part of Spain's colonial empire, describing the reinforcement of sanctions under the Helms-Burton law as "unacceptable in every aspect". This objection was watered down soon after by Mr José María Aznar, the prime minister, in a meeting with Mr Al Gore, the US vice-president. But Mr Matutes came back warning that Spain would retaliate against any US measures damaging its interests, earning a sarcastic interjection from the ultra-conservative newspaper ABC: "US government trembles in the face of Matutes' threats."

David White

PROFILE **Esperanza Aguirre, education and culture minister**

# The workaholic icon

Incoming prime ministers in Spain tend to reserve the ministries of education and of culture for the high-flyers in their team because domestic public opinion considers the two posts to be emblematic of a new government.

Mr Felipe González and Mr José María Aznar, one of the most thoughtful members of the Socialist party, in charge of education and he gave the culture job to Mr Javier Solana, a gifted political thinker who was later to replace Mr Maravall before becoming foreign minister and, as of last year, secretary general of Nato.

Mr José María Aznar has merged the education and the culture ministries and put Ms Esperanza Aguirre in charge of them.

Regarded as a highly ambitious workaholic, Ms Aguirre has become something of an icon in the centre-right government. She is a cabinet member to watch.

Ms Aguirre, 44, plays down her membership of the landowning upper class and stresses the fact that she passed competitive exams to join the upper echelons of the civil service. She was previously best known to the public as an opinionated and often inquisitive member of Madrid's city council where she rose to the rank of deputy mayor.

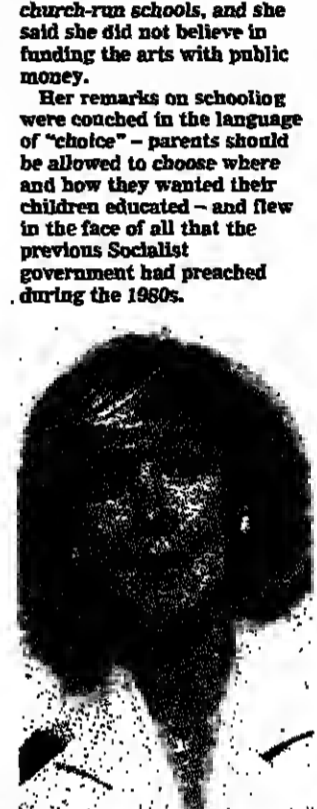
tree-pruning practices that were championed by Madrid's corps of city gardeners.

Mr Aznar clearly liked her style. He co-opted her onto the Popular party's national executive earlier this year and ensured that she ran for a Madrid senate seat in the elections. The voters liked her, too: her poll figures were higher than those of anyone else in Spain.

Ms Aguirre, who describes herself as a liberal, is a conviction politician and is arguably the only true free-marketeer in the cabinet. She says that Lady Thatcher is her political role model and always keeps a copy of her heroine's *The Downing Street Years* within reach.

No sooner had she taken over of the education and culture ministries than she was characteristically making headlines. She spoke up for private schools, which in Spain means Catholic church-run schools, and she said she did not believe in funding the arts with public money.

Her remarks on schooling were couched in the language of "choice" - parents should be allowed to choose where and how they wanted their children educated - and flew in the face of all that the previous Socialist government had preached during the 1980s.



Aguirre: Thatcher a role model

The socialists, who raised the school-leaving age to 16, were financially generous but highly dirigiste and interventionist over education. They significantly raised the education ministry's budget, routed the new revenues principally to the state schooling system and increased the education ministry's control over grant-aided, church-run schools.

In contrast, Ms Aguirre has accepted cuts in what had been held to be the education ministry's sacrosanct budget. Mr Aznar's government is determined to cut the budget deficit and Ms Aguirre has shown herself willing (too willing, say her critics) to rein in spending by her department.

She has also indicated that she is ready to increase grants to the private sector schools. If there are waiting lists for church-run schools because more parents want their children to be educated at them and if there is less demand for places in the state schooling system, then it is obvious that the first set of establishments, rather than the second, should have first call on the funds available, she says.

These policy preferences could, sooner rather than later, put Ms Aguirre on a collision course with the state schooling system's teachers.

In the culture ministry, Ms Aguirre's liberal and free market ideas - subsidised art is usually bad art - are no less controversial, for cultural subsidies had become something of a growth industry under the socialists. Her main challenge will be gradually to shift spending on the arts from the public to the private sector by means of a far more generous fiscal policy of private foundations.

Those who know Ms Aguirre well say that her gut instinct is that the best cultural policy a government can adopt is not to have one at all.

Tom Burns

## Two-tier job market

Continued from facing page

meaningful reduction in firing costs and CCOO and UGT have signalled that they will defend welfare spending.

Even before the union-employer talks have started properly, each side is accusing the other of seeking to wreck the discussions in order to force the government to step in. Seasoned observers of Spain's industrial relations say that although both sides might agree that entire chapters of the existing labour legislation need thorough reform they will be incapable of finding common ground over what changes should be introduced.

There is consensus, for example, over the fact that an unsatisfactory, dual labour market has emerged. Some 35 per cent of the labour force is employed on the basis of short-term, and in practice non-renewable, contracts while

other employees have highly protected job security.

There is no agreement, however, on how to alter this duality: the employers want to extend flexible employment practices which incur minimal dismissal costs, but unions want to stop the trend.

The result of such apparently irreconcilable positions is that the government, in addition to being drawn into the talks sooner than it might wish, could find itself with little room for manoeuvre.

The issue of firing costs for fixed-contract employees, which the employers have raised, is highly sensitive and was the most controversial aspect of a reform introduced by the previous, socialist government in 1994. The unions called the reform draconian and the employers, who at the time said the reform was too timid, now say that it is a dead letter.

As far as the CEOE is concerned, the litmus test of the 1994 legislation is the distinction it makes between unfair dismissals and what it calls "objective" compulsory redundancies that are made necessary because of technological innovation or relocation. Employers frequently say they are deterred from hiring because of the firing costs, but their overriding concern, which is not publicly aired, is that dismissal costs prevent them from raising productivity by dismissing ageing, inefficient employees who command high wages.

The 1994 legislation maintains high dismissal costs for employees who are arbitrarily sacked. Employees who are unfairly dismissed are entitled to a severance package amounting to 45 days' pay for every year worked, up to maximum equal to 40 months' wages. In contrast the sever-

ance package for an "objective" termination of a work contract is fixed at 20 days' pay per year worked, up to a maximum of 12 months.

The catch, according to employers, is that the decision about what is unfair and what is "objective" is made by judges at a labour court when an employee appeals.

A recent study of dismissed sentences at 36 labour courts found that in 86 per cent of the severances that were considered "objective" by the employer the judges ruled that the redundancies constituted unfair dismissals. "The reform of the labour legislation simply does not work in this key aspect," says Mr Joan Rosell, president of the Catalan employers federation which sponsored the report.

Just as the employers have drawn their battle line over firing, the unions have drawn theirs over welfare benefits. They point out that in Spain there is no question of trying to cut back on the sort of paid holidays in health spas that German workers might receive

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## 6 SPAIN

New flamenco: by Kathy Karmen

## Out of tune with tradition

Bongo drums and bare-chested stars have attracted a new audience to flamenco music

The polka dots and flamenco are gone. Forget about the costumes. And the lone guitar now has company on stage. Take "Gypsy Passion", the latest show by rising star Joaquín Cortés. Women in plain black dance to the wall of flutes, violins and the beat of bongos. The stylised contortions of bare-chested Cortés even get the grannies in the audience leaping to their feet.

Flamenco purists grumble but the sounds and look have opened up a new era in the music. In recent years young flamenco musicians have been bridging the gap between traditional flamenco and other music forms - salsa, blues, jazz and pop/rock. An assortment of instruments, ranging from the Peruvian cajón or box-drum to violins, flutes, blues guitars and even the piano, has invaded the scene. Cortés admits to having danced a "seguirya" - a basic flamenco song - in a grand piano in the recording "10 de Pao" a piano, saxophone, flue, double bass and percussion reinterpret 10 compositions by master guitarist Pao de Lucía. It is "flamenco fusion" at its best - though few would have thought a piano could sit in for the flamenco guitar.

"Experiments aside, flamenco will always be based on the guitar," says flamenco critic Joaquín Albaladejo. The guitar, he says, has evolved more than anything else because of Pao de Lucía's innovations. De Lucía, an extraordinarily gifted and precocious guitarist, himself outgrew traditional forms and techniques of playing.

This is a result of his mastering flamenco's strict canons at too young an age. Sigh the purists with some misgivings: one gets bored and starts messing with bossa nova and such. By the early 1970s de

Lucía, who is now 48, was incorporating bongos and a bass guitar to enhance rhythm.

Persuasive Latin American rhythms are not entirely new to flamenco. The connection with Spain's new world colonies left its mark a century ago with a form of flamenco called *de ida y vuelta* or "there and back here" song. Afro-Cuban rhythms such as the rumba gave a new twist to flamenco's lighter forms. Compared with a solemn bit of chair-hitting *cante hondo* (deep song), a burst of gypsy rumba comes on like an attack of ants in the pants.

The French group Gypsy Kings has taken the rumba to its ultimate commercial success with music made to get the dead going. The group's Andalusian cousins claim more subtle variations. Core of flamenco song was revolutionised by the phrasing and personality of the Córdoba-born singer Camarón de la Isla (Little Shrimp of the Isle). Camarón, a blond, flamenco version of James Dean, moved a whole generation with his fantastic *ruflo* voice - a hoarse quality caused as much by his gypsy origins as by cigarettes.

An idol at home and admired abroad by the likes of Mick Jagger and Leonard Cohen, Camarón died in 1991, aged 41, of lung cancer.

In the wake of such heavyweights, young flamenco talents do not always have an easy time finding a voice of their own. Sound-alikes abound, but imitators are ruining the essence of flamenco, fret the critics. Few have the ability of Camarón or de Lucía to revert to traditional forms at will.

For some, having it in the blood is as good as having it in the fingertips. The offspring of various flamenco dynasties have simply opted to do their own thing. Groups such as Ketama or Pata Negra have broken new ground by mixing their flamenco base with salsa, blues and rock.

Spanish jazz musicians have also joined in, realising that flamenco is not only a source



In the flesh: Joaquín Cortés has melded ballet and flamenco traditions

of untapped riches but also Spain's most exportable cultural product. The result of all this is uneven. Rock music, for example, is a rhythmically more limited and less melodic partner. As flamenco evolves, the debate is about where to draw the line.

Some flamenco artists remain hostile to what they see as pure commercialism. There is also unease over excess technical perfection detracting from essence. Virtuoso *zapateado*, or noisy footwork of the clockwork kind, can drown out the subtlety of dance movement. Older artists are also cautious about the horrowing. One veteran dancer compares flamenco with clay: "You can make a thousand marvellous figures with it, without having to use other materials."

But the buzzword among young artists is *mestizaje* - use here to mean the blending of different cultural currents.

Cortés, 27, a former ballet star who went back to his gypsy origins to take up flamenco, is one of several such cultural hybrids. The result is a ballet flamenco where the two dance forms fuse or tempt one another like two street fighters, or blend together to a jazz trumpet. With his fluid movements, Cortés takes some of the strutting out of flamenco.

The critics and the public may at times be sceptical, but Cor-

tés has undoubtedly freshened up the rigid as well as macho world of flamenco.

He and a bevy of other flamenco stars appear in *Fidmexco*, the new film by Spanish director Carlos Saura in which the classic and the new have their say in a feast of song, dance and guitar.

Paradoxically, the mixing of cultural currents goes along with a strong emphasis on ethnic origins. On stage, Andalusian gypsy performers retell their history and cultural specificity. Though non-gypsy artists such as Pao de Lucía have always thrived, flamenco owes its survival to the gypsies and their oral tradition. The closed world of flamenco has opened up, especially in Andalusia where gypsies have moved to the cities and become more integrated, and it has gained a new following.

The debate about new flamenco is bound to continue. Will a packed stadium hurt the essence of flamenco? As society evolves, will an art form preserved until now by a marginalised people lose its roots? Does flamenco risk being absorbed into "world music"?

One happy outcome of all the experimentation is that many young adepts who are drawn to the few studios turn to traditional flamenco for more. And there is enough young talent around to satisfy the demand for the genre.

Waters: by David White

## Danger hides in the depths

Delicate political issues surround the distribution of the newly-replenished resource

Out to the west of Salamanca, in wild, impassable, forgotten country, Spain's biggest hydro-electric power station sits in a deep ravine of the Duero river, with a 140-metre-high dam reaching across to Portugal on the other side. A bit further downriver the Duero, or Douro to the Portuguese, stops struggling and turns to take the shortest route to the Atlantic at Oporto.

On this frontier stretch, the private-sector Iberdrola company generates a quarter of Spain's hydro power. The dams built on the river and its tributaries also serve to irrigate farmland along the basin, while areas of which would otherwise have been abandoned.

These days the Duero reservoirs are 90 per cent full. But last November, they were down to 36 per cent of capacity. In the river basins of southern Spain average levels were at 10 per cent or less.

Good rainfall is important in Spain. It pushes down food and electricity prices, brings recovery to the farm sector (expected to contribute about half a point to the official forecast of 2.3 per cent economic growth this year); and improves people's mood and outlook in much of the country.

The rains of the past few months put an end to five years of drought. People in Seville, subjected to cuts of 10 hours a day last November, have been able to take showers again at night. About one in four Spaniards was affected by restrictions. Now, water that was desperately needed last year is being allowed to spill down into the sea. At the main Madrid reservoir, the debate has been about whether the level is too high.

The dry cycle, the longest for a century and all the worse for increased demand, prompted a series of emergency investment projects, makeshift schemes to transport supplies in ships, tension with neighbouring Portugal and a tug-of-war between different

regions within Spain. Against protests from local farmers, extra supplies were pumped down to the arid south-east through the network of canals and tunnels that links the region with the giant reservoirs at the headwaters of the Tagus, east of Madrid - but too late to save many new fruit plantations. Overall, some 6m hectares of farmland were reckoned to have been seriously damaged. Crops such as rice, cotton and olives were badly hit.

"The problem in Spain is not the quantity of water, but having water where it is needed," says Mr Benigno Blanco, appointed to the new job of state secretary for water and coasts at the newly-independent environment ministry.

An overall National Hydrological Plan for harnessing water resources, ill-distributed between the wet north and the dry south, was foreseen under a 1985 Water Law. The last Socialist government produced a first draft three years ago. Investments were envisaged totalling Ptas5,000bn over 20 years, on projects ranging from new reservoirs to flood defences, and including Ptas760m in new connections to transfer water from one river basin to another, but the plan never went through parliament.

Mr Blanco is now reworking it. The centre-right government is committed to bringing in a national plan as a priority task but makes clear that it intends to undertake a thorough revision. The target date for having a new plan in force is mid-1998.

Some 60 per cent of water used in Spain goes into irrigated farming, with households consuming 12 per cent and industry the remainder.

Mr Blanco says the aim is "to put our feet on the ground for the short and medium-term," placing less emphasis on ambitious new works pro-

posed. The Socialist's scheme was held up on procedural grounds, since it appeared to override the country's river basin confederations, in which responsibility for water management is vested. The nine main confederations - bodies originally set up in a pioneering initiative in the 1920s - come under the control of Mr Blanco's department.

He says the argument over whose plans come first has become obsolete, since the confederations' proposals are now

Any plans to divert river water from the Duero or the Tagus could anger Portugal, where both rivers end

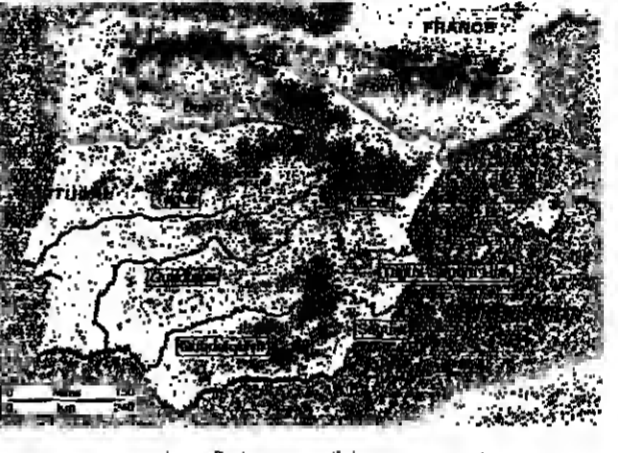
mostly complete, awaiting cabinet approval. The aim is to combine these with two pieces of legislation - a new hydrological plan and a national irrigation plan, covering the sector that is overwhelmingly the main user.

Some 80 per cent of water used in Spain goes into irrigated farming, with households consuming 12 per cent and industry the remainder.

Mr Blanco says the aim is "to put our feet on the ground for the short and medium-term," placing less emphasis on ambitious new works pro-

posed. Any plans for diverting river water from the Duero or the Tagus touch a sensitive nerve in Portugal, where both rivers end up. But the biggest problem lies further south with the Guadiana, a particularly irregular river, running from Spain along the border, into Portugal and then back to form the southernmost stretch of the frontier.

Portugal's revival of an old plan to build a big dam at Alqueva, with the aim of boosting a depressed farming region, raises questions on the Spanish side about the scale of the project and its effect on the environment.



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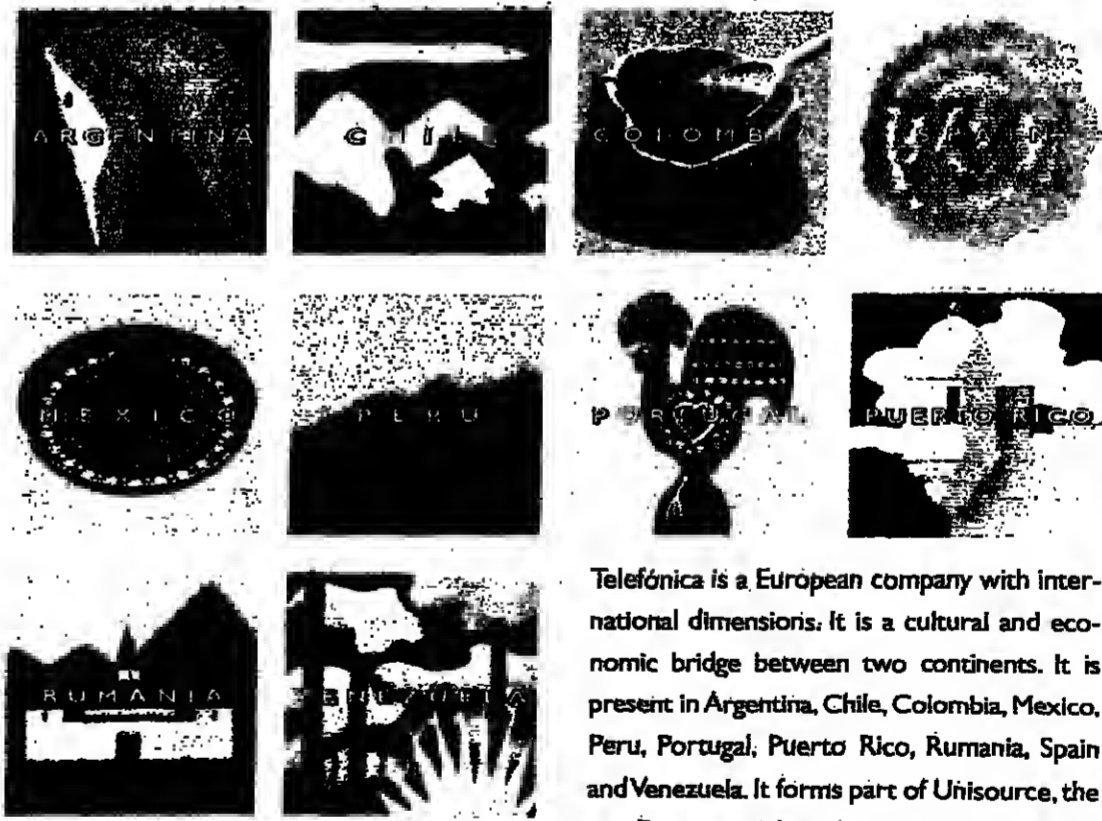
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Banking and finance by John McManus

## Profits and pressures

Although part of the Irish success story, banks and the IFSC face uncertain times

It has been a good year so far for the Irish banks with the two largest, Allied Irish Bank and Bank of Ireland, reporting record profits. However, both tempered the good news with warnings about the pressures facing them in the increasingly competitive domestic retail market.

Bank of Ireland reported pre-tax profits of £375m in 1995 and Allied Irish Bank £372m. Both institutions derived more than half their profits from domestic retail banking despite having expanded internationally since the 1980s. Bnt, according to a banking study by the Dublin stockbroker, NCB, margins in the home market will be increasingly squeezed over the next few years. The main reason is greater rivalry between banks and building societies in the mortgage and deposit markets.

NCB, however, is still predicting that bank and building society operating profits will grow by up to 8 per cent over the next two years. Any reduction in margins should be compensated for by increased volume, particularly in mortgages, as the Irish economy continues to perform well. The fact that banks and building societies are addressing the issue of their cost bases - traditionally higher than those of their British counterparts - should also help.

The profitability of their domestic operations has allowed AIB and Bank of Ireland to fund ambitious overseas expansion plans. But results have been mixed. This year saw the implementation of a significant shift in Bank of Ireland's international strategy. The bank has now merged its US arm, a big loss maker in the early 1990s, with the American operations of Royal Bank of Scotland and is targeting the British market for expansion. Earlier this year it announced an agreement to acquire the Bristol and West building society for £900m.

Bank of Ireland's slightly larger rival, Allied Irish Bank, remains committed to the US, where it has fared somewhat better. It plans to grow both organically and by acquisition and has the goal of developing its current \$1.1bn US operation, First Maryland Bancorp, into one with assets of \$20bn by the end of the decade.

In the domestic market, the

two banks compete with their smaller foreign-owned rivals, which include National Westminster's Irish subsidiary, Ulster Bank, and National Irish Bank, which is owned by National Australia Bank. However, the keenest competition in recent years has been provided by the building societies and former building societies. The country's largest mortgage lender, the Irish Permanent, converted to plc status and joined the stock market in October 1994. Along with the big building societies, Irish Nationwide, First National and the EBS, the Irish Permanent is now offering full banking services. The First National Building Society is expected to announce its plans to demutualise and seek a stock exchange listing later this year.

Despite increasing rivalry,

### Competition from credit unions will soon increase

the banks would appear to be holding their own in the mortgage and deposit markets. They have 41 per cent of the mortgage market, compared with 38 per cent in 1990, according to NCB.

The building societies, meanwhile, have lost ground in the deposit sector, controlling 20 per cent of the market overall, but seeing their share of new deposits fall to 10 per cent.

Strong competitive forces in the market for smaller deposits have been the Irish post office, An Post, and Ireland's credit union movement. Along with the National Treasury Management Agency, which manages Ireland's £30bn national debt, An Post offers a range of very attractive tax-free schemes for small savers.

The participation of the small Democratic Left party in the coalition government has been a boon for the small but growing credit union movement. The party has pushed hard for the Credit Union Bill, which is due to be enacted later this year. The credit unions, which have assets of £2bn and more than 1.8m members, will be able to offer a much wider range of services, including current accounts, and will come under the supervision of the Central Bank.

The Democratic Left's part in the ruling coalition has not been such good news for the Irish Trustee Savings Bank. The TSB has been courted for the past three years by

both Ulster Bank and National Australia bank, which wants it to merge with National Irish Bank. The trustees of the bank have shown a clear preference for National Australia Bank, which bid £2.2bn in mid-1994 to top Ulster Bank's £1.2bn. However, the Labour party, the other partner in the three-way coalition with Fine Gael, is constrained by an election manifesto promise to create a "third banking force" through the merger of the TSB with the two state-owned banks, ICB and ACC. The managements of all three banks are opposed to the plan.

Although Labour could quietly let its third-banking-force proposal fall by the wayside, progress on the sale has effectively ground to a halt because the Democratic Left is keen to link it to reform of the clearing system operated by the four large banks. It wants to make the system less expensive for the smaller financial institutions, such as credit unions.

By contrast, the government is in agreement about the International Financial Services Centre (IFSC) in Dublin, whose role as the largest centre for offshore fund management in Britain and Ireland it is keen to promote. With £2bn under management, the IFSC outstrips both Guernsey (\$1.5bn) and Jersey (\$1bn). However, Dublin still has some way to go before it can rival Luxembourg (\$30bn).

The viability of the IFSC is directly linked to taxation policy. The government has extended Business Expansion Scheme legislation to include companies set up to acquire representation on FINEX, the Dublin arm of the New York Cotton Exchange futures market. Individuals investing in these companies are now eligible for income tax relief. The main incentive, however, is the 10 per cent corporation tax rate, which applies to IFSC companies until 2005.

More than 30 companies have set up in Dublin since the start of the year and more than 612 funds are now registered. However, questions are already being asked about what will happen when the 2005 deadline runs out. Officially, the government argues that the other draws of operating in Dublin, especially the abundance of suitably qualified and relatively inexpensive staff, will keep the funds there. Privately, officials say Ireland may seek an extension of the 2005 deadline by the European Union. However, the case would be very hard to argue - the EU has already agreed to one extension.

Economy by John Murray Brown

## Europe's new 'miracle' recovery

Only two areas of concern remain as the country records Asian-tiger style growth rates

Ireland's recent economic performance has proven even the most sceptical of forecasters wrong. After what all are agreed has been a record year, estimates for the increase in gross national product in 1995 range from 7.75 per cent from the semi-official Economic and Social Research Institute (ESRI) to a confident 10 per cent from brokers such as Ulster Bank Capital Markets and Goodbody's.

Whatever the exact performance - and those familiar with Irish national accounts at the Central Statistics Office in Cork are going through something of a soul searching period at present - it is increasingly evident that Ireland is experiencing an economic renaissance.

Mr David McWilliams of the London office of UBS, the Swiss bank, points out that Ireland is achieving south-east Asian growth with German style interest rates and inflation.

Two years ago, the sceptics would have pointed out that the growth of the economy was not producing jobs, with unemployment continuing to rise sharply between 1991 and 1993, despite average GNP growth of over 4 per cent.

However, today government officials can cite recent labour survey data that show that Ireland is experiencing real jobs growth, against the trend in the rest of Europe, with the annual increase in the total number at work totalling 43,000 in 1995.

The ESRI forecasts that the unemployment rate will fall from 12.6 per cent in 1995 to 11.7 per cent in 1996.

The long-term unemployed, those out of work for more than a year, still account for 30 per cent of the total, but officials point out that the figures are exacerbated by an increase in the number of women in employment - which is now approaching the European average - and a slowdown in net emigration as the Irish living abroad return home to take advantage of the economic recovery.

Ireland, an economy that is a 20th the size of the UK and a 30th the size of Germany is now the fastest growing of any country within the European Union.

It is consistently outperforming the other so-called "converging" economies of Spain, Portugal and Greece, giving the lie to those in Brussels who worried that the peripheral economies of the union would experience difficulty catching up.

Mr Ruairi Quinn, the Irish finance minister, has taken to pointing out that on a per capita income basis Ireland is predicted to overtake the UK by the year 2010, and to achieve the European Union average - before enlargement, which will bring down the average income levels - by 2005.

The strength of the economy has put Ireland in a good position to face the challenges of monetary union, and the enlargement of the Union, with all that will mean for farm incomes as the 15 member states consider applications from the big farm economies of eastern and central Europe. And this is happening as Dublin prepares to assume the EU presidency.

The Irish recovery is clearly of particular satisfaction to Ireland's defenders in the Commission as the country has

taken substantial amounts in regional grants and other funds since joining in 1978. The latest five-year plan - 1994-1998 - envisages a total of £29bn making Ireland the highest recipient of any EU country. As one senior Commission official puts it: "Ireland is the success story on cohesion, the miracle economy".

Inward investment in 1995 reached record levels, with Ireland now the favourite location for US software companies, accounting for 40 per cent of all US software investment in the EU. The government's policy of targeting the high growth areas of computers, pharmaceuticals and financial services is paying dividends not just in terms of tax receipts for the exchequer but also in terms of jobs for the people: the foreign-owned sector has delivered considerable employment opportunities in rural parts of Ireland, where prospects have been in long term decline.

What's more, continuing strong export performance has been achieved against a back-

ground of an appreciating Irish pound and a recession among Ireland's main trading partners in the European Union.

Where a few years ago, the growth performance was driven largely by the export sector, led by the foreign-owned high technology companies, today there is a more balanced growth picture, with

### Ireland is ready to face the challenges of monetary union

exports complemented by a booming domestic economy, house prices rising and car sales reaching record levels. The achievement has been helped by sound fiscal and monetary policy, partly determined by the strait-jacket imposed by Ireland's adherence to the narrow band exchange rate mechanism, but helped by a labour policy that has kept wage increases to below inflation for the past two years.

Ironically, as Ireland ponders whether to join Emu, it is the UK that is shaping the debate. One question is whether Ireland's domestic manufacturing sector, which is heavily dependent on UK earnings, could withstand the appreciation of the Irish pound that would almost inevitably accompany any move to join Emu on the part of the Irish authorities.

A report by the commission's directorate general for economic and financial affairs published last month, says Ireland is well positioned as the Union moves towards the starting date for Emu. The country already meets two of three important convergence criteria for monetary union - on inflation and the budget deficit. And on the key issue of the size of its debt, commission officials say Ireland is approaching the ratio of 60 per cent of GDP.

However, the commission report highlights two areas of concern. One is referred to euphemistically as Ireland's "labour surplus" - the level of

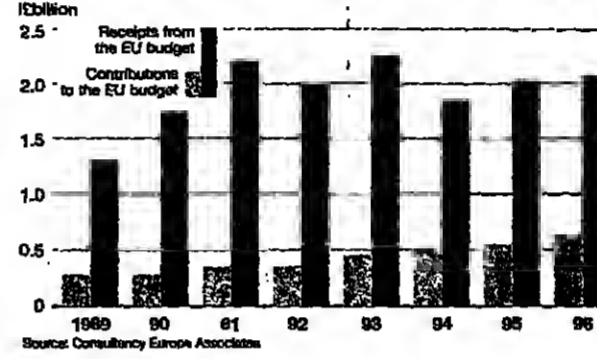
long-term unemployed, which has remained consistently higher than the Union average. Today, only Spain has a worse rate of unemployment. The second area of concern is the imbalance between savings and investment, reflecting in particular the low level of investment activity by indigenous as opposed to foreign-owned companies.

A more immediate challenge is for the government to avoid the spending pressures, ahead of the next election, which must be called before November 1997.

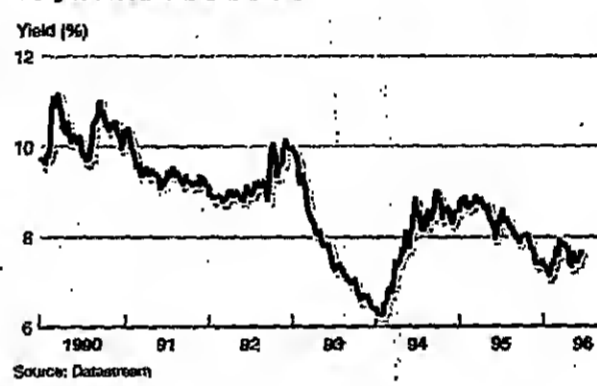
Already, the Programme for Competitiveness and Work, an Irish version of an incomes policy, is under review, with unions seeking further concessions when the new PCW pact is negotiated later this year.

Given the different policy complexities within the coalition, business men and women are concerned that not enough heed will be paid to the need to curb spending. Already, the government has given ground on a series of civil servants pay disputes

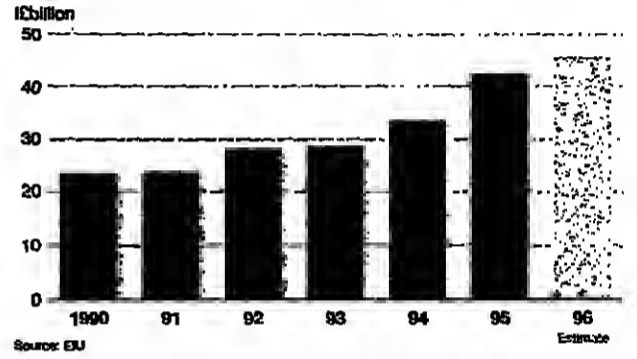
Contributions to and receipts from EU budget



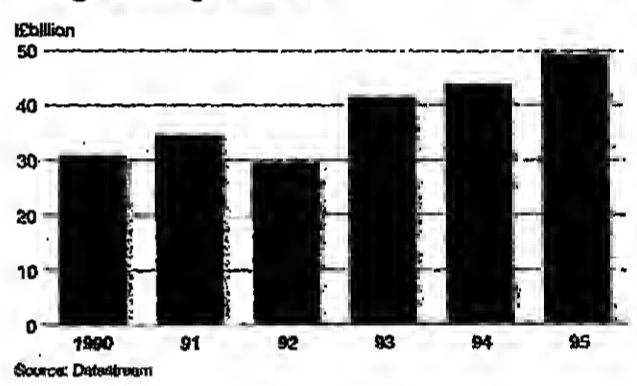
10 year benchmark bond



Merchandise exports



Foreign exchange reserves



## Dublin's shares famine

The Dublin stock exchange is probably the one weak point in Ireland's burgeoning financial services sector. Although the index has matched European bourses, foreign institutions complain of poor liquidity and a shortage of stocks.

Since de-linking formally from London last year in line with European Commission rules on financial services, the exchange has performed respectably. Bnt the market is narrow-based, with the top four companies accounting for more than 75 per cent of capitalisation. In addition, there are too few new issues to provide additional momentum. Indeed, the four most recent flotations of Irish companies have all looked outside Dublin, either to London or to the Nasdaq

exchange in New York. The last new issue in Dublin was the flotation of DCC, the small industrial holding group, in 1994.

"It's frustrating to go abroad and make a convincing case for the Irish economy and then find you haven't got a wren of stocks to offer investors," says Mr Robbie Kelleher, head of research at Parys stockbrokers in Dublin.

The problem is partly one of scale. As Ireland's main blue-chip companies grow through foreign acquisitions, the focus of investor relations inevitably shifts to foreign institutions.

Apart from the two big banks, CRH, the building materials group, has also been successful in attracting UK shareholders. Elm

Corporation, the Athlone-based drug company, is already approximately 80 per cent owned by US institutions, and is to all intents and purposes a US company, despite its domicile.

Of the market's four biggest stocks, all rely on Irish earnings for less than 50 per cent of profits. Of these, only CRH and Kerry Group, the dairy and food ingredients company, have outperformed the index. Kerry, strikingly, has achieved this without a significant foreign stakeholding.

With much of the market seen as fully valued, some foreign interest is now being shown in the second-line industrial and retail and hotel groups that replicate the Irish growth story.

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4 IRELAND

Information technology industries: by John Murray Brown

# IT helps reverse emigration trend

How investment by foreign electronics companies has transformed the country

At a small office among the dry stone walls of county Galway, Mr Liam Ferris is turned on and tuned in. A Scotsman of Irish descent, who worked for one of the large US computer companies, Mr Ferris has for the last nine years been publishing an electronic newsletter, available on the internet, for Irish expatriates who want to know about job opportunities in the high technology sector back home.

His Irish Emigrant Professional is just one of the many elements of the information technology story in Ireland. As the country continues to lure the big foreign information technology companies, with the incentive system now

skewed towards the sector, it is beginning to reverse the trend of emigration that peaked in the late 1980s.

Drive west out of Dublin today and in the small village of Leixlip you are confronted with a striking image of how the industry is transforming modern Ireland. At one end of the village is the Wonderful Barn, a curious 18th century folly designed to provide work for the local Catholic Irish peasantry. At the other end stands the Intel factory, an expansive glass and brick building, where young technicians wear T-shirts and jeans and provide the US company with its main European base for the manufacture of the Pentium chip.

Although less labour intensive than many indigenous industries, the high-tech sector is now creating jobs at an impressive clip. Since the start of the year, the Sonopress CD-Rom plant in Balbrigan



A worker at Intel's Leixlip plant, which makes the Pentium chip

has announced the creation of 300 jobs in a £10m investment. Eastman Kodak's CD-Rom plant in Youghal has created 350 posts, and Digital, which caused a stir a few years ago with the closure of its Galway plant, has announced that there will be work for 225 peo-

ple at its PC technical support centre in Dublin.

The country now accounts for 40 per cent of all US new inward investment in electronics in Europe, including water design and manufacture, systems, communications networks and software. In 1995, the Industrial Development Agency (IDA) secured 22 greenfield investments and expansion projects. The highlight was Intel's decision in the summer to locate the production of its new generation P14 chip for the personal computer market in Ireland.

Multinationals as a whole now account for 75 per cent of manufacturing exports, 55 per cent of manufacturing output and 45 per cent of manufacturing employment. Electronics is now the leading force, responsible for 28 per cent of Irish exports in 1994, compared with just 14 per cent in 1990.

The breakthrough came with

the government's decision to offer a special 10 per cent corporate tax rate for companies involved in manufacturing. The concession applied to both indigenous and foreign businesses and was particularly attractive to high technology companies, which enjoy high growth rates but are required to make large research and development investments.

The availability of a young, skilled and English speaking workforce was also critical to the development of the industry. According to the latest report from the Organisation for Economic Co-operation and Development, Ireland has a higher proportion of graduate scientists than any other OECD member except Japan. This partly reflects government education priorities - money has been spent on new technical colleges - and partly the efforts of companies to improve standards by liaising with the universities.

A recession in the industry would have knock-on effects for the entire Irish economy. Fortunately, its future looks fairly secure. The slowdown in the PC market earlier this year caused a frisson of concern among industry analysts, but Mr Kieran McGowan, the head of IDA, says this is relative, merely meaning that the sector grows by 15 per cent to 20 per cent, as opposed to the 25 per cent achieved in 1994.

Some academic economists question the contribution the high tech industries make, arguing that foreign companies are inflating their Irish operations, through transfer pricing, so as to maximise the proportion of their global revenues that qualify for the low tax rate. Mr Antony Murphy, an economist at Trinity College, makes the point that Ireland showed little of the much-vaunted "feel-good" factor normally associated with an economy that is growing at more than 5 per cent and that has a balance of payments surplus in line with Switzerland and Germany and a labour productivity record that would compare with Japan.

But the sceptics are in a minority. An increasing number of economists believe the foreign investment companies are showing the first signs of deepening their roots in Ireland. Mr Jim O'Leary, an analyst at Davys stockbrokers in Dublin, says the latest balance of payments figures suggest that the rate of profit repatriation by the multinational sector may be slowing down, suggesting that a larger proportion of earnings is now being reinvested. As skills levels improve, the next big question for the foreign multinationals will be whether to move their design and marketing arms under the roof of their Irish operations.

CASE STUDY Kerry Group

# Glorious food stock

Mr Denis Brosnan would no doubt like a few quiet days to spend time with his horses. But in recent months, the managing director of Kerry Group, who is also chairman of the Irish Horseracing Authority, has had little opportunity to linger. His company is pursuing a hectic global strategy that has become the envy of the Irish food sector.

Today, the Tralee-based food and food ingredients concern is setting the pace in an industry that - if no longer flavour of the month for Dublin stockbrokers - remains vital to the health of the Irish economy.

For all the glamour attached to Ireland's high technology sector, the food industry is still the bulwark of the economy, accounting for the direct employment of almost 200,000 people. The sector has an annual output of £20bn and contributes more than £5bn in net exports.

When the low import content of Irish food companies is taken into account, food makes up some 40 per cent of total net exports.

In the public eye, the industry is still living with the bad feeling left by the 1995 EEC Tribunal, where Irish companies were accused of fraudulently misusing European intervention subsidies. The government, and therefore in turn the Irish taxpayer, was left to meet a record £58m fine imposed by the European Commission.

Today, the food business is having to cope with an uncertain international environment, as it adjusts to the ending of market support in the European Union and to a new global trade regime under the Gatt accords. It is bracing itself for what many analysts in the sector believe will be negative impact if Ireland joins the European single currency without the UK. The Irish Farmers union has been the one body that has publicly come out and stated its opposition to Dublin's participation in EMU: many food companies are heavily dependent on UK-based earnings and these could be badly hit if there is a big divergence in exchange rates between the two countries.

Meanwhile, Irish beef producers, partly because of the shared land border with the UK, have been tarred with the same brush as producers across the Irish Sea. Irish embassies across Europe and further afield have launched a public awareness campaign in a bid to differentiate the Irish product.



Denis Brosnan, faithful to his Irish domicile

Few companies have been able to rest on their laurels. While quotas prevailed in Europe for dairy and other products, there was little possibility of organic sales growth. But changes have prompted two parallel and related moves - a consolidation through mergers at home or abroad and a diversification through acquisition as companies seek to achieve international scale.

Concerns such as Avonmore and Waterford Foods - who, like Kerry, both have a co-operative shareholder base - chose to remain in the dairy sector but to expand through acquisition, in Avonmore's case by buying up capacity in the UK when the milk marketing board was deregulated.

Kerry's strategy involved a move into food ingredients. "We thought that milk and meat were too much tied to what happened in Brussels. That was the reality - we tried to move to freer markets," says Mr Brosnan.

In 1994, the company bought DCA, Allied Domecq's food ingredients business. Mr Brosnan says that this one deal, which cost the company \$40m, transformed not just Kerry's balance sheet but also the entire investor profile of the company.

"In Europe, we're still perceived as a food company, even though only a third of our turnover is derived from primary food products. In the US, food ingredients companies are a separate sector, more akin to pharmaceutical companies, and with a rating to match," he says.

The market would appear to like the takeover. Indeed, despite the fact that much of the international interest in Dublin stocks has been in companies that enjoy an

exposure to the domestic growth story, Kerry has outperformed the index while depending increasingly on overseas corporate earnings. And it has done so without developing a significant foreign shareholder base - although Mr Brosnan would be keen to see an increased overseas holding.

In recent months, Mr Brosnan has turned his attention to the reorganisation of the company's share structure.

It is a sensitive issue. The 5,000 farmers making up the Kerry Creameries Co-op still hold considerable sway over the fortunes of the listed company - the co-operative appointing 15 of the 20 board members. All non-executive directors. The co-operative is currently restricted from reducing its stake in the public company below 51 per cent without approval from its farmer shareholders.

However, Mr Brosnan is now seeking the necessary 75 per cent approval from the Co-op to reduce the threshold.

Mr Joe Gill, food analyst at Rada stockbrokers in Dublin, says the share restructuring would release considerable value for the farmers. For investors, the exercise should offer the long-run advantage of greater liquidity in the stock, and provide more flexibility for the management when it comes to consider how to structure future deals.

Because of the inability to dilute the co-operative's shareholding, in the past deals have tended to rely more on debt than equity.

Mr Brosnan has given an option to reduce their holding to 38 per cent. The company would stipulate that the co-operative shareholding would not fall below 20 per cent without further rule changes. Accompanying this change, the board is to propose a reduction in the number of co-operative members on the board from 15 to nine.

As for changing Kerry's Irish domicile to reflect the increasingly international profile of the company, Mr Brosnan's views are quite clear.

"This is my county. I know every part of it, and all the people in it. It is no reason why the corporate headquarters can't stay here forever and a day," he says.

"Besides, our organisation has put this county on the map".

John Murray Brown

# Found in 'translation'

For more than a decade, North American software companies such as Lotus, Microsoft, Corel, Claris and Symantec have been choosing Dublin as the centre for the duplication, packaging and distribution of their software to the European market. Half of the PC software sold in Europe now originates in Ireland.

A key element of the industry in Ireland, and a principal factor behind its European pre-eminence, is localisation, the process whereby software, together with on-screen help facilities and supporting documentation, is adapted to the cultural and practical needs of individual markets.

The contribution of the field to the Irish economy is substantial. The Software Localisation Interest Group, a forum that brings together Irish-based localisation companies, estimates that it employs 4,000 of the 12,000 people who work in the software industry in Ireland and that localised products feed an export market worth £2bn.

Both Microsoft's Windows 95, released in 20 languages - 10 at the launch date and another 10 within four months - and Lotus's Notes 4.0, rolled out in 10 languages for four different computer platforms, were adapted in Ireland.

The country's success in attracting this kind of inward investment reflects several factors. Government incentives,

principally in the form of low corporate taxation, have helped the Industrial Development Agency lure North American companies.

EU and government funds have been wisely used to revolutionise the telecommunications infrastructure, to support education and training and to encourage initiatives such as the Localisation Resources Centre.

Set up with the support of companies, the centre aims to pool software resources and tools, allow for the exchange of information and provide specialised training.

Mr Reinhard Schaller, manager of the centre, believes the Irish localisation business offers a "unique" spirit of openness, with corporate interests set aside. "Companies are opening up and showing their in-house [developed] localisation tools to one another and sharing or swapping tools," he says.

Sharing of expertise must be helpful. The localisation process is a complex one and extends far beyond translation. Cultural sensitivities must be respected to the use of colour, style, forms of address, and the selection of images and graphical representations. Practical demands require the conversion of units of measure and standards such as weights and currencies.

More fundamental modifications are

often required, for example in financial software, which may be geared to particular systems of accounting and taxation.

However, software is increasingly constructed with localisation in mind. "The way the base product is engineered has a major impact on the effort involved in localising it," explains Ms Aine Woods, localisation project manager at Corel Corporation.

Good design allows core elements of the software to be changed and tested with ease, while protecting the original program from being adversely affected.

The fact that initiatives are being taken to make Ireland's young and highly educated workforce even more skilled should also aid the localisation process. New degree courses in software localisation are being prepared at the University of Limerick and University College Dublin.

Ireland looks set to consolidate its position in software localisation. Mr Ian Dunlop, development director, communications products at Lotus Development, concludes: "Localisation in Ireland has become a mature industry, characterised by its openness, compared with the secrecy of the early days, and by its well-defined structure."

Julian Perkin



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THE CALL CENTRE OF EUROPE

Golf and tourism: by Kieran Cooke

# Where rain won't stop play

Despite unreliable weather, the greens of the west coast have much to offer the golfer

It is a June evening. The sun sparkles on the bay. You tee off and hit straight down the fairway. But then there is a sudden burst of hailstones. You put on the olakins, battle to raise the umbrella and, scarcely before you've finished, a velvety hush descends in the air.

The sun is out again. You are left dripping and amazed. The fellow upstairs pulling the weather levers is doubled up with laughter.

Welcome to the game of golf in the west of Ireland. The most predictable thing about the weather on Ireland's Atlantic seaboard is that it's unpredictable. The same goes for the country's golf courses. More than 270 in number, they range from the pristine and perfectly laid out to the downright eccentric.

There are the championship courses such as Ballybunion, Portlaoise and Rosport, where you need to bring along the usual fat wallet to pay for a round - plus an arm and a leg. Then there are the more modest establishments. Here, for under £10, you can enjoy a day's pleasant hacking from green to green, rarely bothered by more than two or three other players.

Leaving the swaggers of Dublin well behind you, hit your hat due west till you hit the Atlantic in Westport, County Mayo. Westport and its surroundings have some fine places to stay and enough good restaurants and pubs to satisfy the most demanding of tastes.

Westport golf course is in Ireland's first division and includes some knee-wobbling drives over water. However, the trouble with the big



Ballybunion: at the championship-level extreme of Ireland's 270 courses

courses is that a considerable degree of skill is needed even to complete a round. The nine holes offer much more latitude to the dedicated duffer.

A few miles north of Westport on the Newport road turn left to Kilmesna. There, an enterprising farmer has, with a little bit of help from the EU, turned his land into a gem of a course. The clubhouse is a Furtakabin. Some of the greens are perched high up over the bay, like take-off ramps on an aircraft carrier.

Mulrany is on through Newport on the road to Achill Island. The club house here is a caravan sunk in a sand dune. Mulrany is an old-fashioned links course, but doesn't have the terrifying long beach grass that seems to ensnare a magnetic attraction on golf balls. The greens, always in excellent condition, are surrounded by herbed wire to keep out the cows and sheep.

Achill and Belmullet are two other nine holes within a half-hour drive of Mulrany. Sometimes the winds at Achill are such that retaining any per-

pendicular stance is next to impossible.

At Belmullet, the course is invaded by dillies at certain times of year. I despaired of ever finding my golf ball on the course until I met the local parish priest. "We always play with yellow balls," he said. (The next time I played there the course was full of buttercups.)

If the empty levels are high, all four courses can be played in a day.

If the sun, wind, rain and hail do not take your breath away, the views will. On the opposite side of the bay from Mulrany is Frough Patrick, Ireland's conically shaped sacred mountain. It is from there that St Patrick is said to have banished the snakes from Irish soil.

From Ballybunion you look straight out towards the Americas. Hardship once forced thousands to leave and go across the ocean in search of jobs. "They were leaving so fast it was as if there was a tunnel all the way to New York," said the priest.

Thankfully, these are better times. Locals still complain that much of the new investment and jobs are going to Dublin and that the population in most western areas is continuing to decline. However, a tourism upsurge has brought new employment opportunities.

Reflecting the growth of the tourist industry, standards of accommodation have improved. There was a time when the Irish breakfast was the only meal worth having; nowadays, good-quality restaurants are opening in even the most remote areas.

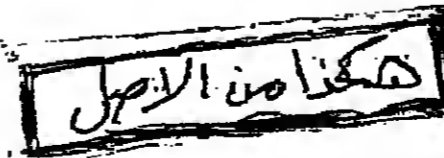
In spite of the tourist influx and improved communications with the outside world, the west of Ireland retains its own relaxed, contrary and unpredictable character.

The visiting golf enthusiast should bring along a summer hat, sun lotion and ointment - to stop the midges biting on the warm summer evenings. A pair of wellingtons, a good macintosh and a heavy sweater would also be advisable. Just in case of change.

"This is my county. I know every part of it, and all the people in it. It is no reason why the corporate headquarters can't stay here forever and a day," he says.

"Besides, our organisation has put this county on the map".

John Murray Brown



CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Country, Closing mid-point, Change on day, Bid/offer spread, Day's high/low, One month rate, Three month rate, One year rate, Bank of England rate.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Closing mid-point, Change on day, Bid/offer spread, Day's high/low, One month rate, Three month rate, One year rate, J.P. Morgan rate.

INTEREST RATES

MONEY RATES

Table with columns: Country, Term, Rate, and other financial metrics.

EURO CURRENCY INTEREST RATES

Table with columns: Country, Term, Rate, and other financial metrics.

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Table with columns: Country, Bid, Offer, and other exchange rate data.

FT GOLD MINES INDEX

Table with columns: Index Name, Bid, Offer, and other market data.

UK INTEREST RATES

Table with columns: Term, Rate, and other interest rate data.

LONDON MONEY RATES

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UK GILTS PRICES

Table with columns: Maturity, Price, and other gilt price data.

BASE LENDING RATES

Table with columns: Institution, Rate, and other lending rate data.

BANK RETURN

Table with columns: Category, Amount, and other bank return data.

OTHER FIXED INTEREST

Table with columns: Term, Rate, and other fixed interest data.

STOCK INDICES

Table with columns: Index Name, Value, and other stock index data.

UK Gilts Prices

Table with columns: Maturity, Price, and other gilt price data.

FT GOLD MINES INDEX

Table with columns: Index Name, Bid, Offer, and other market data.

LONDON RECENT ISSUES: EQUITIES

Table with columns: Company Name, Price, and other equity data.

UK Gilts Prices

Table with columns: Maturity, Price, and other gilt price data.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Bill Type, Amount, and other treasury bill data.

BASE LENDING RATES

Table with columns: Institution, Rate, and other lending rate data.

OTHER FIXED INTEREST

Table with columns: Term, Rate, and other fixed interest data.

STOCK INDICES

Table with columns: Index Name, Value, and other stock index data.

UK Gilts Prices

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OTHER FIXED INTEREST

Table with columns: Term, Rate, and other fixed interest data.

THREE MONTH EURO-DOLLAR (MM) \$1m points of 100%

Table with columns: Term, Rate, and other Euro-dollar data.

US TREASURY BILL FUTURES (MM) \$1m per 100%

Table with columns: Term, Rate, and other Treasury bill futures data.

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BERMUDA (REGULATED)\*\*

Table listing Bermuda regulated funds including Bermuda Investment Fund, Bermuda Growth Fund, and others.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey funds including All International Managers (Guernsey) Ltd, Atlantic & Pacific Fund, and others.

GUERNSEY (REGULATED)\*\*

Table listing Guernsey regulated funds including All International Managers (Guernsey) Ltd, Atlantic & Pacific Fund, and others.

GUERNSEY (REGULATED)\*\*

Table listing Guernsey regulated funds including ANZ Mutual Co (Guernsey) Ltd, ANZ Growth Fund, and others.

IRELAND (SIB RECOGNISED)

Table listing Ireland funds including All Fund Management Ltd, All Growth Fund, and others.

IRELAND (REGULATED)\*\*

Table listing Ireland regulated funds including All Fund Management Ltd, All Growth Fund, and others.

ISLE OF MAN (SIB RECOGNISED)

Table listing Isle of Man funds including ALA Equity & Low Yield Fund, ALA Growth Fund, and others.

ISLE OF MAN (REGULATED)\*\*

Table listing Isle of Man regulated funds including ALA Equity & Low Yield Fund, ALA Growth Fund, and others.

ISLE OF MAN (REGULATED)\*\*

Table listing Isle of Man regulated funds including ALA Equity & Low Yield Fund, ALA Growth Fund, and others.

JERSEY (SIB RECOGNISED)

Table listing Jersey funds including All Fund Managers (Jersey) Ltd, Jersey Growth Fund, and others.

JERSEY (REGULATED)\*\*

Table listing Jersey regulated funds including All Fund Managers (Jersey) Ltd, Jersey Growth Fund, and others.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg funds including All Fund Managers (Luxembourg) Ltd, Luxembourg Growth Fund, and others.

LUXEMBOURG (REGULATED)\*\*

Table listing Luxembourg regulated funds including All Fund Managers (Luxembourg) Ltd, Luxembourg Growth Fund, and others.

LUXEMBOURG (REGULATED)\*\*

Table listing Luxembourg regulated funds including All Fund Managers (Luxembourg) Ltd, Luxembourg Growth Fund, and others.

Other International Selections

Table listing other international fund selections including various global and regional funds.

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices: dial 0991 430010 and key in a 5 digit code listed below. Calls are charged at 30p/minute cheap rate and 40p/minute at all other times. International access available by subscription only. For more details call the FT Cityline Help Desk on (444 171) 873 4378.

Main table containing fund names, prices, and other financial data. Includes sections for 'OTHER OFFSHORE FUNDS' and 'OFFSHORE INSURANCES'.

MANAGED FUNDS NOTES
Prices are in US dollars unless otherwise indicated and have been rounded to 2 decimal places.
For more details call the FT Cityline Help Desk on (444 171) 873 4378.



INV TRUSTS SPLIT CAPITAL - Cont.

Table listing various investment trusts with columns for Name, Price, Dividend, and other financial metrics.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies with columns for Name, Price, Dividend, and other financial metrics.

OTHER FINANCIAL - Cont.

Table listing other financial services companies with columns for Name, Price, Dividend, and other financial metrics.

PROPERTY - Cont.

Table listing property companies with columns for Name, Price, Dividend, and other financial metrics.

SUPPORT SERVICES - Cont.

Table listing support services companies with columns for Name, Price, Dividend, and other financial metrics.

AM - Cont.

Table listing American companies with columns for Name, Price, Dividend, and other financial metrics.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, Dividend, and other financial metrics.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, Dividend, and other financial metrics.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for Name, Price, Dividend, and other financial metrics.

RETAILERS, FOOD

Table listing food retailers with columns for Name, Price, Dividend, and other financial metrics.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for Name, Price, Dividend, and other financial metrics.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, Dividend, and other financial metrics.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, Dividend, and other financial metrics.

MEDIA

Table listing media companies with columns for Name, Price, Dividend, and other financial metrics.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, Dividend, and other financial metrics.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, Dividend, and other financial metrics.

TOBACCO

Table listing tobacco companies with columns for Name, Price, Dividend, and other financial metrics.

TRANSPORT

Table listing transport companies with columns for Name, Price, Dividend, and other financial metrics.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, Dividend, and other financial metrics.

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Table listing American companies with columns for Name, Price, Dividend, and other financial metrics.

CANADIANS

Table listing Canadian companies with columns for Name, Price, Dividend, and other financial metrics.

OTHER FINANCIAL

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CANADIANS

Table listing Canadian companies with columns for Name, Price, Dividend, and other financial metrics.

SOUTH AFRICANS

Table listing South African companies with columns for Name, Price, Dividend, and other financial metrics.

Advertisement for Rockwell, featuring the text 'Rockwell, builder of the space shuttle, also makes the majority of the fax and data modems in the world.' and the Rockwell logo.

GUIDE TO LONDON SHARE SERVICE

Prices for the London Share Service delivered by FT Data, a member of the Financial Times Group. Company classifications are based on those used for the FT-SE Actuaries...

FT Share Service

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NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sub-sections for 'NEW YORK STOCK EXCHANGE PRICES', 'NASDAQ LISTED STOCKS', and 'NASDAQ LISTED STOCKS'.

Advertisement for Hewlett-Packard featuring the text 'Perfect synergy' and 'If the business decisions are yours, the computer system should be ours.' Includes the HP logo and website URL.

Continued on next page



4 pm close June 21

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', 'A-Z', and 'X-Y-Z'.

NASDAQ NATIONAL MARKET

4 pm close June 21

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', 'A-Z', and 'X-Y-Z'.

AMEX PRICES

4 pm close June 21

Table of AMEX stock prices including columns for stock name, price, change, and volume.

Advertisement for 'Spain' featuring the headline 'Have your FT hand delivered in Spain.' and text describing delivery services for Financial Times subscribers in Spain.

# FT GUIDE TO THE WEEK

MONDAY 24

## EU farm ministers

EU agricultural ministers meet in Luxembourg (to June 27) for the last council meeting under the Italian presidency. The package of compensation for beef farmers and the BSE problem is expected to form one lively area of debate. The Italians hope to conclude an agreement on the controversial issue of price controls for fruit and vegetables.

## Whaling commission

The annual meeting of the international Whaling Commission opens in Aberdeen, Scotland. The IWC exists to conserve whale stocks in order to "make possible the orderly development of the whaling industry". But of the 38 member countries, only two - Japan and Norway - do any whaling; other countries, including Britain, oppose it. The commission will discuss a proposal to ban Japan's use of electric lances and look at other ways in which whales are commercially exploited - including whale-watching by parties of tourists. European Animal Aid will present a petition of more than 300,000 signatures calling for an end to international whaling.

## Maritime transport

Negotiators seeking to liberalise maritime transport meet at the World Trade Organisation in Geneva to decide what to do now the US has said it cannot take part in a multilateral accord (to June 28). Among the options are a postponement of the talks until 2000, favoured by Washington, or 1998, favoured by Brussels. Norway, a big maritime nation, would prefer to strike a deal without the US.

## Trinidad and Tobago poll

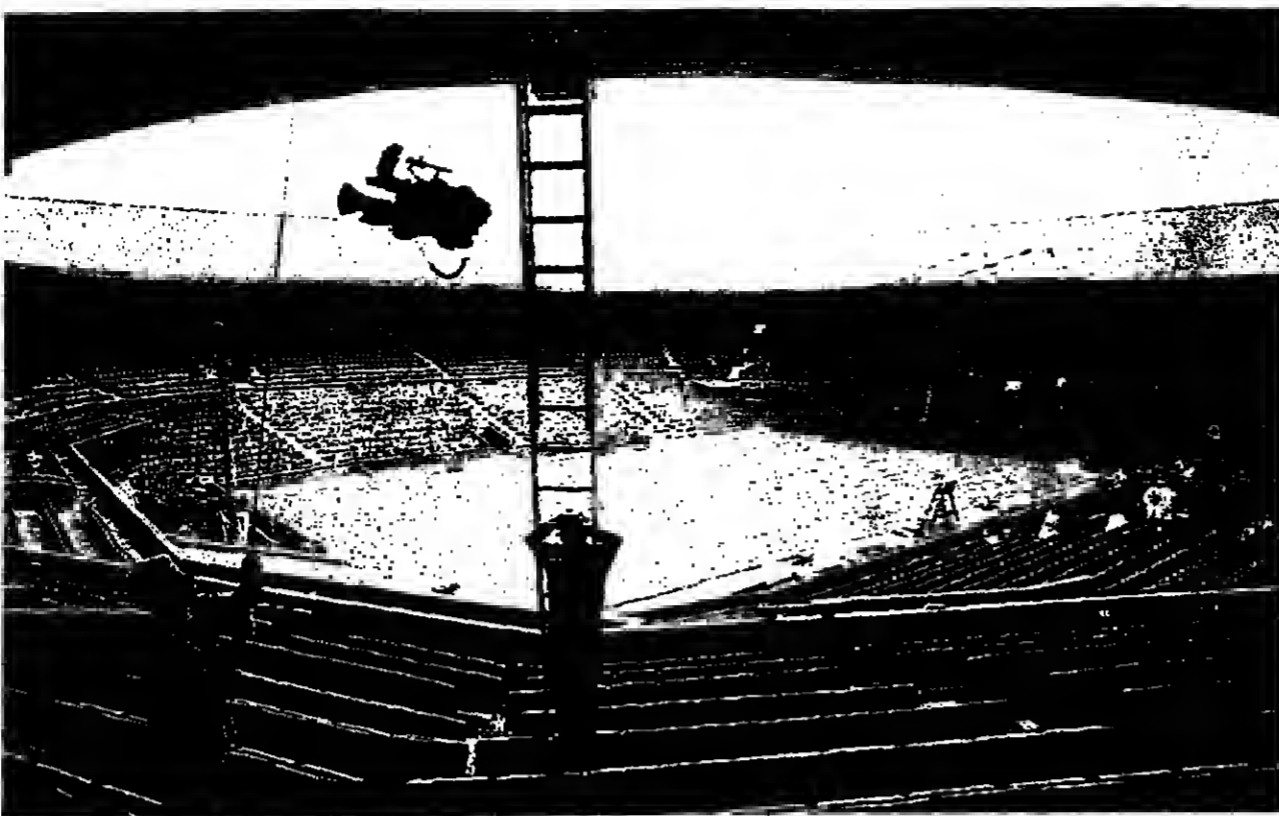
Local elections in Trinidad and Tobago are usually met with apathy by most voters. But they will not be ignored on this occasion. The incumbent coalition, led by Basdeo Panday, the prime minister, has been less than cohesive since it took office in November. Bickering over the allocation of seats for the municipal poll undermined the fragility of the government, which has a two-seat majority. If Mr Panday's party wins fewer seats than the opposition - led by Patrick Manning, a former prime minister - he will have little choice but to call an early general election.

## Tennis

Lawn Tennis Championships at the All England Club, Wimbledon (to July 5). Boris Becker will be trying to make sure Pete Sampras doesn't make it four men's singles titles in a row. Monica Seles and Steffi Graf are the main contenders for the ladies' final.

## Cricket

Second Test, Lord's: England v India.



Court action: A television camera is hoisted into position on the centre court at Wimbledon for today's tennis championships

## FT Surveys

Spain; Ireland.

## Public holidays

Andorra, Argentina, Canada (Quebec only), Estonia, Latvia, Luxembourg, Macau, Venezuela, Zaire.

TUESDAY 25

## Iliescu visits Germany

President Ion Iliescu of Romania makes his first official state visit to Germany in an attempt to improve trade and economic relations. As well as focusing on Romania's ties with the European Union, the Germans will stress the importance of linguistic and cultural rights for Romania's 80,000 ethnic Germans.

## Czech parliament convenes

The Czech parliament meets for the first time since an election in which the government of Vaclav Klaus, the prime minister, lost its majority. Mr Klaus says he will already have a new coalition agreement under his Civic Democratic party hammered out. If so, he is expected to be named prime minister, after which he has 30 days to win a vote of confidence.

## Cricket

First round of NatWest Trophy.

## Athletics

World Games in Helsinki.

## FT Survey

Indonesia.

## Public holidays

Mozambique, Slovenia.

WEDNESDAY 26

## Election in KwaZulu Natal

The South African province of KwaZulu Natal holds its long-awaited local election amid hopes that peace initiatives from local politicians will calm tensions. The election has been postponed three times because of boundary disputes, bloodshed and administrative problems.

## Mongolia in WTO talks

Talks resume in Geneva on Mongolia's application to join the World Trade Organisation. WTO officials say the talks are at an advanced stage, possibly enabling Mongolia to join the world trade body this year.

## Football

The Euro 96 semi-finals. England, penalty shoot-out victors over Spain at Wimbledon on Saturday, are back at the national stadium to face title favourites and old World Cup rivals Germany who beat tournament newcomers Croatia in a hard-fought match at Old Trafford, Manchester, yesterday. France, who outscored Holland in another penalty decider at Anfield, Liverpool, on Saturday, are at Old Trafford to take on the winners of the Villa Park quarter-final.

## Rugby League

European Super League Championship, Cardiff, Wales v England.

## FT Surveys

Engineering Review; Power Generation Equipment.

THURSDAY 27

## G7 summit in Lyon

Heads of government and finance ministers from the Group of Seven leading industrial countries arrive in Lyon, France, to begin their annual economic summit. The agenda includes reform of the United Nations and proposals to alleviate the debt burdens of poor countries. The Russian prime minister will have discussions on Friday and Saturday on prospects for Russia after the first round of its presidential election, progress on the reconstruction of Bosnia and the Middle East peace process following the election of Israel's right-wing government.

## Pasok congress

Greece's governing Panhellenic Socialist Movement will go ahead with its extraordinary congress to elect a successor to its founder, Andreas Papandreu, who died yesterday. Costas Simitis, the Greek prime minister, who took over after Papandreu resigned in poor health in January, andakis Tsahatzopoulos, the interior minister, a Papandreu lieutenant, are the top candidates to replace him as Pasok president.

## Talks on East Timor

Boutros Boutros-Chali, the United Nations secretary-general, holds a second round of

talks on East Timor in Geneva with Indonesian foreign minister Ali Alatas and his Portuguese counterpart Jaime Gama. Indonesia, whose 1976 annexation of the territory has never been recognised by the international community, has threatened to force a showdown on the sovereignty issue in the UN if there is no progress in the talks with Portugal, the former colonial administrator.

## Japanese shareholders

Most of Japan's top companies will hold annual shareholders' meetings. They include 1,380 listed companies, who make up 95 per cent of the Tokyo Stock Exchange, plus another 1,000 or so unlisted groups. They are traditionally clumped together in an attempt to outwit corporate extortionists, or sokaiya, who attempt to extract cash from companies in return for a promise not to disrupt the brief and superficial rituals which companies like to observe at these gatherings. The most interesting meeting will be at the Osaka-based Sumitomo Corporation, whose shareholders will be interested to know how it will handle a \$1.8bn (£1.17bn) loss on copper trading.

## Witnesses against Karadzic

Witnesses to alleged atrocities committed by Radovan Karadzic, the Bosnian Serb leader, and General Ratko Mladic, the Bosnian Serb commander, will be called to testify before an open hearing in The Hague at the UN tribunal for war crimes in former Yugoslavia.

## Golf

French Open, Paris (to June 30).

## FT Surveys

China; UK Research and Development.

FRIDAY 28

## Kohl's savings package

Chancellor Helmut Kohl's government brings its DM70bn (£29.7bn) savings package before the Bundestag, the lower house of parliament, for its third and final reading. The proposals, designed to cut government spending and create new jobs at a time of record postwar unemployment, have been tinkered with following union protests and are expected to face further opposition in the Bundestag, the second chamber, controlled by the opposition Social Democrats.

## Spanish privatisation plans

Plans for selling state-owned shares in Spanish companies should become clearer when the new centre-right cabinet meets to discuss its privatisation programme. It is the first time a Spanish government has adopted an overall strategy for reducing state holdings. Main targets include stakes in the Repsol oil and gas combine, Telefonica, the Endesa electrical utility, the Argentaria banking group and the Tabacalera tobacco concern.

## Test ban treaty

Disarmament negotiators in Geneva are due to conclude a test ban treaty for signing at the next session of the United

Nations general assembly in September. The talks, which began in early 1994, continue at the 51-nation UN disarmament conference and include the five declared nuclear weapons states and the three "threshold" states - Israel, India and Pakistan. Of the five nuclear powers, only China is still testing. Beijing says it will observe a moratorium from September when the treaty is signed.

## Take Your Dog to Work Day

Organised by the Blue Cross animal charity and Dogs Today magazine, Take Your Dog to Work Day aims to persuade employers to allow staff to take their canine friends into work. According to the Blue Cross, "taking your dog to work is a scientifically proven stress-buster". Participants are encouraged to donate £1 to the charity which last year found homes for 8,000 unwanted dogs, cats and horses.

## Public holiday

Guatemala.

SATURDAY 29

## Public holidays

Brunei, Chile, Costa Rica, Italy (Rome only), Malta, Peru, Seychelles, Tahiti, Vatican City.

SUNDAY 30

## Muslims and Croats vote

Muslims and Croats go to the polls in the divided city of Mostar, southern Bosnia-Herzegovina, in a crucial test of the Dayton peace accord. The municipal elections, postponed last month because of a threatened Muslim boycott, provide for a new central administration in a city, currently run by the EU.

## Dominican Republic run-off

A successor to President Joaquin Balaguer of the Dominican Republic will be elected in a run-off election, but it is unclear whether social democrat Jose Francisco Pena Gomez, who obtained most votes in May, will win. Leonel Fernandez, a centrist and Pena Gomez's rival, has the open support of Mr Balaguer who dominated the country's politics for 30 years before being forced into retirement by electoral reforms.

## Football

Euro 96 Final, Wembley Stadium.

## Motor racing

French grand prix, Magny Cours.

## Public holiday

Sri Lanka.

Compiled by Simon Strong. Fax: (+44) (0)171 873 3194

## ECONOMIC DIARY

### Statistics to be released this week

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Monday	Germany	Jun Hesse cost of living	-	0.2%	
June 24	Germany	Jun Hesse cost of living**	-	1.2%	
	Germany	Jun Baden Wuertt cost of living**	-	0.1%	
	Germany	Jun Baden Wuertt cost of living***	-	1.3%	
Tuesday	US	Mitsubishi index	-	Unch	
June 25	US	Jun consumer confidence	102.0	101.2	
	US	May existing home sales	-	4.22m	
	Japan	Apr coincident index	25.0%	40.0%	
	Japan	Apr leading differential index	65.6%	46.6%	
	France	May consumer price index final**	0.2%	0.2%	
	France	May consumer price index final***	2.4%	2.4%	
	France	May household consumption**	-0.2%	-1.4%	
Wed	US	May durable orders	-	-1.9%	
June 26	US	May durable shipments	-	-1.8%	
	France	Apr trade balance†	FFr10.2bn	FFr12.1bn	
	Canada	May ind prod price index**	-	-0.1%	
	Canada	May raw materials price index	-	3.0%	
Thurs	US	M1 (week ended June 17)	\$3.0bn	\$9.9bn	
June 27	US	M2 (week ended June 17)	\$3.0bn	\$4.6bn	
	US	M3 (week ended June 17)	\$5.9bn	\$3.7bn	
	Japan	May retail sales**	-0.3%	-1.1%	
	Japan	May industrial production††	2.6%	3.2%	
	Japan	May shipments††	-	2.7%	
	UK	Apr global visible trade	-£1.1bn	-£0.9bn	
	UK	May ex-EC visible trade	-£0.9bn	-£0.8bn	
Thurs	Italy	Apr unemployment rate	12.0%	12.1%	
June 27	Spain	Apr industrial production**	4.1%	-6.6%	
Fri	US	1st quarter GDP final	2.3%	2.5%	
June 28	US	Jun Chicago NAPIM†	-	53.0%	
	US	Jun Michigan sentiment final	-	65.3	
	US	Jun agriculture prices	-	3.7%	
	Japan	May unemployment rate	3.3%	3.4%	
	Japan	Jun consumer price index Tokyo**	0.5%	0.2%	
	Japan	May construction orders**	-	1.5%	
	Japan	May housing starts**	10.7%	12.3%	
	UK	1st qtr GDP (final), qtr on qtr	0.4%	0.4%	
	UK	1st qtr GDP (final)†	2.0%	2.0%	
	UK	1st qtr current account	-£2.0bn	-£1.8bn	

### During the week...

Japan	May dept store sales**	1.7%
Japan	May supermarket sales**	-1.1%
Germany	Jun N-Frhne W'phal cost of living*	0.5%
Germany	Jun N-Frhne W'phal cost of living***	1.6%
Germany	Jun Bavaria cost of living**	0.1%
Germany	Jun Bavaria cost of living***	1.5%
Germany	Jun pre-cost of living, west*	0.2%
Germany	Jun pre-cost of living, west**	1.3%
Germany	May import prices**	0.2%
Germany	May import prices***	0.9%

\*month on month, \*\*year on year, †seasonally adjusted ††Statistics, courtesy NBS International

## Other economic news

Monday: German consumer price data this week are expected to show inflation fell in June, which may raise expectations of a cut in short-term interest rates.

Tuesday: Finnish GDP growth is expected to have slowed sharply in the first quarter of the year. US home sales are expected to point to continued strength in the housing market.

Wednesday: US durable goods orders are forecast to have rebounded last month after declining in April. Spanish GDP growth is expected to have slowed in the first quarter of 1996.

Thursday: The meeting of G7 heads of government begins in Lyon, France. Japanese industrial production is forecast to have fallen last month but retail sales are expected to have fallen. Economists expect the UK's visible trade gap to have widened in April.

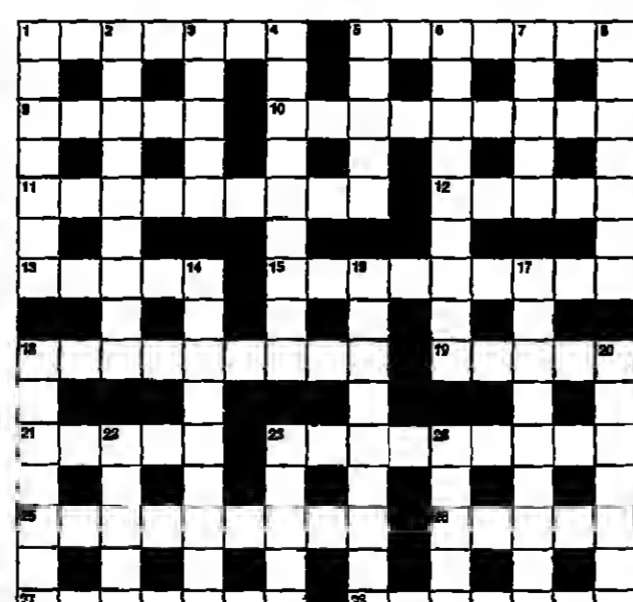
Friday: The UK's current account is expected to have improved slightly in the first quarter, thanks to a rise in the invisibles surplus. UK first quarter GDP data are expected to show no change from earlier estimates. The Japanese unemployment rate is forecast to have fallen slightly last month.

### ACROSS

- 1 Extra helpings or extras help (7)
- 5 Divisions of the church (7)
- 8 About to break the law, by gum (5)
- 10 Unrivaled type of fruit (9)
- 11 Lie is not still in business (9)
- 12 The last word in pictures (5)
- 13 Single issue of new coins (5)
- 15 Office that gives teachers a cheerful start (9)
- 18 New or ancient vessel (9)
- 19 Fed up, but tried anew (5)
- 21 You're entitled to it, but it's not left to you (9)
- 23 They try to avoid anything in the line of duty (9)
- 25 Start moving to Nigeria (9)
- 26 He finds seats for us beside the woman (5)
- 27 This leg break shows quickness of the hand (7)
- 28 It's shown by a person who's retiring (7)

### DOWN

- 1 Unorthodox priests who may get up to mischief (7)
- 2 Arrest in case is not ordered (9)
- 4 This will do for the present (5)
- 8 Card one has not turned over (9)
- 5 A Spaniard of Norse extraction (5)
- 6 Precipitate way the staff leave school assembly? (9)
- 7 Strictly speaking, the tail of a dog (5)
- 8 Disposes of at a higher price (5)
- 14 The shortsighted could plainly see it was dangerous (4,5)
- 18 Other people find their activities very painful (9)
- 17 Work of a forger, bent but possibly lucky (8)
- 18 Young lad among the transport containers (7)
- 20 Abandons wastelands (7)
- 22 A leading publication (5)
- 23 Not much of a way to hold Billy (5)
- 24 Posh number in a jolly setting look flashy (5)



## MONDAY PRIZE CROSSWORD

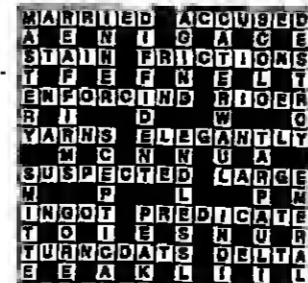
No.9,102 Set by DANTE

A prize of a Pullman New Classic 380 fountain pen for the first correct solution opened and five runner-up prizes of 500 Pullman vouchers will be awarded. Solutions by Thursday July 4, marked Monday Crossword 9,102 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 1JL. Solutions on Monday July 8. Please allow 28 days for delivery of prizes.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postcode: \_\_\_\_\_

Winners 9,090 Solution 9,090

St. Thomas, Bath  
Mrs Jessie L. Hanscomb, London W8  
Jon Cray, Moseley, Birmingham  
T.R. Hall, Hindhead, Surrey  
Brian Candy, Maldenhead, Berks  
M.O. Newman, Camberley, Surrey



JOTTER PAD

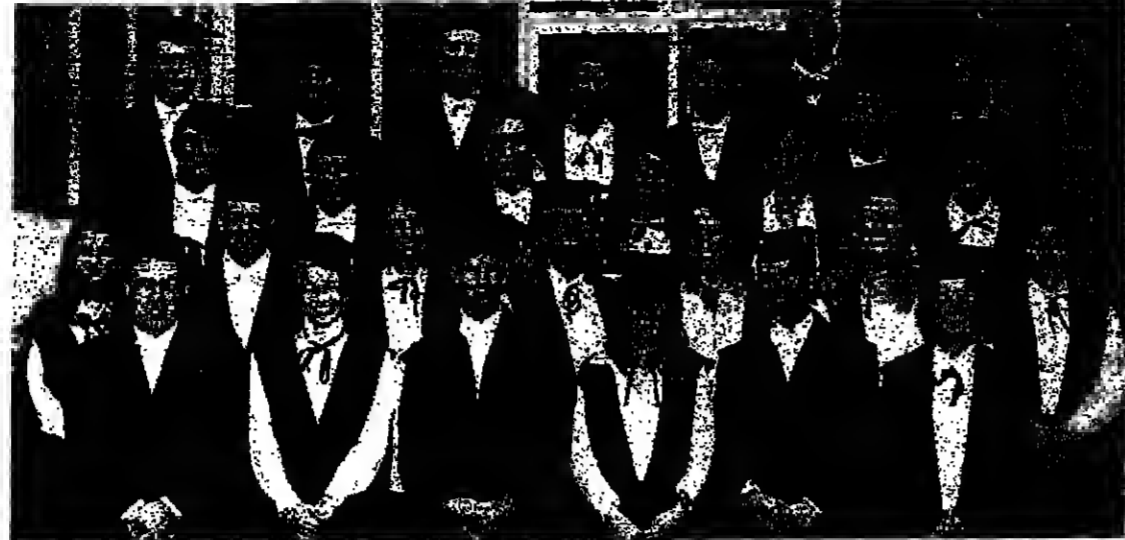
BUSINESS EDUCATION

Kingfisher is working with an Oxford college to develop graduate training, says Della Bradshaw

Fusion of mind and mammon



Shopping may be a favourite leisure activity, but when it comes to choosing a career, the retail industry is rarely at the top of a graduate's shopping list.



Newly appointed managers at the Kingfisher retail chain don caps and gowns to sign up for a diploma course at Oxford

Alongside the academic study Peachey is completing an eight-month project determined by her boss to improve the sales conversion rate at certain of the stores.

One of the beauties of the scheme is that you can try out several functions, says Clare Annamalai, assistant buyer at Superdrug.

But perhaps the overriding factor was what Dawson calls the need for "intellectual rigour".

Where the real cost is, is not in the cheque I sign but in the input from the business," says Dawson.

NEWS FROM CAMPUS

Where there's a yen there's a way. Companies who do business in Japan are invited by the European Commission to apply for grants to send employees to train there for 18 months.

BUSINESS EDUCATION

Business Books. On Monday 8th July, the Business Education Section will publish a selection of the latest business book releases.

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SPORT / ARCHITECTURE

Injured athletes declare a field day for litigation

Keith Wheatley finds that officials, not competitors, are targets as sports authorities look nervously at their exposure to lawsuits



Who would want to be an athletics official in charge of a javelin competition? I'd been mulling over some of the radical changes in the level of legal responsibilities event organisers must shoulder when a new world record caught my eye. A week or two ago Czech soldier Jan Zelazny extended his own existing standard by nearly three metres with a throw of 98.48m. It doesn't take much imagination to envisage a "kebabed" spectator at some future athletics meeting - and the legal furore that would follow. When former champion Uwe Hohn threw 104.80m some 12 years ago, the javelin's specifications had to be changed to keep it within the confines of the arena. Right across the sporting spectrum authorities are looking nervously at their potential exposure to litigation. In a time when the British Athletic Federation will go to court and attempt to block runner Diane Modahl's claim for £750,000 in damages and compensation over her wrongful drugs ban. Modahl's career and reputation has undoubtedly been grievously damaged. But for the BAF the issue could literally be life and death. The federation reported a thumping financial loss earlier this year and a successful six-figure claim could push it into bankruptcy. Last year, I presented a BBC Radio 5

documentary on sport and the law. Much of our material concerned the likelihood of competitors suing other competitors over injuries inflicted by contact that went beyond the rules of the particular game. Our perception was flawed. Officials, not players, are the current targets for the litigious. "The whole focus is shifting onwards very quickly from competitors suing one another," said Julia Braeewell, a barrister, former Olympic fencer and member of Britain's influential Sports Council. "The whole field of sports litigation is increasing and that means more defendants. Who are they going to be? It has to be the authorities, referees and other officials because they are more likely to have insurance coverage than individual players. Plaintiffs, in the end, are looking for the money." The doctrine can have some curious consequences. When the Victorian poet Sir Henry Newbolt wrote of his schoolboy cricketers' plucky battle with a "bumping pitch and a blinding light", he can scarcely have been worrying about the potential civil liability of the umpires. Yet their late twentieth-century descendants are alarmed. The men in white coats have a trade magazine, *How's That*, and much of the current issue is devoted to the question of an umpire's legal liabilities should he fail to stop play as soon as the light becomes poor. It is all well and good for a Test Match umpire with the winking

lights of modern technology to make his decision for him. But a batsman felled by a beam is just as dead if he falls at the crease of the Bosphorus county ground with the umpire squinting into the murk and relying on the Mark I eyeball. The Umpires Association has obtained counsel's opinion that the English common law overrides any provision of the laws of cricket. Umpires should unilaterally suspend play when they think there is a "real potential danger". It is that a lower standard of risk than the Test and County Cricket Board's regulation that "umpires will suspend play for bad light only [my italics] when they consider there is a risk of serious injury?" Clearly Dickie Bird and his heirs will have some tough calls to make during an average English summer. The landmark case in this area came earlier this year in the British courts. A young man named Ben Smoldon had been paralysed when a scrum collapsed during a game of schoolboy rugby in 1991. Smoldon won a case in negligence against the referee, claiming that he had not controlled the game with an eye to safety. In the European courts the partner and six-year-old daughter of former Austrian ski champion Ulrike Maier won £300,000 in compensation from two ski officials after her death in a downhill race. The officials were found to have misplaced the timing post that Maier hit on her 6amp run to the finish. A judge warned the pair that



Risky business: Jan Zelazny of the Czech Republic takes the gold at the Ullevi stadium in Gothenburg, Sweden

they could have faced five-year prison terms. It does beg the question of what sort of damages could have been involved if Miss Maier had ploughed into the crowd on her fatal run and killed or maimed half a dozen spectators. In the past, they would have been told it was a risky place to watch a dangerous sport. In 1951 a small child watching an ice hockey game in London with his parents received the puck full in the face. His claim for damages was thrown out by the court. At about the same time, a plaintiff hit on the head by a

cricket ball whilst walking past the local county ground (there is no record of how good the light was at the time) was told he should have chosen a less hazardous route for his stroll. Some of these thoughts came to mind recently whilst watching the Monaco grand prix. At one point a crashed Formula One car was being lifted off the track and swung just a few metres over the heads of the nearby crowd. Even by the standards of Monaco, a street circuit that is regarded as the most hazardous of all

race tracks. It was a potentially lethal manoeuvre. Fuel could have spilled into the crowd, a gearbox dropped into someone's lap. How would the Federation Internationale de Automobile have defended itself. I wonder? "In the past we used to put a sign up saying Motor Racing is Dangerous but that won't do now," says FIA president and barrister Max Mosley. "These days it's all a bonus for the insurance industry. And ultimately the participants and the spectators will have to bear these new costs."

Time to restore a giant river palace

A gift of gold and silver may unlock the splendours of Somerset House, writes Colin Amery

Just as King George III was saying farewell to his American colonies, his former architect-tutor Sir William Chambers was starting work on the building of Somerset House by the Thames. The work began in 1776 on what was the first complex of purpose-built government offices in the world. It also housed the premises of the Royal Academy, the Royal Society and the Society of Antiquaries. This combination of arts and government in a single building made it a unique place in any capital city. Chambers, who was born in Sweden in 1723, was the great rival of Robert Adam but his style is more of a mixture of French neo-classicism and English Palladianism. He was also an author and informed polemicist and at Somerset House he was able to incorporate much of

the theory of his Treatise on Civil Architecture into his last masterpiece. Today we can hardly see the river facade because of the streams of traffic on the embankment and the tall London plane trees that mask the proportions of the design. The facade is 800ft long - clearly designed as a rival to the Adam brothers' Adelphi just downstream. It was a giant river palace - old engravings show it with its huge and powerful rusticated arches standing almost in the tidal waters of the Thames. Its other great feature is the wonderful internal courtyard approached

through a triple gateway from The Strand. The vast space, more than 300ft by 350ft is currently a car park for civil servants. Until the Courtauld Institute galleries moved their magnificent collections into the Strand block at the start of this decade, Somerset House remained entirely government offices. The inland Revenue and the Lord Chancellor's department are still there but an amazing gift to the nation has encouraged the government to agree to give up the riverside south block as a home for the Rosalinde and Arthur Gilbert Collection of silver, gold and micro-mosaics.

This extraordinary collection is a treasury of priceless objects assembled by Gilbert who left England 47 years ago to make his fortune in the Los Angeles property market. It is valued at £75m and Gilbert is anxious to see it housed in his native country. The gift is the key to the unlocking of the still hidden architectural splendours of Somerset House. Lord Rothschild, the chairman of the National Lottery Heritage Fund, has been instrumental in securing this gift and he has imaginatively proposed that it should be housed in the terrace rooms with their Piranesian vaults on the

south side of the great courtyard. The fund is offering £15.5m for the installation of the collection. This means that the river side buildings will, for the first time, be fully open to the public from 1999. The catalytic potential of this superb gift could be remarkable. First of all it will allow the riverside building and the great terrace to be open to the public. Without cars and restored to its original cobbled appearance, the great courtyard would be a space of civic grandeur - leading naturally to the terrace and the river. It could become the Saint Mark's Square of London - a grand out-

door room. But perhaps the most important aspect of this recovery of a great work of architecture, timed to coincide with the two hundredth anniversary of the death of Chambers, is the potential for the river. The great terrace could house shops and restaurants and an outlook onto the Thames. Perhaps the western block when it is freed from the civil servants could become an hotel to ensure life and activity night and day. It is vital, now that the government has demonstrated its commitment, that the remaining civil servants leave to allow access to the

great navy stables, and the board rooms that would make additional galleries for the Courtauld's substantial reserve collections. It is vital also to ensure that everything that is done to recover the building is done to the highest standard. That should not rule out new elements where they may be necessary. In Italy, Germany and France, historic buildings - even of this stature - are helped to change their function by appropriate well designed alterations. It ought to be possible to bring life and some commercial use along the terrace and even in the courtyard. We should be grateful to Gilbert, not only for showering us with silver and gold, but for enabling the outstanding recovery of this great work of architecture to be launched so splendidly.

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

Table listing various financial instruments, companies, and their respective dividend and interest payment details. Includes sections for TODAY, WEDNESDAY, THURSDAY, and TOMORROW.

UK COMPANIES

Table listing UK companies and their respective board meetings, including dates and locations.

Tim Jackson

# Too soon to write off dead trees smeared with ink

One of the hoariest legends in advertising concerns a company that spent tens of millions of dollars on advertising. Half of it was wasted, complained the chairman to his ad agency. "The trouble is, I don't know which half."

The Net is changing that, by allowing owners of Web sites to find out at low cost where their customers are coming from. That information can then be passed on in detail to advertisers. The novelty of this helps to explain the controversy over Yahoo! and Procter & Gamble. Yahoo! is a free search service that helps people find information on the Web, and which earns its revenues by selling online advertisements to companies. Like

most of the leading Web media, Yahoo! likes to charge advertisers "per impression", meaning per occasion on which the company's ad is viewed by a potential customer. In terms of precision pricing, this is already an advance on print and television advertising, where rate cards are usually based on circulation or viewing figures for an issue or programme - not on how many readers or viewers look at a specific ad.

But Procter & Gamble wanted to go further. Rather than paying per impression, it wanted to pay only when a potential customer clicked on its ad and jumped to a page of information prepared by the company itself. The print or television equivalent would be to pay per coupon returned or per inquiry call generated. To the horror of its competitors, Yahoo! agreed to Procter &

Gamble's demand. Its decision raised a storm of criticism from other web site owners, who felt that by allowing Procter & Gamble to pay on a "clickthrough" basis instead of per impression, Yahoo! had sold the pass, and would force everybody else to do the same. The critics were half right, in that the deal will probably become a template for the entire industry.

But does this matter? True, the deal gives the advertiser little incentive to invest in good ad copy, because bad ads will cost less to run. But Web site owners have a less respectable reason for opposing the principle. Too little is known about how willing Web users are to transact business electronically, and about how much time they spend looking at ads rather than drumming their fingers waiting for pages to appear down a slow phone

line. When Web advertisers realise that advertising is less effective than they expected - an outcome that the Procter & Gamble deal makes more likely - they may conclude they have been overpaying.

During the next two or three years, numerous Web content businesses will close when they find themselves unable to cover editorial costs by advertising revenues. And once the Web advertising balloon is pricked, even those that survive may find themselves considerably less profitable than today's bockey-stick projections and sky-high valuations would imply.

A perfect example of the latter kind of business is Wired Ventures, the holding company for America's most fashionable technology magazine, *HotWired*. Started in 1994, *HotWired* is clever and technologically innovative, and has been speeding heavily on good content to develop a pioneering electronic product that people want to read.

It requires some guesswork to say how the two different busi-

nesses are doing. But if sales, marketing, general and administrative costs are split out according to the number of people working on each side, the figures for first quarter 1996 look something like this. The magazine made a marginal loss of about \$100,000 on sales of just over \$7m, probably a result of offsetting early-stage costs in its British and Japanese editions against profits in the US edition. The online side made a staggering loss of \$3.7m, the result of deducting \$4.2m of costs from its \$500,000 of sales.

The paper magazine is a hot property. Its subscribers' average age is 37, their average income is \$22,000 a year, and half of them hold two university degrees or more. Circulation is growing at a mouth-watering rate. The online service was dismissed cruelly but accurately by a US commentator as

"a hobby, not a business". Yet the online service, whose readers are younger, poorer and less well educated, and which faces considerable uncertainty as to whether it will ever win enough advertising to cover its costs, is valued by the IPO at \$350m or more.

As the number of Net users grows and sale of online information becomes common, there may be great opportunities in Web publishing. But at present, publishers may find that their existing businesses, disparaged by the online folks as "smeared ink on dead trees", produce better returns than the fashionable online stuff. The valuations placed on content businesses like *HotWired* by US investors may make sense in two or three years. They certainly do not make sense now.

*tim.jackson@pobor.com*

## Brave new world boasts a phone by every deckchair

Hugh Carnegy outlines a Finnish vision of a telecoms utopia

You are on holiday, the children are roiling at your feet and it is the perfect scene for the postcard you forgot to send the grandparents. No problem. Snap them with the digital camera and hook it up to the mobile phone. Write a short message via the phone keypad and send the combined picture and message instantly home to Mum without stirring from your deck chair.

"That kind of thing will quite soon become commonplace if the vision of the future being pursued by Nokia, the Finnish telecoms equipment supplier, is fulfilled. After the worldwide explosion of growth in mobile phone use, Nokia is now looking to the transmission of data - including images - as the next step in radio-based, cellular telecoms to add to traditional voice transmission.

"We are not talking rocket science," says Mr Anssi Vanjoki, head of Nokia's Europe and Africa mobile phones division. "We are talking about things that will be here before the year 2000. All the components are known today - it is a question of putting them together with low-cost efficiency."

Nokia, the world's second largest supplier of mobile

handsets, predicts that within five years 50 per cent of all cellular traffic will be data compared with less than 10 per cent today.

Analysts' eyebrows shoot up at this dramatic prediction, which implies a sudden surge in the use of expensive products only now in their infancy. With coverage and capacity of cellular systems still patchy enough to cause some complaints about mobile voice quality, the prediction requires strong faith in the development of cellular technology.

Nokia will seek to convince the sceptics with a new product to be launched in August. Called a personal communicator, the Nokia 9000 combines a telephone, fax, e-mail and Internet connections, notepaper facilities and personal organiser with 2 megabyte capacity, clock, calendar and calculator all in one pocket device.

At first sight it looks like a chunky regular mobile (at almost 400g it is bigger and weighs more than twice the latest mobile handsets). But it opens on a hinge down its length to reveal a miniature keyboard and nine-line LCD screen to command its remarkable range of functions.

You can write a fax and send it directly. You can receive and

send e-mail. You can work (or play) on the Net. You can dial direct from your contacts file using the speaker phone and use the screen while you talk, perhaps to consult the document you have just received by fax or e-mail. All from the airport lounge, or from the train to work - or from the beach.

There must be a big question mark over how great demand will be for such a device: it will be expensive - costing about \$1,000 or more; it will not offer a practical replacement for the laptop computer to the business traveller who works extensively during a trip. But Nokia is convinced that the 9000 is only the first step towards greatly extended cellular data transmission use.

To date, a limiting factor has been the low speed of data transmission via radio waves - which left cellular data transmission lagging far behind the capacity possible on fixed-link or satellite connections. But Nokia engineers say the gap is fast being closed as the industry works out how to compress the data on radio signals.

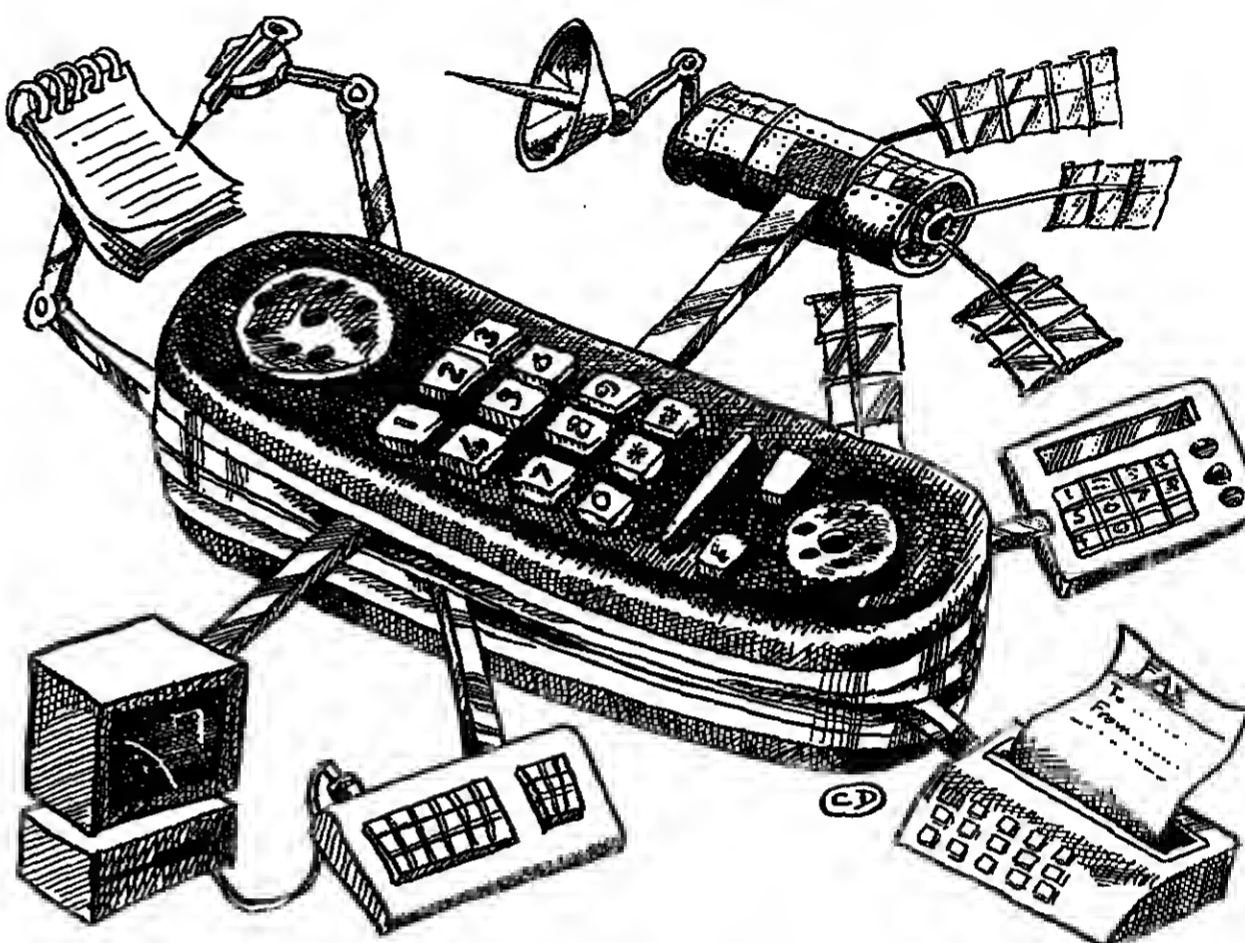
"The key is the use of digital systems. Nokia will not launch the 9000 in the US as the US cellular network is still predominantly based on analogue systems which cannot handle

data transmission. In Europe, the GSM standard digital cellular system has wide enough coverage to make the use of a device like the 9000 viable.

Assuming the engineers can dispel any doubts about technical quality, Nokia contends that the sky will be the limit for digital-based cellular communications. At present, the highest penetration rates for mobile phones in the world is 25 per cent of the population in Norway and Sweden. Mr Nigel Litchfield, Nokia's head of marketing, says with considerable bravado that eventually penetration rates for all kinds of cellular devices can reach more than 100 per cent.

He argues that cellular use will be extended not only geographically and for voice, but also into countless new functions. These range through picture transmission, cellular video-conferencing, vehicle navigation systems and electronic payments systems to devices to transmit automatically to utility billing departments information from household electricity, water and gas meters.

Cellular fashion gadgets will also become common, he predicts. "Within 5 to 10 years the wristwatch phone will be available. That will happen."



Louise Kehoe reviews the first issue of Microsoft's new webzine

## Down to earth in cyberspace

Michael Kinsley, editor of Microsoft's new Slate webzine, published today for the first time on the World Wide Web, is not seeking to endear himself to Internet enthusiasts or his new high-tech masters.

"We intend to take a fairly sceptical stance toward the romance and rapidly escalating vanity of cyberspace," he says in the introduction to the first issue of Slate (<http://www.slate.com>). "There is a deadening conformity in the bizness of cyberspace culture in which we don't intend to participate."

Part of Slate's mission, Mr Kinsley says, will be to "bring cyberspace down to earth."

The first issue of Slate achieves this goal to a significant degree.

It is - as he acknowledges critics will charge - a print magazine published in a new electronic medium. There is no animation. There are few graphics, few links to other sites, and few opportunities for reader interaction.

Indeed, there is little to recommend reading Slate on a computer rather than on paper.

The first hint that Mr Kinsley has only half-heartedly embraced the electronic medium comes on the contents page. There, readers are invited to explore options that

include receiving Slate via electronic mail, downloading articles to read later, printing articles, or subscribing to "Slate on paper".

In contrast to most webzines, Slate includes several lengthy texts. Mr Kinsley offers no excuses. "We are running rather long articles comprised mostly of words... and putting our links mostly at the end of pieces, not in the pieces. That

**Slate is designed to appeal to readers who "already read serious magazines but are not cyberbreaks," says Kinsley. Most of the other webzines are little more than "trade publications."**

is rather conservative by Web standards and will probably raise a lot of complaints," he says.

In fact, Slate makes little use of Web technology to create links to related sites, one of the basic characteristics of the World Wide Web.

This might, for example, have enabled a reader to switch from a Slate article about the changing social aspirations of Jewish Americans to another site that offers further insight on Jewish American culture. But it is not there.

Rejecting the use of this and

other aspects of Internet technology is akin, one reviewer of Slate said, "to insisting on publishing a hand-written book. It may stand out, but it is better".

Mr Kinsley, however, is determined not to allow technology to compromise the quality of articles written for Slate. New users of the Internet are at first entranced by the technology, but when the excitement wears off they

start looking for something worth reading, he says.

Perhaps the greatest disappointment of Slate, however, is its insular view. Although it is published on the World Wide Web, it is a very American magazine and moreover a very East Coast US magazine.

Mr Kinsley has moved to the "other Washington" but it is clear that his interests still lie in the US Capital. Already, he is fretting that his new locale places him "outside the buzz".

"It would be easy to publish a magazine on software from Redmond, Washington. It is

more difficult to publish a political magazine here," he complains.

He is not sure how much interest there will be in Slate's articles about politics among his new colleagues. Most of "what is talked about in 'DC' "doesn't get on their radar screen," he says. So will it get on their computer screens?

Slate is designed to appeal to readers who "already read serious magazines, have access to the Internet but are not cyberbreaks," Mr Kinsley says. Most of the other webzines are little more than "trade publications" written for Internet enthusiasts, he maintains. "Hotwired is a really interesting magazine, but you would not want to read it unless you were really interested in the Web."

In one respect, however, Slate will be an innovator. It is planning to charge readers \$30 (£13) for a one-year subscription, starting on November 1st.

"We believe that expecting readers to share the cost, as they do in print, is the only way serious journalism on the Web can be self-supporting," says Mr Kinsley. "Depending completely on advertisers would not be healthy, even if it were possible." Depending on Microsoft for funding does not, however, represent a compromise, he insists.

**Cyber sightings**

- The Irish Times has revamped its online edition ([www.irish-times.com](http://www.irish-times.com)), with new index features, more editorial content and a rather lively live webcam of O'Connell Street. Just the thing to tug at the heartstrings of expats, who can order the newspaper's print edition for a special US rate via the site, or get details of the daily e-mail service digesting the paper's news, business and sports coverage.
- Well worth a visit. Lord knows what that celebrated Irish columnist Myles na Gopaleen would have made of it.
- IDATE is a French consultancy partnership specialising in the telecoms and information technology areas. This well-organised site ([www.idate.fr](http://www.idate.fr)) gives details of their services, publications and activities, including their "Cyberspace Advantage Europe" seminar later this year.
- The Exchange and Mart car search ([www.exchangeandmart.com](http://www.exchangeandmart.com)) has a database of more than 50,000 used cars, searchable by make, region or price. Easy to use site and sure to attract a huge audi-

ence. Along similar lines is MotorTRAK's car locator ([www.motortrak.com](http://www.motortrak.com)) but it's less user-friendly and takes longer to get to the "meat".

- The Financial Information Network ([www.finnet.com](http://www.finnet.com)) has daily market commentaries and a useful Dow Jones section. Although the commentaries are informative, they can also be somewhat difficult to read given the lack of paragraphing and the blue background.
- Keeping track of companies in the high-tech sector is, literally, a full-time job. But DMC's new Internet Index (<http://index.dmarcon.com>) looks as if it may be a useful

tool for a quick market overview. Composed of 23 companies whose primary business activity is Internet-related, the index is calculated daily and might prove to be a valuable sectoral snapshot.

- Er... [www.off.com](http://www.off.com) will take you to the home page of the American Fastener Journal. Exactly why is really up to you.

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### BUSINESS TRAVEL

#### Travel News • Roger Bray

##### Schönefeld facelift

Business travellers who have struggled through the cramped baggage halls and staircase exits of Berlin's Tegel airport will rejoice at the news that Schönefeld is to be re-vamped to become the city's main gateway.

As Berlin becomes established as the new capital of Germany, passenger pressure will become more acute. Tegel, Tempelhof and Schönefeld combined have capacity for 15.6m passengers a year. Last year they handled

just over 11m. By the end of the decade the total is expected to have risen to 15m.

Berlin has opted for a privately financed expansion of Schönefeld rather than a new airport. Schönefeld's single runway will be extended and a second terminal next to the existing railway station. The plans - expected to be rubber-stamped today by the supervisory board of BFF, the Berlin Brandenburg airport holding company, will increase the airport's capacity from around 5m to 23m travellers a year.

##### Ticketless travel

American Airlines is expected to announce this week that it has joined the lengthening list of carriers offering passengers on domestic flights the option of travelling without picking up a ticket.

Meanwhile British Airways, which has just agreed a controversial alliance with American will launch its first experiment with ticketless travel on July 17. The airline has confirmed it will try out the system on its Gatwick Aberdeen route, with the intention of extending it to all

domestic services next spring. At first reservations will be possible only direct or through BA shops, but in November customers can book through branches of Hogg Robinson and Portman Travel.

##### Togo warning

Travellers to Togo in west Africa are advised to take extra care following the shooting of a German visitor at a checkpoint in the capital, Lome. The UK Foreign Office warns travellers to stop when requested, submit to all vehicle searches and passport checks, and not to travel at night because of a high level of street crime in Lome.

##### Cheaper flights

Low fare airlines continue to sprout in Europe. Britain's newest contender is Debonair, which has just launched a no-frills, one class service from London's Luton Airport to Barcelona, Düsseldorf and Munich with up to three round-trips a day. Next month the airline plans to add Madrid - and launch a domestic service to Newcastle. In August it will start flying to Copenhagen. Four fares will be available on each route. Fares will rise progressively as they sell out, from £48, to £69 and then £89 to a top fare of £99.

##### Australia air link

A new air link with Australia opens tomorrow when Emirates starts services between its Dubai base and Melbourne. Initially there will be two flights a week. By August 777 but from 11 July the operation will increase to three.

##### New seats on ANA

Japan's All Nippon Airways has made sweeping changes to its first class cabins - introducing what it claims is the world's largest seat pitch - is the gap between the back of one seat and the one in front is 63ins.

##### Likely weather in the leading business centres

City	Mon	Tue	Wed	Thu	Fri
London	18-22	18-22	18-22	18-22	18-22
Paris	18-22	18-22	18-22	18-22	18-22
Frankfurt	18-22	18-22	18-22	18-22	18-22
Amsterdam	18-22	18-22	18-22	18-22	18-22
Brussels	18-22	18-22	18-22	18-22	18-22
Geneva	18-22	18-22	18-22	18-22	18-22
Zurich	18-22	18-22	18-22	18-22	18-22
Stockholm	18-22	18-22	18-22	18-22	18-22
Copenhagen	18-22	18-22	18-22	18-22	18-22
Oslo	18-22	18-22	18-22	18-22	18-22
Stockholm	18-22	18-22	18-22	18-22	18-22
Stockholm	18-22	18-22	18-22	18-22	18-22

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The ferries aim to lure frequent travellers away from airlines and Le Shuttle, writes Amon Cohen

## Channel of discovery

The most modern business travellers, the idea of journeying between the UK and the rest of Europe by sea seems as quaint as riding from London to Glasgow by stage-coach.

What the jet aircraft failed to do for the old-fashioned cross-Channel ferry 40 years ago, the argument goes, Eurostar has finished off in the 90s with regular, efficient services many times faster than even the quickest of sea vessels.

There is a stigma attached to catching the boat. Boats are for going on holiday," says Ray Vanner, sales manager of Total Spectrum, a CD and computer disc packaging company based in Basingstoke, Hants.

But he is living proof that boats are not just for going on holiday. He travels to the Continent 30 times a year on business and almost always uses the same method - the Sally Ferries four-hour overnight crossing from Ramsgate to Ostend.

He finds being able to take his car ultimately quicker and more flexible than a flight or Eurostar. He gets a good night's sleep in the bargain, something that Le Shuttle, the tunnel's car-carrying service, cannot offer. It is also inexpensive - competitive pressure from the tunnel means that Channel crossings are now cheaper than they were five years ago.

Mr Vanner believes that Channel crossings are "an undiscovered means of business travel" and what statistical evidence there is bears him out. Hoverspeed, which oper-

ates Hoverscraft from Dover to Calais and SeaCais from Folkestone to Boulogne, estimates that only 6 per cent of its customers are business travellers.

Geoffrey Ede, managing director of Hoverspeed, believes the market could be exploited far more and is aiming to push that figure up to 10 per cent by the end of this year. To achieve that, Hoverspeed recently launched a Blue Riband class for frequent travellers, which includes priority for loading, unloading, the wait-list and late bookings, and also seating in a designated area, complimentary refreshments, low-cost annual insurance and no cancellation fees.

In short, Hoverspeed is attempting to take on the airlines by imitating them. "We are the first cross-Channel operator to offer an airline-style service, from check-in to duty-free shopping, in our terminals," says Mr Ede.

That will be taken one step further shortly with the planned introduction of dedicated departure lounges for business travellers.

Sally also operates a frequent-user scheme like those run by airlines. Its Nautical Miles programme offers many of the benefits of Hoverspeed's Blue Riband service and awards mileage points.

Ray Vanner finds that the scheme gives him about one free trip in five but he is a



confirmed ferry convert in any case.

"If you are travelling to continental Europe, it is not worth going to see just one person, so you have to get around when you arrive there," he says. "If you fly, you have to hire a car or use taxis or public transport. That is OK if your destination is in a major city but if one of your customers is in a small town 50 miles from an airport, it is better to have a car."

"I can get some sleep on the ferry, wake up refreshed and be at a supplier by 7.30am. People start work much earlier in continental Europe so that can be a big advantage, especially if you consider the one-hour time difference between the UK and the continent."

"Air travel, on the other hand, seems to cripple the business traveller. Four of us flew to Amsterdam recently and the price doubled because we were not staying over a Saturday night."

Indeed one advantage for business travellers is that they

are, in a sense, off-peak customers as far as ferry operators are concerned. The standard Ramsgate-Ostend return, for instance, costs £99 for journeys of more than five days but is slashed to £54 return for trips of fewer than five days.

In many respects, however, the greatest competitor for the cross-Channel services is not the airlines or Eurostar but Le Shuttle, the tunnel's motorway service. It is also waking up to the potential of the corporate market and next month will launch a business class that features dedicated tolls, fast-track lanes, business lounge and dedicated customer enquiry line.

That is not good enough for Mr Vanner who would still rather have the benefit of spending the night on the ferry. Perhaps it is aimed more at the likes of Roger Ripplingale, managing director of freight company Basilisk Transport, also based in Basingstoke.

Not only does he send his firm's vans on the Hoverscraft but he also uses the service himself to visit clients on the Continent. "It's as quick as the tunnel and it's cheaper," he says. "I have checked in at Dover and driven out the other side in 45 minutes."

The actual time at sea is 27 minutes, whereas Le Shuttle takes 35 minutes from platform to platform and one hour "from motorway to autoroute",

according to Eurotunnel's press office. With myriad fare structures, Mr Ripplingale's price claims are difficult to verify but he does receive a special deal from Hoverspeed for being a freight customer as well.

Over and beyond the Hoverscraft versus Le Shuttle arguments, Mr Ripplingale, a frequent traveller to France, Belgium and Germany, is unequivocally in favour of taking his car. "If you are travelling a short distance, you don't gain a lot of time travelling by air and I enjoy driving," he says.

Other cross-Channel operators aiming for the business market include Steena Ferries, which has a small, child-free club class for a £5-16 supplement on each journey.

But Steena has another trick up its sleeve which could make sea crossings more attractive to business travellers on other routes. On March 1, it introduced a high-speed superferry on the Holyhead-Dun Laoghaire route, which halved conventional crossing times to 90 minutes.

It will do the same for the Stranraer-Belfast route later this summer, cutting the crossing time to 90 minutes, and next year will introduce a third high-speed superferry that will slash a Harwich-Hook of Holland crossing to a remarkable three hours and 30 minutes.

With the rise of Eurostar and high-speed trains in France and Germany, who says that the only way to travel around Europe today is by air?

## Ground rules for flyers

To American business travellers, the frequent flyer programme is irresistible. Airlines can cooet them all they like - the promise of rewards such as leisure breaks on the beaches of Hawaii is what counts.

The 238-member International Air Transport Association has been investigating why travellers plump for particular airlines. It wants to set up industry benchmarks for quality of service. The reasons, it has found, vary in different parts of the world.

In the US, passengers are more likely to be swayed by the quality of frequent flyer deals than to stick with an airline which gives them good service.

In Europe, on the other hand, where there is greater loyalty to national flag carriers, previous good experience remains a much more persuasive factor.

Much the same goes for travellers based in the Asia-Pacific region, where the airline's nationality and reputation are important.

Carolyn Childs, IATA's market research manager, says it is unclear, overall, whether business travellers are searching harder for lower fares.

But she points to evidence that small firms shop around, rather than forego vital marketing forays, and that some

larger companies are setting ceilings on travel budgets, saying "this is how much you have to spend - see how many trips you can get out of it".

That travelling in the back of the bus has its disadvantages, however, is demonstrated by relative levels of satisfaction between business and economy passengers.

More than a quarter of the former are happy with the comfort of their seats - rising to over 30 per cent in North America. But less than 10 per cent of economy passengers are similarly satisfied.

If seats discriminate, stewards and stewardesses appear to be stubbornly egalitarian.

The research reveals a much smaller gap between business customers and the huddled masses behind the dividing curtain when it comes to their appreciation of cabin staff courtesy - particularly in Europe.

Surprisingly, perhaps, the attitude of cabin staff emerged as the single most important element of a pleasant flight when the whole spectrum of fare payers - business and budget - was taken into account. It outweighed seat comfort, the quality of food - and even speed and efficiency at check-in.

Roger Bray

**AMERICAN EXPRESS**

Salvador Dali etching you purchased a year ago in Italy was never shipped to you, I would've tried to get this lucky picture of...er...whatever, to you sooner" SERVICE.

**FORT LAUDERDALE, Saturday, July 22** - "How to locate something a customer can't describe" is not a course we offer employees at American Express. So how Donna Merritt, a supervisor in one of our Florida offices, ever helped a Cardmember recover a very unusual etching, is beyond us.

Our guess is that Donna, like a lot of the people who work for American Express, knows something about the art of customer service. Mainly, that it isn't a service, but lots of services - many of which don't have names or procedures or restrictions. Come to think of it, it's also something you can't describe.

**THERE IS ONLY ONE AMERICAN EXPRESS.**

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ARTS

OPENINGS



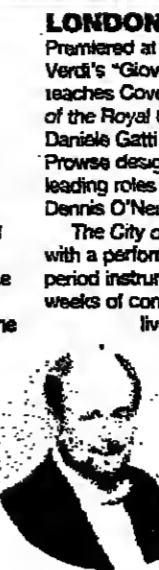
**PARIS**  
Jazz pianist Oscar Peterson (left) begins a brief European tour at the Salle Pleyel in Paris tomorrow, leading a quartet which reunites him with bassist Niels Hanning Orsted Pedersen. Peterson, who suffered a stroke last year, is said to be back on top form. He plays the Barbican Hall in London on Saturday.

The Pompidou Centre has organised the most comprehensive survey of Francis Bacon's work (right) since the Tate Gallery's retrospective in 1965. It comprises 79 paintings, including the "Three Studies for Figures at the Base of a Crucifixion" (1944) and his final Triptych of 1986. The show opens on Thursday, and moves to Munich in November.



**SANTA FE**  
Santa Fe Opera celebrates its 40th season on Friday with a new production of "Madama Butterfly", staged by John Copley and conducted by the company's founder John Crosby. "Don Giovanni" is revived on Saturday, and the other operas this summer are Strauss's "Daphne", Stravinsky's "The Rake's Progress" and the world premiere of Tobias Picker's "Surrealist".

**WASHINGTON**  
An exhibition of Olmec art from ancient Mexico opens at the National Gallery of Art on Sunday. It includes 17 monumental sculptures from Mexico's museums and archaeological parks, and a cache of stone figurines (left). The show is the first major exhibition of the art of the Olmec civilisation.



**LONDON**  
Premiered at La Scala, Milan, in 1845, Verdi's "Giovanna d'Arco" finally reaches Covent Garden tonight as part of the Royal Opera's Verdi festival. Daniele Gatti (right) conducts. Philip Prowse designs and directs, and the leading roles are sung by June Anderson, Dennis O'Neill and Vladimir Chernov.

The City of London festival opens tomorrow with a performance of Smetana's "My Country" on period instruments, conducted by Roger Norrington (below, left). Three weeks of concerts offer a chance to discover the magnificent churches, livable halls and open spaces of London's Square Mile.

Nancy Meckler and Polly Teale, who together adapted and directed "Anna Karenina" and "The Mill on the Floss" for Shared Experience, now bring "War and Peace" to the stage of the National Theatre. The production opens in the Cottesloe auditorium tomorrow.

Two productions by the Royal Shakespeare Company open at the Barbican this week: "The Phoenix Women", Katie Mitchell's staging of the Euripides tragedy, and "Richard III", Stephen Pinnick's staging, with David Troughton as the celebrated monarch.



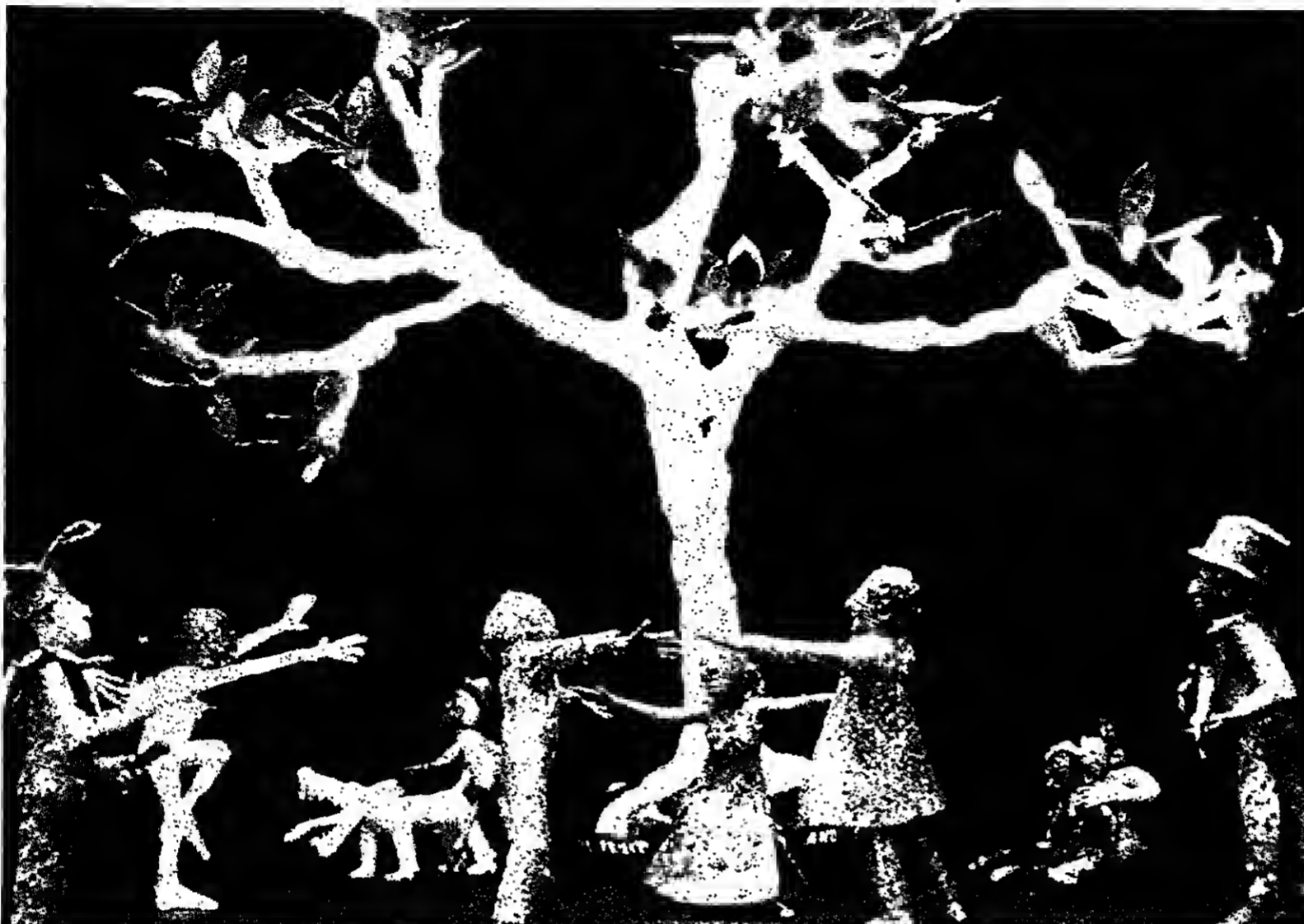
The instant you step into one of the seven galleries in the three-story, pie-shaped building, the secret is out. The American Visionary Art Museum in Baltimore, Maryland, is a museum with a difference. Nobody is whispering. Blatant enthusiasm is encouraged. Biographies of the artists are highly visible - and they do not mention any art schools. Rather, they tell the curious, ordinary, sometimes painful, lives of a farmer, preacher, forest ranger, librarian, neurobiologist, communications analyst, intuitive artists from all walks who express in paint or wood or clay or fibre an inner, irrefragable spark.

"People who find their own way often give us the greatest breakthroughs," says Rebecca Hoffberger, the dynamic force behind the museum. The sense of exuberant eccentricity is characterised by Vollis Simpson's three-ton, 5ft tall, whirligig which is mounted on the outside of the building. It is a colourful, churning, twisting pinwheel made out of found objects - air-filter cans hung on bicycle wheels, propellers, spiralling milk-shake canisters - all whirling in the wind.

Hoffberger spent ten years planning the museum, travelling the country to gather more than 4000 examples of visionary art. She persuaded the city of Baltimore to give the waterfront property (an old copper plant company site and an adjacent former whiskey warehouse), then privately raised nearly \$3m (\$3.5m) to open the doors. There is no endowment and the museum receives no city funds. About \$400,000 has to be raised for each new exhibition. One enthusiastic donor was the Body Shop's Anita Roddick, who contributed close to \$1m. The US Congress designated AVAM "a national treasure... a national repository and educational centre for visionary art" and a British Friends of AVAM has been set up.

Architects Rebecca Swanson and Alex Castro designed round the existing 1813 paint factory, adding concrete and magnifying the form which follows the curve of the harbour. The trick, neatly accomplished, was to make it look integral rather than added on. "Unlike other museums, we knew this one had a different spirit - we would need to create a sense of adventure," says Swanson. Light, energy and grace combine in this main building of 35,000 square feet. An inner, glassed rump at the entrance gives way to a wide, dramatic spiral stair, core of the building, which opens the door to a new world.

Artist David Hess welded and interwove metal branches



Exploring the theme of Rebecca Hoffberger's inaugural exhibition for the museum: 'Tree of Life', made from papier maché, paint and glue by Patrick Davis

Where eccentricity is the norm

Claire Frankel visits the new American Visionary Art Museum in Baltimore

among the iron struts of the handrails which carry the eye straight up to the top skylight. Climbing within the crook of the stair is a 6ft whittled pine assemblage called "DNA" by engineer truck driver Charlie Stagg. It provides a continuing revelation as you wind up to the café overlooking the harbour. Odd-shaped galleries veer off the main stair on each of the three floors.

Hoffberger chose "The Tree of Life" as the theme of her inaugural exhibition, which runs until September 2. It explores "the visionary's intuitive world - a world filled with reverence for nature and respect for her many secrets". An alcove enfolding the haunting sculpture by an anonymous British psychiatric patient is the starting point of the exhibition. Carved of applewood, this gaunt self-portrait

becomes Humanity; it was given to the museum by Edward Adamson, founder of British Art Therapy, who also donated another work, psychiatric patient William Kirkick's painting of a blind man in a desert who asks the question, "Where am I, who am I, why am I?"

**W**andering through this idiosyncratic exhibition, the visitor is alternately delighted, bemused, and shocked. Fantasmagoric dobermans and cats carved out of sycamore and cypress, glistering dragonflies, self-portraits, larger-than-life-sized figures and colourful quilts all have a place. A tree of life has pine cones, squirrels and birds perched on branches, similar in spirit to the new Hyde

Park gates. Carved benches in animal shapes provide seating. Whole walls are devoted to the work of one artist.

Gerald Hawkes says each matchstick he uses represents a human being. He used more than a million to make a circular table and continued his artistry with "My Becky", a portrait made of matchsticks, entwined with food coloring. Computer designer Wayne Kusy took 192,000 toothpicks and built a 18ft model of the Lusitania, followed by one of the Cuddy Sark. "If other people consider it art," said Kusy, "I guess it is."

Messages come across clearly: a comical, crouching man with dollar signs for eyes looks down a beautiful neighbourhood and exerts square, grey buildings. It is called "The Real Estate Developer". In

another carving, "Urban Drive" sits in front of his wheel with a grim face on all four sides, red mouths, white teeth, glaring eyes. Funny? Yes and no. "The Kennedys and King" are three standing figures, Jack, Bobby and Martin Luther, each shot through the head with the dates of their deaths below them.

The adjacent Sculpture Barn has 40ft high red brick walls and lofty windows. Greeted by Clyde Jones's colourful, wooden "critters" frolicking on their plinths, we can see beyond to a dramatic group of ten charred cypress trunks, bending this way and that, headless and armless, forbidding figures called "Ancestors".

Self-taught artist Ben Wilson came over from London to

build a non-denominational wedding chapel in the courtyard, now blanketed with wild flowers - "the perfect metaphor", says Hoffberger. Wilson used what he called a "variety of woods like a painter would choose from a palette of paints", constructing a delightful peck-through loggia edifice spliced here and there with carved figures, angels, hearts and curiosities.

"We don't want just a repository of interesting things to look at, a visual mausoleum," says Hoffberger. "We hope to expand the whole concept of art by focusing on creative invention in general."

American Visionary Art Museum, 800 Key Highway, Baltimore, Maryland. Tel: 4101244-1900. Closed Mondays year-round, and Tuesdays September-May.

'Victim art' put through its paces

**C**andoCo, the dance company involving performers both able-bodied and physically disabled, is Britain's most prestigious example of what is now known as "victim art". Its premises could not be more correct. In each piece it presents, it shows you the co-existence of those who can use their legs and those who can't; it does not pretend that the disabled do not have their various limitations and, indeed, frustrations; it shows them coping on their own as well as with others; and it does not propose that the only forms of behaviour to be shown to them by the able-bodied should be patience and good manners and tender loving care.

Still, what CandoCo offers is victim art. As sociology, as therapy, as education, it could hardly be more enlightened. As serious aesthetic experience, however, it is a non-starter. And it is dismaying to find how many dance-goers have abandoned their usual criteria to be kind to this frequently dreary and dismal troupe.

That some of them did so until earlier this year is surely because of the phenomenal performing of David Toole - who, though without legs and often dispensing with a wheelchair, often made himself look the most able-bodied person on stage. Not only was his skill in arm movements of a very rare order, he could also perform compelling feats of balance. Most vitally of all, by demonstrating fast and surprising ways of propelling himself around, he could make us see the actual disabilities of being conventionally "able-bodied". However, he has now retired from the stage.

CandoCo choreography usually addresses three movement issues. First, ways in which the able-bodied and disabled can co-exist on stage. Second, things to do with people in wheelchairs. Third, things that can only be done by the able-bodied. And so it was last week when it presented three pieces - all different and all boring - at the Royal Court during the Barclays New Stages Festival.

There is always an awkward moment in any CandoCo performance when the able-bodied seem to be saying to the disabled: "These are the types of movement you can't do." Presently this is followed by Jon French, a mover of extremely limited ability, advancing to the audience in his wheelchair, his face invit-

ing us to wonder on what kind of thoughts may be passing through his mind. Or by Celeste Dandeker (many years ago an admired dancer with London Contemporary Dance Theatre), whose face, with its soulful eyes, is far from dull. Unfortunately, neither Dandeker nor French are remotely interesting to watch as dancers. You take in their faces, you take in the very limited ability they have from the neck down, and what else is left for you to take in? Very little. CandoCo has never yet persuaded me that the wheelchair has dance potential; or that there is dance pleasure in watching Dandeker and French doing lightweight gestures; or that there is any kinesthetic thrill to be had from watching Dandeker being hoisted and swung in the air.

In *Christy Don't Leave So Soon*, Dandeker embraces two good-looking young men, and

Nothing about it, in artistic terms, is good - except for its intentions

is lifted and supported by them too. Lucky her! But she is a figure of pathos, and her way of turning her face to the audience - the silent stare - is victimhood at its most gently appealing. In *Trades and Trades*, a pop-sociology work all about sexy social behaviour by Guilherme Botelho, French has a peculiar non-relationship with a daff but criticised girl.

At the end, she writes at his feet like a dumb animal on heat, and he, attaching her to his wheelchair, draws her off while singing (badly) "I can't help falling in love with you". But he neither sings nor speaks nor moves with any finesse.

And the other performers are given only limited opportunities to show how able-bodied they are. All the choreography is of what would usually be called student level; it has a tepid medium of craftsmanship. Only with Toole did CandoCo ever show any stylistic originality: everything it now does looks like a pastiche of other dances made for able-bodied dancers. Nothing about CandoCo is offensive. But nothing about it, in artistic terms, is good - except for its intentions.

Alastair Macaulay

**INTERNATIONAL ARTS GUIDE**

**AMSTERDAM**  
EXHIBITION  
Beurs van Berlage  
Tel: 31-20-625257  
● Pablo Picasso, Lust for Life.  
Tekeningen, grafiek en keramiek na 1945; exhibition of drawings, lithos, engravings and ceramics created by Pablo Picasso after the second world war. The display includes some 60 vases and plates, and 200 drawings and graphic works from French and Italian private collections; to Sep 1  
POP-MUSIC  
Koninklijk Theater Carré  
Tel: 31-20-6226177  
● Elvis Costello & The Attractions; 8.15pm; Jun 29

**BERLIN**  
CONCERT  
Philharmonie & Kammermusiksal  
Tel: 49-30-2614383  
● Mass in B minor by J.S. Bach. Performed by the Choir and Orchestra of the Collegium Vocale Gent with conductor Philippe Herreweghe. Soloists include

Vasiljka Jezovsek, Sarah Connolly, Andreas Scholl, Mark Padmore and Peter Koop; 8pm; Jun 26

**BONN**  
EXHIBITION  
Kunst- und Ausstellungshalle der Bundesrepublik Deutschland  
Tel: 49-228-9171200  
● Wisdom and Compassion. The Sacred Art of Tibet: this exhibition focuses on the traditional themes of the art of Tibetan Buddhism and presents the important stylistic developments from the 9th to the 19th century. On display are 190 objects of sacred art, mainly scroll-paintings (tangkas) and ornate metal sculptures, but also application work and tapestries as well as wooden, ivory and stone sculptures with a strong religious expression; to Aug 25

**BOSTON**  
EXHIBITION  
Museum of Fine Arts  
Tel: 1-617-267-9300  
● Gauguin and the School of Pont-Aven: this exhibition includes 80 oil paintings, 30 works on paper and four sculptures as well as works by Bernard and 18 other artists associated with Gauguin's presence in Brittany; from Jun 25 to Sep 15

**CAMBRIDGE (US)**  
EXHIBITION  
Busch Reisinger Museum  
Tel: 1-617-495-9400  
● History, Self, and Society: an exhibition focusing on three self-representations by German artists in which a man's suit plays a

decisive role: Max Beckmann's "Self Portrait in Tuxedo" (1927), Joseph Beuys' "Felt Suit" (1970) and a painting by Markus Lüpertz from the 1970s; to Aug 18

**CHICAGO**  
EXHIBITION  
Art Institute of Chicago  
Tel: 1-312-4433600  
● Roy DeCarava: A Retrospective: exhibition of more than 200 photographs by Roy DeCarava, ranging in date from 1949 to 1994. The exhibition captures the wide variety of subjects he addressed over the years, from intimate still-lives to portraits of jazz musicians to poignant reflections of the panorama of daily human life; to Sep 15

**COLOGNE**  
EXHIBITION  
Museum Ludwig  
Tel: 49-221-2212379  
● Die Expressionisten - Vom Aufbruch bis zur Verformung: exhibition commemorating the collector Dr Josef Haurbrich, who donated his collection of Expressionist art to the city of Cologne 50 years ago. The display includes some 400 paintings, sculptures, watercolours and prints from international collections, giving an overview of German Expressionist art; to Aug 25

**COPENHAGEN**  
CONCERT  
Thové Concert Hall  
Tel: 45-33 15 10 01  
● Thové Symfoniorkester; with

conductor Heinrich Schiff and violinist Frank Zimmermann perform Beethoven's Egmont Overture and Symphony No.7; 7.30pm; Jun 29

**DUBLIN**  
EXHIBITION  
National Gallery of Ireland  
Tel: 353-1-8615133  
● Joan Miró (1893-1983): this exhibition brings together some 100 of Miró's graphic works from the collection of the Museo Nacional Centro Reina Sofia of Madrid; to Jul 28

**FLORENCE**  
OPERA  
Teatro Comunale  
Tel: 39-55-211158  
● Aida; by Verdi. Conducted by Zubin Mehta and performed by the Orchestra and Coro del Maggio Musicale Fiorentino. Soloists include Dolora Zajick and Nina Rautko; 8.30pm; Jun 25, 26, 28, 29

**GHENT**  
CONCERT  
De Vlaamse Opera  
Tel: 32-9-2230681  
● Symphonisch Orkest van de Vlaamse Opera; with conductor Stefan Soltesz and the Ladies Choir of De Vlaamse Opera perform works by Debussy and Mahler; 8pm; Jun 27

**LONDON**  
EXHIBITION  
The Hayward Gallery  
Tel: 44-171-9604242

● Cees Oldenburgh: an Anthology: this exhibition includes around 150 sculptures, maquettes, drawings, notebook sketches and film. This American artist's work became prominent with the emergence of Pop Art in the early 1960s; to Aug 18  
THEATRE  
Barbican Theatre  
Tel: 44-171-6388991  
● Julius Caesar; by Shakespeare. Directed by Peter Hall and performed by the Royal Shakespeare Company. The cast includes Christopher Benji; 7.15pm; Jun 28, 29 (also 24, 25)

**MELBOURNE**  
EXHIBITION  
National Gallery of Victoria  
Tel: 61-3-92080222  
● J.M.W. Turner: exhibition of approximately 60 paintings and watercolours by the English landscape painter Joseph Mallord William Turner (1775-1851); from Jun 27 to Sep 10

**NEW YORK**  
JAZZ & BLUES  
Blue Note; Tel: 1-212-475-8582  
● Lionel Hampton & The Golden Men of Jazz; perform jazz music; 8pm & 11.30pm; from Jun 25 to Jun 30

**PARIS**  
CONCERT  
Théâtre du Châtelet  
Tel: 33-1 42 33 00 00  
● City of Birmingham Symphony Orchestra; with conductor Sir Simon

Rattle perform works by Tippett, Haydn and Shostakovich; 8pm; Jun 28

**ROME**  
EXHIBITION  
Museo Nazionale del Palazzo Venezia  
Tel: 39-6-6798865  
● Felician Rops. La modernità scandalosa: retrospective exhibition devoted to the work of the Belgian graphic artist Felicien Rops (1893-1998), who settled in Paris in the mid-1870s; to Sep 1

**VIENNA**  
CONCERT  
Konzerthaus  
Tel: 43-1-7121211  
● The United Philharmonic Vienna: with conductor Janos Kulka and soloists Sona Ghazarian, Peter Dvorak, Leo Nucci and Kurt Rydl perform works by Donizetti, Puccini, Smetana and Verdi; 7.30pm; Jun 27

**WASHINGTON**  
EXHIBITION  
National Gallery of Art  
Tel: 1-202-7374215  
● Scenes of Daily Life: Genre Prints from the Housebook Master to Rembrandt van Rijn: this exhibition presents 38 prints, six illustrated books and one copper plate depicting scenes of everyday life in Germany and the Netherlands from the late 15th to the late 17th century; to Aug 18

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Financial Times Business Tonight  
CNBC  
08.30  
Squawk Box  
10.00  
European Money Wheel  
18.00  
Financial Times Business Tonight

COMMENT & ANALYSIS



Michael Prowse - America

The golden dream

US conservatives believe that gold should again be allowed to play a role in helping secure monetary stability

One of the first acts of a new US president should be to stabilise the dollar value of the nation's gold reserves...

His remarks are certain to baffle politicians. The world leaders gathering in Lyons for this week's meeting of the Group of Seven might, at a pinch, consider the merits of stabilising the dollar against another paper currency...

Mr Kemp was inchoately voicing opinions shared by many US conservatives. They have been restive ever since President Richard Nixon was forced to sever the link between the dollar and gold in 1971.

It is puzzling that such aspirations are dismissed so contemptuously. We have, after all, seen a return of the "Victorian mindset"...

Europe. The European Union has embarked on the politically dangerous course of constructing a new single currency - the euro.

But how could gold be given a monetary role again? Since governments do not allow people to use gold as a medium of exchange...

One suggested approach is for the world's governments gradually to privatise their vast - and useless - gold stocks.

And yet currency stability is of the greatest concern to political leaders, especially in

monetary theorist, once proposed, governments could simply issue citizens with certificates or vouchers entitling them to, say, 50 ounces of their nation's gold.

Individuals would deposit their certificates with commercial banks which would open special gold current accounts. The banks would present the certificates to the central bank and take possession of the requisite number of gold ingots.

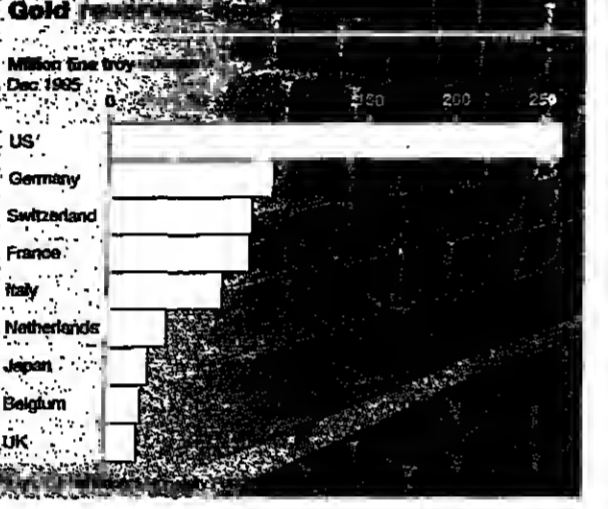
Gold would thus become a medium of exchange in daily use alongside national paper currencies. A true market price of every global currency against gold would be established.

dollars to private gold money. The same would happen if central banks elsewhere tried to inflate their citizens would switch out of their national currencies into gold.

As a result all currencies would be stabilised against gold. Under the partial gold standards enacted earlier in this century, gold remained in the vaults of central banks and thus, ultimately, under the control of governments.

I would be the first to admit that this is a pipe dream. But it is not going to be dismantled. Gold will remain locked away in vaults, gathering dust. Governments cherish their control of paper money.

In the 19th century, national currencies were simply names for certain weights of gold. In effect, there was a single global market and a single global currency.



LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to receive letters from readers around the world. Letters may be typed to +44 171 875 5538 (please set fax to 'text')...

Wider debate justified

From Mr D.R. Chandler

Sir, It is disturbing that Mr Niall Fitzgerald (Letters, June 18) is unable to distinguish facts from opinions.

However, the EU is more than a single market. It is a political union. Now, whether the balance of perceived economic benefits versus the perceived economic costs on UK commerce and industry...

What is clear is that Mr Fitzgerald has identified certain benefits to the trading pattern of his own company and is determined to put, as he says, business interests at the top of the European agenda.

If there is to be a sensible, rational debate on the vital issues affecting us all, let's recognise what they are and examine the pros and cons.

D.R. Chandler, 18 Horsefield Road, Bromley, Kent BR1 3AL, UK

Questionable economics behind much of materials recycling

From Mr R.G. Loram

Sir, In compliance with the European Commission directive on packaging waste, the UK government has finally agreed a scheme that will impose additional, totally unproductive annual costs on UK commerce and industry of between £20m and £500m.

Other EU countries will be in the same boat. Germany has saddled itself with a burden of no less than £1.7bn.

Yet, if you ask the reason for this economic self-flagellation, you will not receive a coherent or logical answer.

There are only two reasons why materials should be recycled: because it is economic to do so or, if it is not economic, because the environmental benefits are such as to justify the cost.

The UK has throughout its history been a receiver and provider of foreign investment which in turn is an important

benefit is energy saving, and the reduction of pollution of that energy use. But if the savings are significant they will make recycling economic anyway.

For every academic who will demonstrate that paper recycling is environmentally beneficial you can find at least one, probably more, who will argue to the contrary.

Quantifying benefits of EU protection

From Prof Patrick Minford

Sir, Martin Wolf, in his thoughtful reactions to my calculations of our net gains from the EU ("Thinking the unthinkable", June 18), argued, as I would, that a country's growth rate depends on its supply-side character and policies.

The extra returns generated by the EU protective wall for these industries are nevertheless a benefit to UK providers of resources; it is

benefits of general plastics recycling. As an energy-from-waste specialist I deplore burying the large quantities of energy in the ground that we currently do in the UK...

R.G. Loram, 11 Priory Road, West Kirby, Wirral, Merseyside L48 7ET, UK

Do Channel tunnel bankers really deserve sympathy?

From Mr C. Gordon Tether

Sir, The Lex Column has a well-deserved reputation for attaching a high priority to fair play in assessing its comments on the corporate business scene.

The resources they use being basically derived from short-term borrowing, British banks have traditionally been enjoined from participating in

long-term lending operations on the kind represented by the Channel tunnel. Moreover, they are supposed to have the highest regard for prudence in everything they do.

With this as the background, it is inconceivable that, if the banking system's lending departments had been asked for their advice about participating in a project so ambitious as to have all the appearance of being "a tunnel too far", they would have answered other than with a resounding negative.

huge sums of money into the venture, it was not ordinary commercial considerations that were responding to them.

There is no difficulty in discerning what the real motivation was. With the drive for European integration manifestly moving into a higher gear, the centuries-old vision of linking the UK to the continent with a tunnel was being seen in the second half of the 1980s as an idea whose time had come.

Even so, it seems unlikely that the banking system would have been quite so ready to engage in what was essentially a politics-related, collective lending operation if it had not known that there was a way of ensuring that the real cost would not be all that much to worry about if the worst, unhappily, did come to the

worst - notably, by availing itself of its time-honoured credit-creation privileges to fund it.

So the Lex Column should be asking itself, who then is really entitled to its sympathy? Is it the banks who broke their own rules to indulge a political impulse at little cost to themselves and now want to claim ownership of a large part of the completed vision?

C. Gordon Tether, Hebbertons, Leamford Hill Road, Worplesdon, Guildford GU8 3QB, UK

Personal View - Tony Miller

Better to give than receive

The west should follow the lead of the Asia-Pacific region in trade liberalisation

By the close of the Uruguay Round of world trade negotiations the boost was that developed country tariffs on manufactured goods had been cut to an average of only 3 per cent.

But let us look a little closer at the emperor's new clothes. Surely as tariffs come down the yields also fall for the governments that collect them.

It certainly does not seem to me much sense to embark on another protracted round of multilateral tariff negotiations simply so trade negotiators can justify getting rid of nuisance tariffs.

Who in their right mind would vote for a tax on consumers which increases the profits of a country's domestic producers at the expense of their international competitiveness while yielding almost no revenue?

Manufacturers might grumble about tariff cuts, especially those in the textiles and clothing sector, which covers behind much higher tariffs than apply in other sectors.

votes ought to be able to capitalise on the simple argument of the self-interest of consumers and the interests economy as a whole in sweeping aside such objections.

Ironically, experience suggests that cutting tariffs when they are high is easier than reducing them further when they are low.

The idea that reciprocal reductions are necessary has become accepted as a political fact of life even though everybody can see it is economic nonsense.

The idea that reciprocal reductions are necessary is accepted as a fact of life even though everyone can see that it is economic nonsense

tariff "concessions" with complaints about "free riders". Tariff negotiators face each other across the table in Geneva like poker players.

But there are signs that attitudes are changing and that enlightened self-interest may yet prevail.

It is this new willingness to bring down barriers unilaterally which inspired the approach to trade liberalisation unveiled by the Asia-Pacific Economic Co-operation forum at Osaka last November.

Explicitly, there is no intention for the goal to be reached

by bilateral or multilateral negotiations. It will be achieved voluntarily and unilaterally, although where it can be co-ordinated by consultation between members this will be done.

The Philippines used its position as this year's chair of Apec to press further ahead. It has tabled a bold proposal for tariff reductions already agreed by members of the Association of South-east Asian Nations (Asean), which covers part of the Apec area.

The countries of north America and western Europe were the architects and chief advocates of the liberal, rule-based, post-war trading system.

Now that the others are following suit with enthusiastic liberalisation programmes of their own, north America and Europe should not forget the lesson they previously taught.

The author is director-general of trade for the Hong Kong government and the territory's senior official representative of Apec

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COMMENT & ANALYSIS

FINANCIAL TIMES

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Monday June 24 1996

## Last chance for Lloyd's

It is exactly 200 years since Lloyd's, the London insurance market, began regular general meetings of its members. Few have come at a more crucial time than this year's, on July 15.

The future of the market lies inside the envelopes sent to each Lloyd's Name in the last few days. Each is being told how much to pay in a final settlement which draws a line under past losses, resolves the host of internal lawsuits in which the market was mired, and shuffles off the burden of past unresolved claims to a new reinsurer company, Equitas. Names will be able to escape forever from Lloyd's - or to participate in a market free of the burdens of the past.

The resolution of the crisis depends on the great majority of Names accepting the offer by the end of August. They should do so. That does not mean the settlement is in every respect equitable; or that it is alone sufficient for Lloyd's future prosperity. But this is the best offer Names will get. Rejecting it will almost certainly involve the liquidation of the market.

An overall settlement, even one as complex as this, can only be a rough approximation to fairness. There will remain question-marks over the extent to which some outside names were allowed - or encouraged - to go on underwriting in the 1980s when the risks of the American liability crisis were already known inside Line Street. The settlement of the web of internal litigation, though essential if

Lloyd's was to survive, means this issue will not be aired in court.

Similarly, the settlement may reward some Names who have persistently refused to pay legitimate demands at the expense of others who have loyally paid up claims of more dubious merit. But for most Names the plan offers finality to return for a payment lower than they might have expected a few months ago.

Even if the plan is agreed, Lloyd's will need skilful business management. As a collection of specialist insurance boutiques, the market has a future - but only if it retains the scale efficiencies provided by its current share of the bulk insurance market. That will be harder to retain now other insurers offer greater capital strength and lower costs.

Sweeping cost-cutting, a searching re-examination of the way the central operations of the market are run, and a new regulatory framework are all necessary to survive in such a competitive arena. Ministers have promised an inquiry into the laws governing Lloyd's, starting next year. Whatever the political complexion of the government when this inquiry reports, there will be no escaping the need to provide parliamentary time and impetus for legislation.

All that has passed, in the meantime the future of the market hangs on what members decide over the next month or so. Accepting the settlement may not be the most attractive of choices; but it is the only realistic one.

## Sinking ships

The power of special interest lobbies to sway votes in the US Congress has long bedevilled Washington's efforts to conclude important international trade agreements. But rarely has that power been applied more perversely than to a proposed agreement to impose much-needed commercial disciplines on world shipbuilding. The result has not only impeded an arrangement of which the US is the main architect and champion. It jeopardises the interests of the US producers which the lobbyists purport to defend.

The accord, which took five years of negotiation in the Organisation for Economic Co-operation and Development, would place internationally-agreed limits on subsidies to merchant shipyards. It would be locked by binding dispute mechanisms, providing for sanctions against violators and - more questionably - by anti-dumping procedures to curb "injurious" price competition.

The agreement, which must be ratified by all the signatories, now awaits action only by the US. But it has been dealt a blow by the House of Representatives, which has overwhelmingly backed amendments to conflict with its central principles. The likely economic impact of the amendments - the most controversial of which would prolong federal loan guarantees to US shipyards - is small. But they seriously threaten the political compromise on which the

agreement rests. They are unacceptable to the EU and would give Japan and South Korea a convenient pretext to withdraw from the deal. Both acquiesced in it only under heavy pressure from Washington.

Collapsing of the agreement would risk setting off another international subsidy race and intensifying price competition in an already weak world market. The danger is greatest in Europe. Though huge government support has failed to halt the industry's decline, Brussels faces growing pressure to permit still bigger subsidies if the OECD deal is not in place by mid-October.

US shipbuilders have everything to lose from such an outcome. Many are struggling to survive deep cuts in defence orders by re-entering the world market for merchant vessels. Their already slender chances of success would be further weakened by a worldwide free-for-all, in which they would be squeezed between heavily-subsidised European yards and much more efficient Asian rivals.

There is still a chance that action by the Senate, which has yet to vote on the OECD deal, can repair the damage done by the House. The House has recessed for the elections. That opportunity must be seized. Spurning it would not only threaten a return to ruinous competition at taxpayers' expense. It would also harm the credibility of the US as a reliable negotiating partner.

## Popular injustice

Many a policy fiasco and injustice has its roots in a Conservative party conference. It was true of the poll tax. It is equally true of the government's decision to withdraw social security benefits from asylum seekers, a policy announced by Mr Peter Lilley, the social security secretary, at last year's Tory conference and struck down by the Court of Appeal last week as unlawful and "unconscionably draconian".

Mr Lilley may appeal the decision to the House of Lords. If he loses there he could resort to primary legislation, which would not be subject to the objection raised by the Court of Appeal that such drastic infringements of the rights of asylum seekers should not be made by statutory instruments.

Given the government's fragile parliamentary majority, it is possible that the policy will fall. But even if upheld by the Lords, or enacted by parliament as statute law, it remains unjust and impolitic. Unjust because, as one of the appeal judges put it last week, it "inevitably" defeats the statutory right of asylum seekers to claim refugee status - or, at least, of those asylum seekers lacking private means. The government is boasting that the number of asylum seekers has fallen by 20 per cent since the benefit cuts were instituted in February. The number could halve and still inflict misery and injustice on thousands of *bona fide* asylum applicants.

It is in this which makes the policy

impolitic, since few in Britain - and Mr Lilley is not among them - claim to wish to end Britain's long and humane record as a haven for refugees from political oppression. The monetary savings at stake - about £200m a year - are utterly trifling in the context of the £20bn social security budget. In any case, only the naive will believe that the need for savings is driving the policy. The thirst for cheap applause, aroused by attacks on the depredations of foreigners as by nothing else these days, appears to have been far more important, rendering the policy extremely distasteful.

The importance of last week's ruling goes beyond the implications for asylum seekers. Once again a ministerial order on a controversial issue has been cancelled by the courts. In this case ministers were almost inviting trouble by seeking to enact a radical change in policy by means of a statutory instrument.

However, the language of the majority opinion in last week's decision testifies to the increasingly activist pretensions of Britain's top judges. Lord Justice Simon Brown argued that withdrawing benefits would leave some asylum seekers "so destitute that to my mind no civilised nation can tolerate it". This sounds like a *supreme court* justice interpreting a Bill of Rights. Since the UK does not yet have one the judges should be careful.

# An uneasy ceasefire in Europe

Britain seems destined to hold Europe hostage in the coming months, warns Lionel Barber

There is life after the beef war, as European Union leaders discovered at their Florence summit. Mad cow disease has produced mad politics these past two months. Florence restored a sense of calm, thanks to creative Italian diplomacy and a measure of goodwill which exceeded the expectations of Mr John Major, the British prime minister.

The willingness to settle the beef crisis was less a favour to Mr Major, more a recognition that failure would escalate tensions between Britain and Europe with unforeseeable consequences which would jeopardise the EU's two political priorities - the Maastricht treaty review conference and preparations for monetary union.

The UK may also have to pay a price for its policy of non-co-operation, the most serious disruption of EU business since President Charles De Gaulle ordered his "empty chair" policy in 1965.

In the end, the Italian-brokered compromise on beef offered the same terms which most believe could have been obtained with honour several weeks ago. In return for the UK pledging to lift in stages its worldwide ban on British beef exports, conditional on rigorous scientific checks, Mr Major abandoned his blocking campaign.

Britain can appeal on a case-by-case basis to the European Commission and scientific experts for permission to sell beef to non-EU countries. Europe's farmers can expect a bigger cheque - Ecu850m (£850m), up from Ecu500m - in compensation. Thus, the crisis appears contained in political terms. But no firm timetable exists for easing the embargo, despite hints from Mr Major that he wants action by autumn. Meanwhile, Britain is pursuing legal action in the European Court of Justice against the ban on sales to third countries while continuing to challenge the legality of the original ban.

On Saturday afternoon, Mr Jacques Santer, president of the European Commission, signalled it was time to forgive but not to forget. "This should not have happened and it should never happen again. In a crisis like this there are no winners, only losers."

If there was a summit loser, it was Mr Santer. His proposed confidence pact between employers, trade unions and governments to fight unemployment met a cool reception. Its symbolic centrepiece - the re-launch of long-stalled trans-European transport networks - floundered on last-minute German objections to his request for an extra Ecu1.2bn in EU financing.

Mr Santer's jobs initiative is his first gamble since taking office 18 months ago. The rebuff in Florence says much about the balance of power between the European Commission and member states.

First EU leaders are opposed to pan-European economic initiatives in areas of national responsibility. Mr Helmut Kohl, the German chancellor, spoke as forcibly as Mr Major on this point. Mr José María Aznar, the new rightwing Spanish prime minister, said it was not up to pub-

lic administrations to create jobs. Second, every ecu counts as member states continue to trim public deficits to meet the Maastricht treaty targets of 3 per cent of gross domestic product needed to qualify for monetary union. The instincts of Presidents Jacques Chirac, of France, and Romano Prodi, of Italy, were to support Mr Santer, but they bowed to Germany's insistence on budgetary discipline.

Mr Santer wanted to shift Ecu1.7bn savings from the farm budget into spending on infrastructure, research and development; but EU finance ministers insisted on the money returning to national treasuries. A Commission compromise of postponing actual disbursement of money to 1998-99, also failed. Third, EU imposed fiscal discipline in shrinking continental horizons, at least in the short term. Trans-European networks ought to be a showcase for European competitiveness. Yet the plans for high-speed train lines linking Paris to Kiev, Moscow and St Petersburg or a new rail motorway through the Brenner tunnel remained stalled, as much due to disagreement between national governments over planning, technical and environment standards as a shortage of cash.

In fairness to Mr Santer, his pact of confidence is on ice rather than in the deep freezer. Employers and trade unions have signalled they are ready to discuss plans for more flexible working hours.

The wider lesson of the summit is that the lines of national and EU-wide responsibilities are becoming more clearly defined. Thus, sovereignty-conscious Britain is ready to submit to Commission inspectors traipsing through abattoirs and demanding detail on the plans for eradication of mad cow disease. But the UK will not consider giving the Commission new powers affecting foreign and home affairs policy.

Collectively, almost no country is ready to surrender fresh areas of competence to the Commission, least of all in economic policy. Yet the vast majority, with the exception of the ever-ambivalent British, are willing to hand over responsibility for running monetary policy to an independent European central bank. These trends are important because they will shape debate on the final technical preparations for economic and monetary union which should be wrapped up by the end of the year, as well as the outcome of the Maastricht treaty review conference which opened three months ago.

Its first three months of negotiations have been painstakingly slow. Many blame the UK for intransigence, particularly because it will not support any extension of majority voting.

In Florence, EU leaders pledged to accelerate work on the intergovernmental conference. A draft treaty could be ready by December, but held in a queue and will be answered shortly.

Whether by accident or design, Britain seems destined to hold Europe hostage for the next 12 months. Though this time Mr Major can blame the electoral calendar rather than mad cow disease.



A disciplined line: Helmut Kohl (centre) speaks to Romano Prodi and Jacques Chirac (right) at the summit

## Tricky way ahead after Florence crossroads

Britain and its continental partners are setting off in different directions, says Philip Stephens



Europe has given up on John Major. And, if his words reflect his intentions, Mr Major is about to give up on Europe. Absurd to itself, the now-resolved dispute over beef was the harbinger of a more serious rupture.

At the Florence summit came visible confirmation that his continental colleagues no longer regard the prime minister as someone with whom they can do serious business. In Helmut Kohl we saw indulgent condescension. In Jacques Chirac aloof indifference. Others made no effort to hide their contempt. No matter, one foreign minister told me as he looked ahead to the general election, Mr Major would be gone within a matter of months.

This was not just about beef. The residue of ill feeling left by the British tactics was everywhere apparent. I lost count of the times I was told that the prime minister had gained nothing from his obstructionism. But more striking was the sense that, as they look to Europe's future, others have decided they can no longer accommodate their awkward island neighbour. Like distant relatives at a wedding, the British are tolerated but not welcomed. Kenneth Clarke, the chancellor, alone seems at ease.

Mr Major was unabashed. Less than a week ago he had delivered a sermon on the need to remain actively, though not uncritically, engaged to Europe. He was neither phobic nor phile. In one of those awful phrases beloved of political spin doctors, Britain was the essential grit to the European oyster.

It not seem like that in Florence.

Instead, Mr Major seemed anxious to amplify points of difference. He secured yet another opt-out, this time covering the European Court of Justice's jurisdiction over the new Europol police intelligence agency. He foreshadowed a bitter response to an expected ruling from that same court which would oblige Britain to agree a standard 48-hour working week.

Then the prime minister anticipated with some relief an acceleration of the work of the intergovernmental conference on further moves towards European integration. To the initial surprise of the summit, he enthusiastically backed the idea that the forthcoming Irish presidency should present a draft text of the proposed treaty changes at the Dublin summit in December.

But while others would like rapid progress towards a new treaty, Mr Major's intentions are altogether different. A draft text would allow him to spell out which of the proposals he would veto in the name of national sovereignty. Tony Blair might be put on the spot in the months before the election. In this Mr Major may have miscalculated. There are indeed some clear dividing lines between Conservatives and Labour. But they are not as significant as the divisions within the Conservative party.

Mr Major is raising expectations which, as it proved over beef, he cannot meet. The Tory Eurosceptics' demand for a decisive weakening of the court was greeted with derision among officials from other governments in Florence. So too was the notion that Britain could leave the Common Fisheries Policy.

On one issue the prime minister did strike a chord - the need for flexibility in the future develop-

ment of the Union. But while he sees it operating on a case-by-case basis to allow Britain to add to a growing list of opt-outs from EU policies, France and Germany take a different view. They want the flexibility principle enshrined in the treaty to circumvent the national veto which Mr Major now wields so proudly. Then he could simply be ignored. For now, the government has unlikely allies in countries like Spain and Ireland, which fear that they too might be left behind by an inner core of Germany, France and the Benelux. But their patience with the British may soon be exhausted.

The divergence is still greater on economic and monetary union. Whatever happens in the intergovernmental conference, ERM now defines the ambitions of Messrs Kohl and Chirac. It is the route to their Europe. They remain convinced a single currency is within reach. Much of the technical work should be finished by the end of the year. Britain, it is assumed, will stand aside.

Mr Clarke does what he can to keep alive the prospect that sterling might yet join. He kept out of the Florence communiqué any reference to membership of the exchange rate mechanism as a prerequisite for participation. But privately at least, the prime minister makes no such pretence. Save for the certain loss of his chancellor and the probable destruction of his government, Mr Major would bow to his party's Eurosceptics and say No in advance of the election.

Florence then was a crossroads. Britain and Europe are no longer travelling along the same track at a different pace. They are set off in different directions.

## OBSERVER

### A failure to communicate

Heads are still being scratched in Germany's business community over the abrupt departure of Boss Dieter Leister from his post as head of Deutsche Telekom's 21-strong Aufsichtsrat, or non-executive supervisory board.

When the decision was announced last Monday even Ron Sommer, Deutsche Telekom's chief executive, said he was "surprised". Others inside the company were less so, given that Sommer didn't appreciate Leister's hands-on attitude.

Sommer is trying to tighten up things inside Europe's biggest telecoms operator, but the lumbering behemoth is partially privatised later this year.

Leister, a management consultant who used to be head of IBM's German operations, had a rather grand approach to the telecoms business. Insiders point to the fact that he filed travel expenses for DM600,000 (£260,870) for 1995, rather steep, some felt, although his task of interviewing 40-odd external candidates for new jobs understandably racked up a few bills.

KPMG, the auditors, have pronounced these expenses entirely in order. But executives are trying to cut back on sudden hikes in costs, as the day is looming when they must answer to

shareholders.

Whatever the case, Leister will probably find other occupation soon as he really does appear to understand something about the quagmire of telecoms. Your call is held in a queue and will be answered shortly.

### Father figure

Poland's bankrupt Gdansk shipyard may be sinking under debts but Father Henryk Jankowski, the shipyard's chaplain, continues to bob about among the floats and jetsam, somewhat to the embarrassment of Warsaw's diplomatic community.

The formidable prelate was once lionised by western emissaries as a contact with Lech Walesa and Solidarity. In turn, he hosted sumptuous meals for world leaders like Margaret Thatcher at his parish of St Bridget's in Gdansk.

But the flow of embassy invitations shrank abruptly last summer after the Father delivered a sermon whose anti-semitic note was too obvious to be ignored. Nor has he been invited to this year's national day parties at western embassies - with the exception of the German bash.

But to the hosts' consternation this hasn't kept him away. Father Jankowski, who recently said the devil inspired journalists to criticise him, may also be blaming Satan for losing the invitations in the post. As they say, the devil is

in the details.

Given the chaplain's views, it would be rather generous to credit him with chutzpah.

### Pardon my French

Events were proceeding well for Henry Cheung, the property tycoon and head of the Better Hong Kong Foundation, as he explained his confidence in the territory's future under Chinese sovereignty. But then came the question about passports - and the revelation that his is French.

This has become a sensitive subject since Governor Chris Patten's barbed comment about tycoons failing to stand up for Hong Kong's political institutions, and about the foreign passports that many carry in their back pockets.

Cheung's response? That he puts his money where his mouth is. A quarter of his company's equity is invested in China and much of the rest is in Hong Kong. The foreign passport is just a matter of convenience.

Particularly convenient if the changes post-1997 should not be for the better.

### Football mania

The insults that British tabloids tossed against Spain before Saturday's European championship quarter-final - won by England on

penalties - largely failed to flush out a matching response.

The conservative ABC, whose editors' own suspects of having the word Gibraltar tattooed on their chests, could not resist the provocation, however. "The Battle of Britain" was the headline on its Saturday front page. Its envoy at the tournament, Enrique Ortega, was particularly vexed by the Daily Mirror's joke about Spanish men growing moustaches to look like their mothers. "They, these catatonic Englishmen, who can only laugh and have fun once they have ten pints of beer in their pale bodies, and whose only contribution to human development is driving on the left... are not able to grow hair in such a strategic place because it might give them a sign of identity, of which they have none."

### Fine judgment

At a recent Delhi reception a UN official found he had only one business card left - and faced the extended hands of two eminent foreign correspondents. Before the official could make the embarrassing decision of which back to favour, David Gore-Booth, Britain's high commissioner to India, whipped it from his hand, ripped it neatly in two and handed each back a half each, saying: "There you are, no arguments." King Solomon would have approved.

## Financial Times

### 100 years ago

Cuba and the United States  
A special messenger of the State Department arrived in Washington today from Havana bringing to the President the special report of General Fitzhugh Lee, Consul-General of the United States in Havana, on the condition of affairs in the island of Cuba. Mr. Cleveland is on a fishing excursion, but left orders that the document in question should be sent on to him as soon as it arrived in Washington. It is thought here that an important and startling message on the Cuban question will soon be sent to Congress by Mr. Cleveland.

### 50 years ago

Decline on Wall Street  
New York: This week's weakness of security markets was not unexpected. Market analysts say that this has been a long bull market and it is natural to expect setbacks. There is a shifting of sentiment among business men and bankers, however, regarding the business outlook, while some Washington economists are beginning to worry about deflation instead of inflation. During the late stage of the war everyone talked constantly of the huge backlog of demand, and of inflation and the big boom ahead. Now some are beginning to suggest an intermediate setback to business.

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ROBERTS

## 'Soccer summit' ends frosty period in relations

# Japan and South Korea vow to strengthen ties

By John Burton in Seoul

The leaders of Japan and South Korea yesterday ended a rare summit with a vow to begin a new era of co-operation in their relations, which are still overshadowed by Japan's past colonisation of the Korean peninsula.

The discussions between Mr Ryutaro Hashimoto, Japan's prime minister, and South Korea's President Kim Young-sam were dubbed the "soccer summit" following the decision that the two nations would co-host the World Cup in 2002.

The World Cup decision ended a recent frosty period in Tokyo-Seoul ties caused by a territorial dispute over a small island in the Sea of Japan, during which Mr Kim snubbed Mr Hashimoto by refusing to host a visit after the Japanese leader took office in January.

In an attempt to promote harmonious relations, the summit agenda was stripped of topics such as the rival territorial

claims to the disputed island, known as Tokdo in Korean and Takeshima in Japanese, and Japan's brutal colonial rule of Korea between 1910 and 1945.

The meeting focused on a joint policy toward North Korea, the proposed settling of fishing rights in the Sea of Japan, and preparations for the World Cup.

Mr Hashimoto publicly apologised during a press conference to the Korean "comfort women", who were forced to serve in Japanese army brothels during the Second World War. "I extend my wholehearted apology and remorse," he said.

Elderly Korean women forced to serve in the brothels have been demonstrating recently in front of the Japanese embassy and companies in Seoul demanding an official apology and financial compensation from Tokyo.

Another indication of fragile bilateral relations was the restrictions placed yesterday on a programme of increased sports and cultural exchanges. Sport

exchanges were limited to such non-controversial games as volleyball, hockey and basketball since "the results for soccer and other major sports can easily hurt national sentiments", explained a Korean government spokesman.

Japan agreed to consult closely with Seoul concerning North Korea in an attempt to ease South Korean suspicions that Tokyo might unilaterally forge ties with Pyongyang.

The two leaders also shared concerns that election-year politics in the US may affect the Clinton administration's policy on North Korea, which is emerging as a campaign issue.

Mr Hashimoto criticised the Republican-controlled US Congress for cutting Washington's contribution to the international consortium that is building light-water nuclear reactors in North Korea. Mr Bob Dole, the Republican presidential challenger, has also attacked Mr Clinton for "coddling" North Korea.

## Struggle for power may follow death of Papandreou

By Kevin Hope in Athens

Andreas Papandreou, Greece's first Socialist prime minister, died yesterday of heart failure aged 77, after dominating Greek politics since the return of democracy in 1974.

The current prime minister, Mr Costas Simitis, flew back from the European Union summit to assert his authority over the governing party.

Since he took over from Papandreou as premier in January, Mr Simitis has been systematically undermined by influential Socialists who opposed his pro-European policies and remained sympathetic to Papandreou.

Mr Simitis held a cabinet meeting immediately after his return from Florence, before paying his last respects to Papandreou, whose body is lying in state at the Athens cathedral. He will be buried tomorrow.

Papandreou founded the pan-Hellenic Socialist Movement on his return to Greece from exile in 1974 and won power in 1981 on a strong anti-American and socialist platform. He implemented long-term social reforms but took public sector borrowing to record levels and exasperated Greece's EU and Nato partners.

He lost power in 1989 following a series of corruption scandals but was re-elected in 1993 at the age of 74 despite ill-health, corruption charges, and criticism of his private life, marked by a much-publicised affair and eventual marriage to Dimitra Liani, an Olympic Airways stewardess more than 30 years his junior.

However, his second period in office was marked by weakening health and he eventually resigning as prime minister in January, though he retained the leadership of the party.

The former prime minister had spent most of Saturday evening working with advisers on a keynote speech to this week's crucial Paskos congress, which he hoped to address. The congress will go ahead on Thursday as planned, giving Mr Simitis and his reformist followers an unparalleled opportunity to take control of Paskos.

Papandreou's death is also expected to cut short his 40-year-old wife's political ambitions. One senior Socialist said that far from being able to capitalise on her husband's political legacy and become a permanent candidate herself, Mrs Papandreou would "quickly fade into the obscurity that befits a prime minister's widow".

Despite his fondness for anti-US rhetoric, Papandreou was described in a White House statement yesterday as "one of the most influential political leaders in modern Greek history" and "a key figure in assuring the triumph of democracy in the land of his birth".

## THE LEX COLUMN

# Webs within the Web

It is far too early to say whether Microsoft's new "webline" will be a success, but the Internet magazine does start life with one big advantage: oodles of free publicity. The fact that Mr Michael Kinsley, one of the US's best-known commentators, has teamed up with Mr Bill Gates, its most controversial businessman, has seen to that.

Publicity is important in most industries; but, for Internet publishers, it is vital. There is so much content on the Web, most of it junk, that publishers have to fight to attract viewers. And the more ads they sell, the more they make.

Few Internet publishers, of course, make money yet. Although advertising revenue is growing exponentially, it is still expected to be less than \$100m this year. Nevertheless, the race is on to attract "eyeballs". And those which are most successful are receiving enthusiastic thumbs-up from Wall Street.

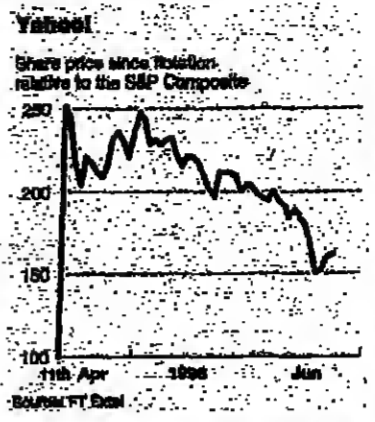
Online directories, which help people find their way around the Web, were the craze a few months back. Yahoo, the most popular, has a market capitalisation of nearly \$600m - more than 400 times sales. Attention is now shifting to content providers. Wired, which owns a popular website as well as an Internet-oriented print-based magazine, is looking for a market capitalisation of up to \$500m in its imminent float.

These valuations would be ridiculous if Wall Street were conferring them indiscriminately. In fact, a tougher system is already developing. Lycos and Excite, two of Yahoo's rivals, have market capitalisations of only \$140m and \$100m respectively. Investors suspect that the leaders in each category - online directories, political comment, financial news and so forth - will secure the lion's share of the ad revenue, leaving others with only scraps.

How, though, does one become a leader? This answer is three-fold: branding, publicity and content. On branding, Yahoo's dotty name and Wired's lurid graphics are clear hits. The new Microsoft website, dubbed Site, does not score as highly.

On publicity, Site does better. But once the launch hype fades, what will matter more are referrals from popular Web sites. And to obtain these, a website increasingly has to offer something in return: money is fine; even better is the promise of abundant traffic back in the opposite direction.

The emerging network of cross-referrals between popular sites is creating Webs within the Web. Such webs are the best hope for locking in value for the long-term on the Inter-



and in ethylene. Since ethylene is one of the basic building blocks for most chemicals, that could have repercussions up the product chain. With ethylene crackers coming on stream in the Far East, capacity will expand by about 45 per cent between now and 1998. The spot price has recently weakened by nearly 20 per cent.

Among the commodity chemicals companies, ICI looks particularly vulnerable since polyester and titanium dioxide account for perhaps a third of profits in a good year. But Hoechst, Eastman, Shell and Dow Chemical are all big producers of the PET resin that is made into plastic bottles, while BASF, DSM of the Netherlands and the large oil companies stand to suffer from an ethylene glut.

## European power

At first sight, last week's decision by European energy ministers to open up Europe's electricity markets to competition looks a landmark. After six years of wrangling, large industrial users will finally be given more power from wherever they choose. The new freedom may only affect 22 per cent of consumption - growing to 32 per cent over six years - but even this, one might think, should be a useful step forward.

Unfortunately, the small print tells a different story. Thanks to plenty of let-out clauses, the new directive will not cause national giants such as France's Electricité de France to shake in their shoes. Most importantly, the directive will allow a country like France to force independent power companies to charge their industrial customers through the national supplier. Armed with this information, EDF would then be in a powerful position to undercut them - or, more likely, deter them from entering the market in the first place.

Fortunately, the very absurdity of such devices means they are unlikely to last very long. It is customers who suffer, and they can be a pretty vocal group. Take Germany, where industrial users have mounted powerful opposition to the country's high electricity prices. As a result, the government is pressing ahead with aggressive plans to crack the market open. Elsewhere in Europe - notably in Spain and Italy - competitive pressures are also growing.

Probably the best that can be said for this limp new directive is that it should stoke these forces. Even in France, if users know they should have access to competing suppliers and do not get it, they will start asking awkward questions.

## Chemicals

The machoists of the chemicals industry are at it again. Memories of the last downturn are only just fading and already a new round of capacity expansion is threatening prices and profits.

The biggest problem is in polyester, used in clothes, films, car bumpers and plastic bottles. For the past three years, demand has been rising by 10-15 per cent a year and this has attracted waves of new investment. Analysts now predict that worldwide capacity for PTA, one of the key intermediates, will increase by 70 per cent between 1995 and 1998. With demand levelling off, overcapacity could reach 50 per cent of global demand and prices have already started falling to reflect this. While polyester is worst affected, there is also growing concern about too much capacity in titanium dioxide, one of the main ingredients in paint.

## Convertible bonds boom

Continued from Page 1

group and Hammons, the UK property company.

Last week, the convertible-bond market took on a new dimension when the Italian government became the first Group-of-Seven nation to use it as a way to privatise state assets - in this case, its 94.38 per cent stake in Ina, the insurance company.

The poor performance of Ina's shares since the company was privatised in 1994 prevented the government from selling the shares through a straightforward equity offering. By opting for an exchangeable bond offering, the government disposed of its residual stake in Ina without burdening the share price.

Indeed, the decision prompted a rise in Ina's shares last week because it rid the market of an overhang of lost stock.

Bankers believe that the warm reception given to the Ina offering will encourage governments in a similar predicament to tap the market.

## UK, Germany block financing for EU transport networks

By Lionel Barber and Robert Graham in Florence

The European Union's showcase transport networks face indefinite delay after the UK and Germany blocked extra financing needed to launch the infrastructure projects.

The deadlock over the trans-European networks at the end of the EU summit in Florence is a setback for Mr Jacques Santer, president of the European Commission. He had hoped to use the launch of the networks as a symbol for the EU's commitment to the region's 18m unemployed and to bolster competitiveness in Europe.

This outgoing Italian presidency had also pushed employment to the top of the agenda of the two-day summit, which ended on Saturday, but Germany's view that job creation was best tackled in a national context was widely shared.

Mr José María Aznar, the new right-wing Spanish prime minister, said: "Public administrations should not be used as the prime vehicle for job creation."

The Commission request for an additional Ecu1.2bn (\$1.4bn) to bridge the financing gap for the networks was a central plank in Mr Santer's proposed "pact of confidence" between employers, trade unions and governments. Although Mr Santer did not accept that his pact had failed to get off the ground, he admitted he was "disappointed" at the failure to win support for financing

the networks, which include high-speed railways and motorways.

The UK and Germany said the delay in launching the networks was due to technical difficulties such as lack of compatible standards or insufficient confidence among private investors.

In spite of the disagreements, EU leaders said the summit had achieved positive results.

It defused the long-running row between Britain and the EU over the ban on British beef exports and paved the way for detailed work on the inter-governmental conference (IGC) on the future of Europe under the incoming Irish presidency. A draft treaty should be ready by the end of the year.

Relief among EU leaders that a formula had been found that persuaded Britain to end non-cooperation following the ban on British beef was almost palpable.

But it was made clear to Mr John Major, the UK prime minister, that there were no guarantees of an early lifting of the ban. This had to depend on solid advice from veterinary and health experts.

The end of British blocking tactics opened the way for a deal on the long-stalled European police intelligence agency, which pools data on drug trafficking and organised crime.

EU leaders reaffirmed their determination to meet the timetable for the launch of a single currency on January 1, 1999.

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## Tibet rift

Continued from Page 1

because of Mr Kohl's efforts, Sino-German relations would perhaps not be as badly damaged as the strongly worded Chinese statement suggested.

However, there were signs of further political repercussions from the Bundestag vote when a spokesman for Mr Roman Herzog, Germany's president, said that a planned visit to China later in the year was now "up in the air".

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Obituary, Page 2

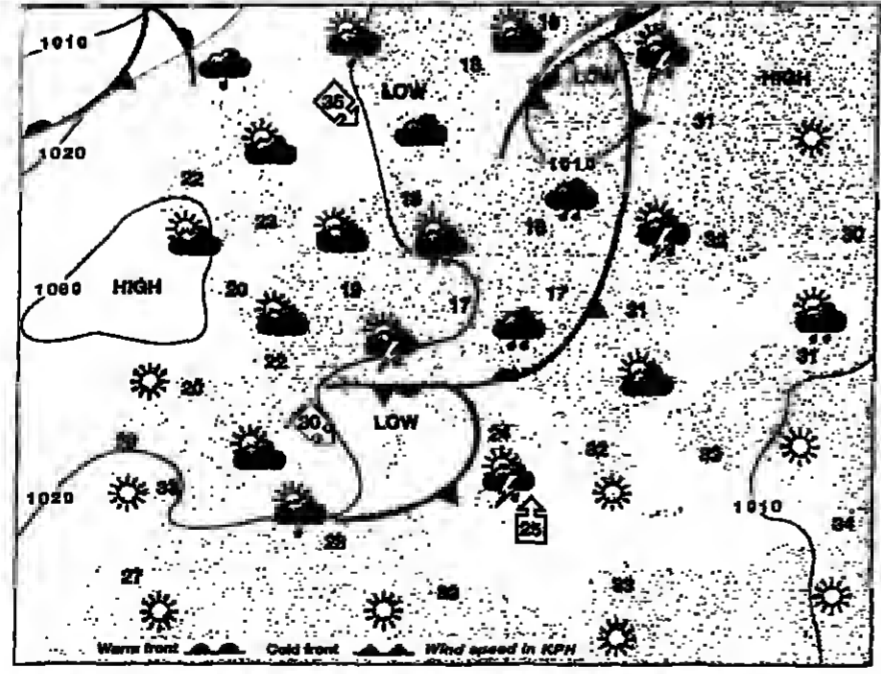
## FT WEATHER GUIDE

### Europe today

The Netherlands and Belgium will be mainly cloudy and cool with north-westerly winds. Other North Sea countries will be partly cloudy and dry. North-western Scotland and central Ireland will be cloudy with patches of drizzle. Most of France, Spain and Portugal will be sunny but will stay rather cloudy on higher ground. Scattered thunder storms will develop from the French Riviera into western Italy, Sicily and Tunisia. More rain and thunder showers will accompany a cold front which will stall from the Balkans to western Russia. Ahead of this front, Greece and Turkey will have tropical conditions.

### Five-day forecast

A surge of warm air will result in fair and much warmer conditions over most of western Europe. The UK will become rather unsettled at times. Tropical warmth will persist over south-eastern Europe. Active thunder storms will occur from Croatia into south-western Russia along a boundary of cool air.



### TODAY'S TEMPERATURES

City	Max	Min	City	Max	Min	City	Max	Min	City	Max	Min
Abu Dhabi	35	28	Cardiff	12	10	Faro	27	17	Manila	30	23
Accra	30	24	Cebu	28	22	Frankfurt	17	11	Mexico	27	19
Algiers	27	21	Dublin	11	9	Geneva	17	11	Montreal	22	15
Amsterdam	17	14	Edinburgh	11	9	Gibraltar	24	18	Mumbai	32	25
Athens	27	21	Helsinki	15	11	London	15	11	Nairobi	24	17
B. Aires	23	17	Hong Kong	29	23	Osaka	25	19	Rangoon	28	21
Bombay	32	26	Jakarta	30	24	Paris	18	14	Seoul	24	18
Buenos Aires	25	19	Kuala Lumpur	31	25	Prague	19	15	Singapore	31	24
Calcutta	33	27	Lima	21	15	Stockholm	18	12	Taipei	28	21
Cairo	34	28	London	15	11	Sydney	26	19	Tokyo	24	18
Cape Town	22	16	Lyons	15	11	Toronto	23	17	Winnipeg	18	12
			Madrid	21	15	Vancouver	22	16	Zurich	17	13

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representing a 17.4% equity interest,  
for a total consideration of

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